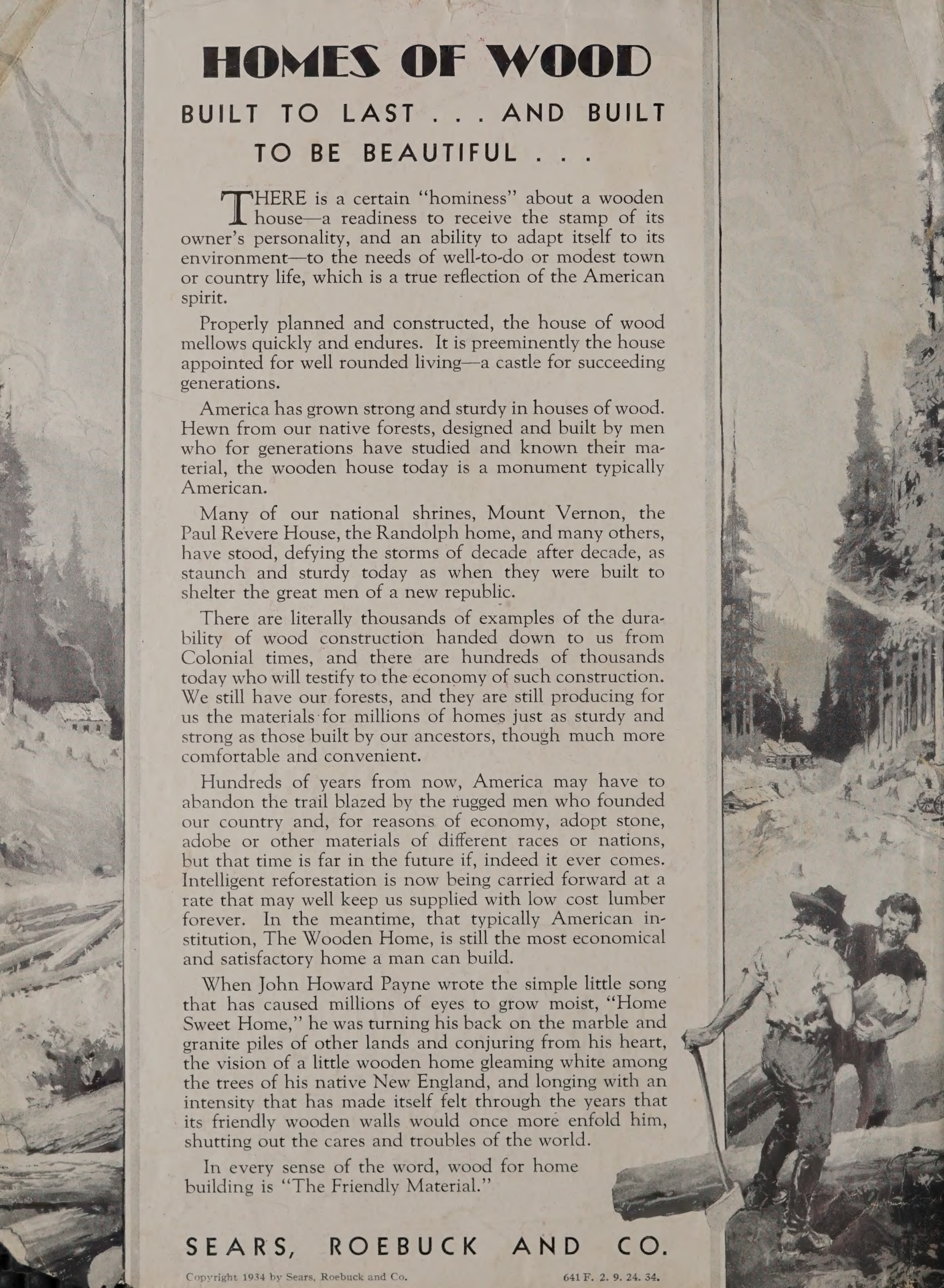
MODERN HOMES

Sears, Roebuck *and* Co.
CHICAGO - NEWARK



HOMES OF WOOD

BUILT TO LAST . . . AND BUILT TO BE BEAUTIFUL . . .

THERE is a certain "hominess" about a wooden house—a readiness to receive the stamp of its owner's personality, and an ability to adapt itself to its environment—to the needs of well-to-do or modest town or country life, which is a true reflection of the American spirit.

Properly planned and constructed, the house of wood mellows quickly and endures. It is preeminently the house appointed for well rounded living—a castle for succeeding generations.

America has grown strong and sturdy in houses of wood. Hewn from our native forests, designed and built by men who for generations have studied and known their material, the wooden house today is a monument typically American.

Many of our national shrines, Mount Vernon, the Paul Revere House, the Randolph home, and many others, have stood, defying the storms of decade after decade, as staunch and sturdy today as when they were built to shelter the great men of a new republic.

There are literally thousands of examples of the durability of wood construction handed down to us from Colonial times, and there are hundreds of thousands today who will testify to the economy of such construction. We still have our forests, and they are still producing for us the materials for millions of homes just as sturdy and strong as those built by our ancestors, though much more comfortable and convenient.

Hundreds of years from now, America may have to abandon the trail blazed by the rugged men who founded our country and, for reasons of economy, adopt stone, adobe or other materials of different races or nations, but that time is far in the future if, indeed it ever comes. Intelligent reforestation is now being carried forward at a rate that may well keep us supplied with low cost lumber forever. In the meantime, that typically American institution, The Wooden Home, is still the most economical and satisfactory home a man can build.

When John Howard Payne wrote the simple little song that has caused millions of eyes to grow moist, "Home Sweet Home," he was turning his back on the marble and granite piles of other lands and conjuring from his heart, the vision of a little wooden home gleaming white among the trees of his native New England, and longing with an intensity that has made itself felt through the years that its friendly wooden walls would once more enfold him, shutting out the cares and troubles of the world.

In every sense of the word, wood for home building is "The Friendly Material."

SEARS, ROEBUCK AND CO.

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"HONOR-BILT" HOMES

"HONOR BILT" Homes are Permanent Homes of Quality. Over one hundred thousand families, or approximately half a million people are living in "Honor Bilt" Modern Homes today. Scattered over the middle west and eastern sections of the country, *Sears* number among their hundreds of satisfied "Honor Bilt" Home owners people from every walk of life—farmers, doctors, college professors, steel workers, writers, etc. A list of them would provide a cross section of American life.

This tremendous public acceptance is the very best proof that can be offered of the value to the prospective home builder contained in the services offered on these pages.

"HONOR-BILT" SERVICE . . .

Guaranteed Plans Consisting of blueprints with details and complete material specifications.

Complete Materials All materials of high quality necessary to build, excepting masonry materials. No extras guaranteed if plans and specifications are followed.

Guarantee . . . . Plans, specifications and materials all guaranteed as to accuracy, quantity and quality under *Sears* most liberal guarantee, backed by the entire resources of the company.

Advisory Service . . Free advisory service on all home building problems. No obligation.

For over thirty years the "Honor Bilt" Modern Homes Department has been producing homes. Each plan developed has had to pass the inspection of a board of experts, including a home economics advisor, and finally the test of construction and public acceptance. It has had to conform to the high standards demanded by *Sears, Roebuck and Co.* from the standpoint of design, arrangement and economy.

Design . . . . Some early Colonial houses standing over two hundred years are still beautiful—a result of correct design.

A glance through the following pages will show how carefully the matter of design has been considered in creating "Honor Bilt" Modern Homes. No freaks, no passing fads that lose their value in a few years. Only true authentic designs correctly worked out in every detail. Individual taste in the matter of design may be misleading. For enduring value and beauty, every home—no matter how small—should be designed by experts.

Arrangement . . . . . The home builder must pay for every cubic inch of space enclosed in the walls and roof of his house, so it must be utilized to the very best advantage. A wasteful arrangement will make the livable space expensive.

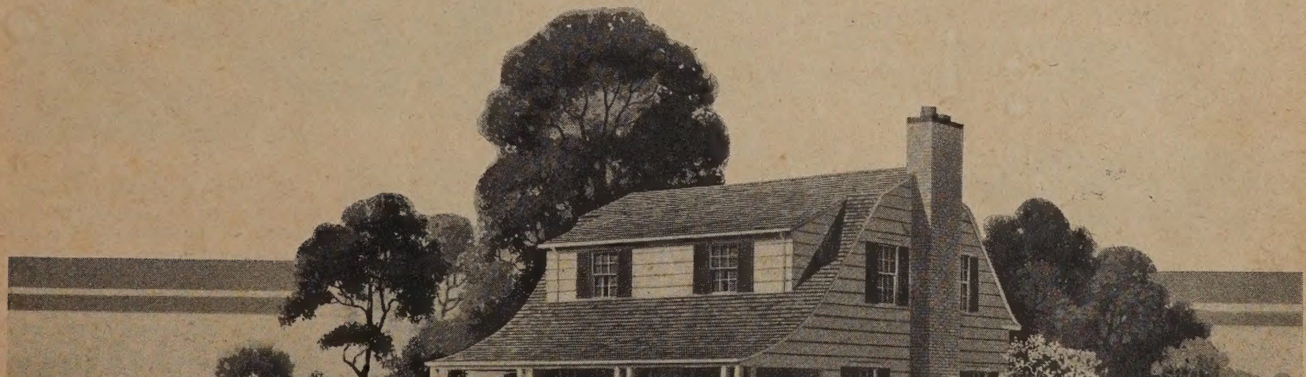
All "Honor Bilt" homes are arranged to provide the greatest possible amount of livable space. This takes a very high degree of patience and skill. Often the desired result is secured only after many different arrangements have been tried. The factor of furniture placement also has consideration, so the housewife in furnishing an "Honor Bilt" modern home is sure to feel the influence of the home economics advisor on the board of experts.

Economy. . . . . The proper design and most efficient arrangement, together with sturdy construction must, of course, be accomplished with utmost economy in the use of materials.

For this reason, many different ways of accomplishing this purpose are studied, so only the best possible methods find their way into the plans and specifications. *Sears, Roebuck and Co.*, by their very comprehensive service, simplify the transaction and protect the home builder. The guaranteed plans are so simple and the specifications are so clear, that on occasion even an inexperienced person can follow them.

The tremendous facilities for giving service, together with quality at a substantial saving, are described and illustrated on the following pages.

There must be a reason why 100,000 families have chosen to build "Honor Bilt" Modern Homes.



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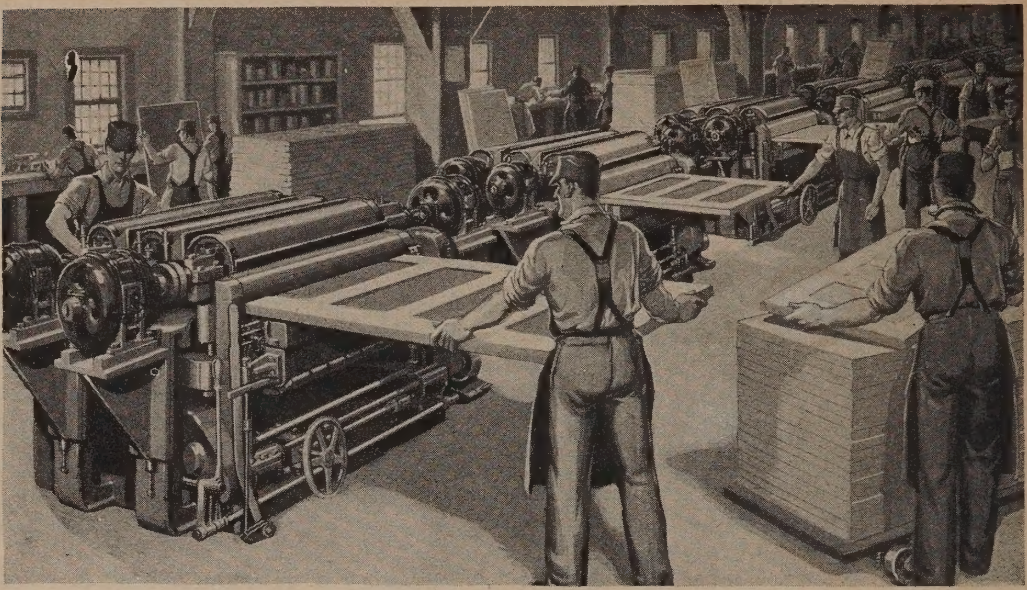
COLUMBIA UNIVERS

A GLIMPSE OF OUR
SHOWS HOW MASS PRODUCTION



Modern machinery is used on every operation in the preparation of your modern home.

THE buzzing of giant electric machines; the screech of electric spider-like lumber carriers with four ton loads winding their way through the plant around millions of feet of stored lumber; the whistle of electric cranes as they raise an entire load of lumber from storage sheds to waiting automobile trucks.

That, briefly, tells the story of our factory activities. If you could walk through our great factories, you would see this picture many times. You would see many trained men working with the most modern machinery to produce the maximum result with the minimum amount of labor.

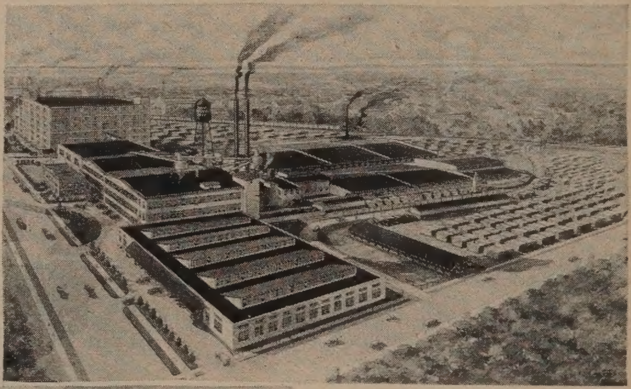
MACHINE CUT PRECISION

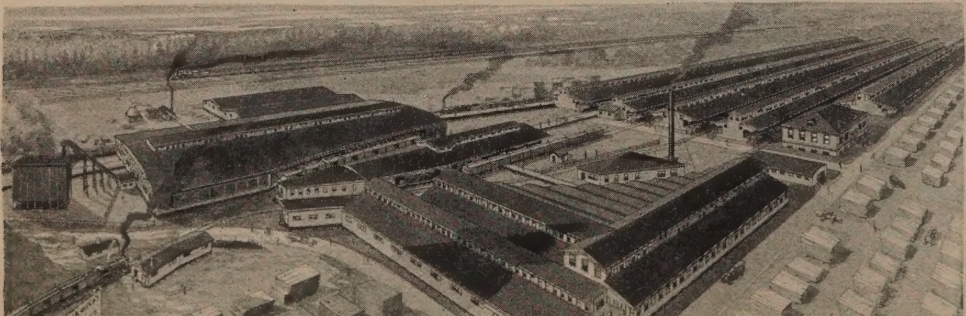
You would see our special rafter cutting machine as it bevels each end and neatly cuts the notch where it rests on top plates. Three operations in one, and accurate to the smallest fraction of an inch.

You would see a battery of electric-driven saws doing work in a few minutes that would take hours to accomplish by hand. These ingenious machines not alone save carpenter labor on the job by the elimination of the time worn old fashioned hand saw method, but there is a saving of about 10 percent in wasted lumber.

In one factory alone, you would see the lumber carriers, each capable of picking up four tons of lumber, hustle it away at a speed of about twenty miles an hour and place it where needed.

This is the age of modern efficiency. No longer can human hands compete with machine precision and production. "Speed with accuracy" is the watchword in any department of our great factories.





Our up-to-date methods mean big savings for you when the material comes to your lot for final assembling.

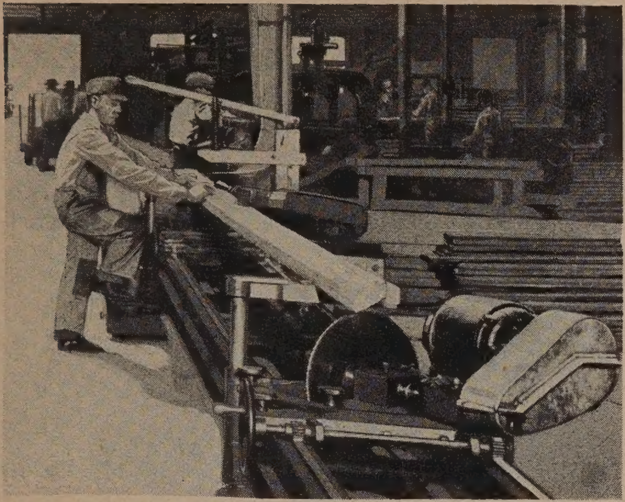
(above)

Lumber and millwork factory covering 17 acres in Ohio

(left)

Our 40-acre lumber yard and factory in Illinois

OWN FACTORIES
SAVES YOU TIME AND MONEY ▲ ▲



THOUSANDS of letters from satisfied customers are surely evidence enough of the quality of the materials which we furnish at such remarkably low prices. Practically every one of them makes the statement that the grade of lumber is far superior to what they could purchase elsewhere. Carpenters and contractors are loud in their praises not only of the quality of the millwork, but the ease with which every piece is fitted into its proper place and the careful machining and cutting which means a far quicker and neater job than by the old hand-saw and measuring method.

But if we did not have these immense factories that cut, plane and finish the wood in such huge quantities with absolute accuracy you could never realize such unusual savings on material and labor, too.

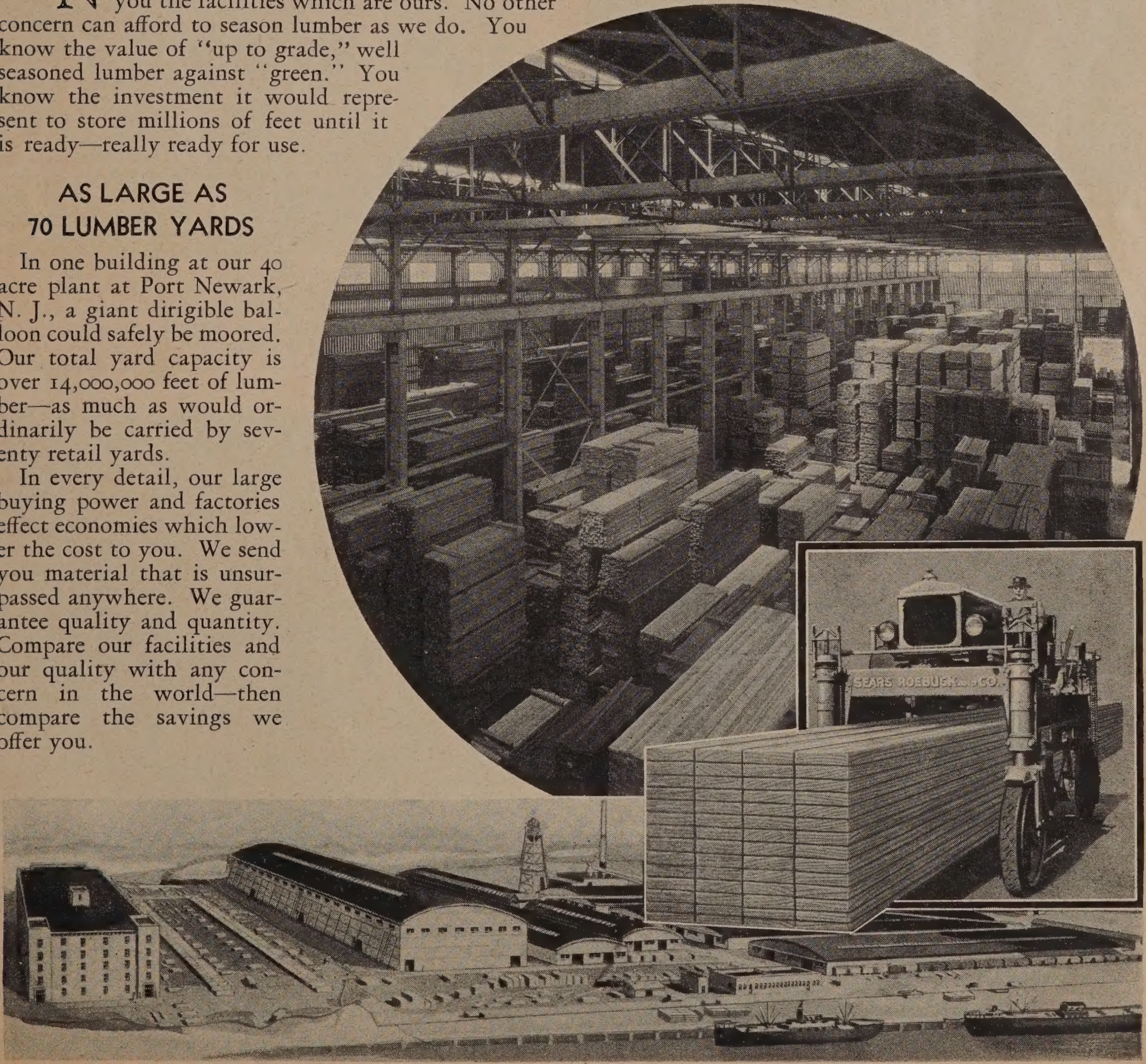
NO OTHER home dealer can begin to show you the facilities which are ours. No other concern can afford to season lumber as we do. You know the value of "up to grade," well seasoned lumber against "green." You know the investment it would represent to store millions of feet until it is ready—really ready for use.

AS LARGE AS 70 LUMBER YARDS

In one building at our 40 acre plant at Port Newark, N. J., a giant dirigible balloon could safely be moored. Our total yard capacity is over 14,000,000 feet of lumber—as much as would ordinarily be carried by seventy retail yards.

In every detail, our large buying power and factories effect economies which lower the cost to you. We send you material that is unsurpassed anywhere. We guarantee quality and quantity. Compare our facilities and our quality with any concern in the world—then compare the savings we offer you.

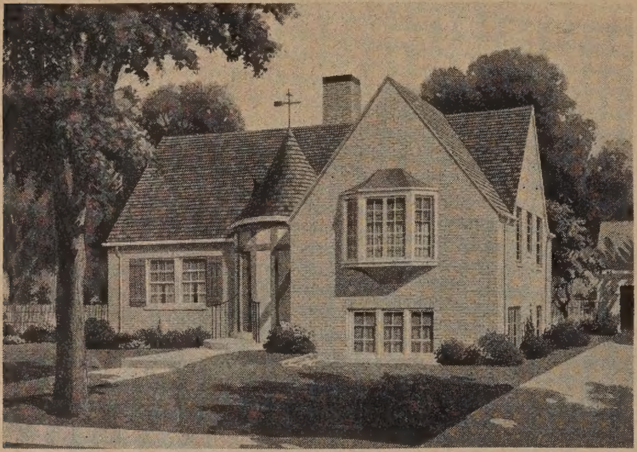
Our largest exclusive Home factory, located at Port Newark, N. J.



HOME BUILDERS ENDORSE SEARS

SATISFIED AND ENTHUSIASTIC HOME OWNERS

THE voluntary words of our customers prove the wisdom in buying "Honor Bilt" Modern Homes. Here are just a few photographs and copies of parts of letters that were taken at random, from our huge testimonial files. Every day interesting letters come from our Modern Homes customers. They tell of the money saved, satisfaction with our quality materials, architectural plans, specifications, and there are no worries. Our guarantee protects you in every way. Over 100,000 customers have purchased "Honor Bilt" quality.



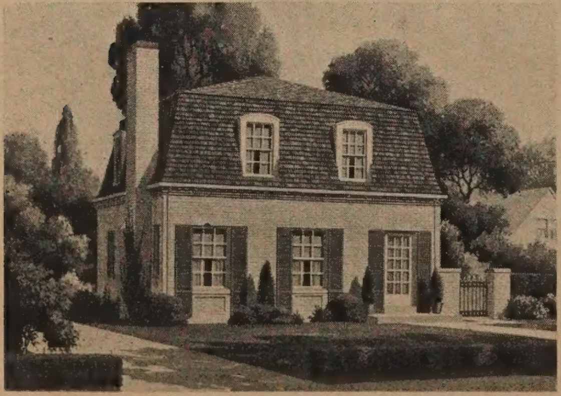
"I CAN truthfully recommend every dollar's worth of material I received from you people, to be first class in every respect. Upon comparing prices, I find I saved over $1000.00 in buying my home from *Sears,* and I got better material. My heating plant can't be beat. I will gladly show anyone through my home who is interested, and explain it to them."

Walter Brumitt
Bradley, Ill.

◆

"I HAVE found that the plans for my Lewiston home were very clear and no trouble was met in carrying them out. The material which we received was of the finest quality and was the cause of complete satisfaction. Upon comparing the cost of our home with that of other companies, I have come to the conclusion that by choosing as I did, a sum of approximately $1,600 has been saved. You have also my permission to have customers come and see my home. I will gladly take them through and point out to them the excellent quality of the materials, etc."

Isador Cloutier
Farmington, Mich.



"I HAVE been in the building business more than forty years and have built buildings and homes in several different states and must truly say that your building material in its many different lines is second to none. Your delivery is prompt, your business transactions fair and courteous. Since using your materials, I figure that I have saved twenty per-cent on each job—besides the satisfaction of receiving grades as specified."

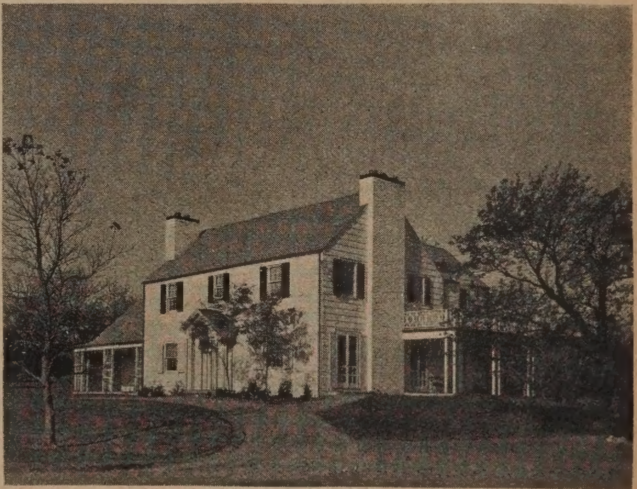
J. W. Bailey
Dillsboro, Ind.

◆

"WE SHALL always be glad to help anyone at any time in building their own home. We are so pleased about our Mitchell that we like to see others start their own home.

Judging from what other houses cost, I think I saved about $1,000.00. Of course, it is hard to get figures as the homes built locally are not completed. There are dozens of things still left to do. I will have everything completed for $5,700, which I think is a great saving. The ready-cut method is the quickest and I think, the best, as it allows the owner to move in much sooner and so save about a month's rent or more."

Jules F. Mommaerts
Green Bay, Wis.



"IT IS with great pleasure that I take this opportunity of telling you about your wonderful service and quality of material used throughout.

"I had a Lynnhaven Home built by your Milwaukee representative and I truthfully say that it is second to none anywhere you go. I take great pleasure in recommending Sears, Roebuck and Co. to all of my friends and associates. Courtesy and honest dealings seem to be your watchword."

Henry J. Moll
Waukesha, Wis.

"HONOR BILT MODERN" HOMES

TESTIFY AND APPROVE OUR BUILDING SERVICE

"I AM very well impressed with the quality of the lumber that is furnished, and also with the generous dimensions of the lumber used for framing, especially for floor timbers, roof rafters and ceiling joists; the very places some contractors usually specify lighter material. These things together with the good quality of workmanship going into the construction of our Lewiston home, has convinced me that a Sears, Roebuck 'Honor Bilt' home is a wise investment.

"You may direct prospective customers to our home and rest assured that I can, and will speak highly of your ready-cut homes and your good financing plan.

"As to the probable saving that we made in dealing with Sears, Roebuck and Co., it would be hard to say, except that I have seen houses put up by local contractors that are no bigger, and certainly no better built, that have run $700 and $800 higher."

John E. Towns
Mount Morris, Ill.

"THE Sears-Roebuck materials that went into our home were strictly first class in every respect and were favorably commented on by many people in the neighborhood who visited the house during construction.

"The local lumber dealer, who handled the material from the freight station, remarked that it has been a long time since he saw such fine material.

"Local builders state we could have built our home just as reasonable with local materials as with Sears-Roebuck material, but all agreed they could not come up to the quality which you furnished."

John Eble
Brecksville, Ohio

"WE WILL be glad to show any of your prospective customers our home and tell them how well pleased we are with your materials and service.

"We compared your construction with that of the local lumberman and found we were getting better construction for less money.

"They furnish only 2x4 rafters and ceiling joists, spaced 24 inches, while we have 2x6 spaced 16 inches—difference in thickness of flooring—paper under shingles—and a number of other things. We made good comparison before building."

Irvin Lichtenwalter
Manhattan, Ill.

◆

"THE treatment I received from you in the purchase of my home and garage was so entirely satisfactory as to price, quality of material, mode of packing and shipping, prompt delivery, in fact in every particular, that if I should ever build another house or houses, I would look nowhere else for the necessary material. I would not even ask for bids, but would simply and directly send you an order to ship everything needed and let the bill come with the goods. This much faith I have in you. Your guarantee really means something."

Henry L. Bramstedt
Elmhurst, Ill.

◆

"I HAVE nothing but praise for Sears, Roebuck and Co., and their methods. Although I am not in a position to say how much money I saved on my 'Jeanette' house, I can say that I am satisfied that the material I bought from *Sears* could not be duplicated here, regardless of price. I am willing to recommend your 'Honor Bilt' homes to anyone—and I have done so to many. Your system is good, your materials A-1, your plans wonderful and your entire organization is efficient and square in all methods."

Raleigh R. Martin
Anderson, Ind.

◆

"I AM very proud of my Vallonia Honor Bilt home. The arrangement of all the rooms and wardrobes is ideal and much time and money was saved by the material being ready cut. I was well pleased with the superior quality of all the material which you sent and I figure that I saved about $1000 by buying from you. If I should ever build another home, it would be an Honor Bilt."

Dency Adams
Bowling Green, Ky.

"HONOR BILT" CONSTRUCTION

READY CUT MODERN HOMES ARE STRONGER,

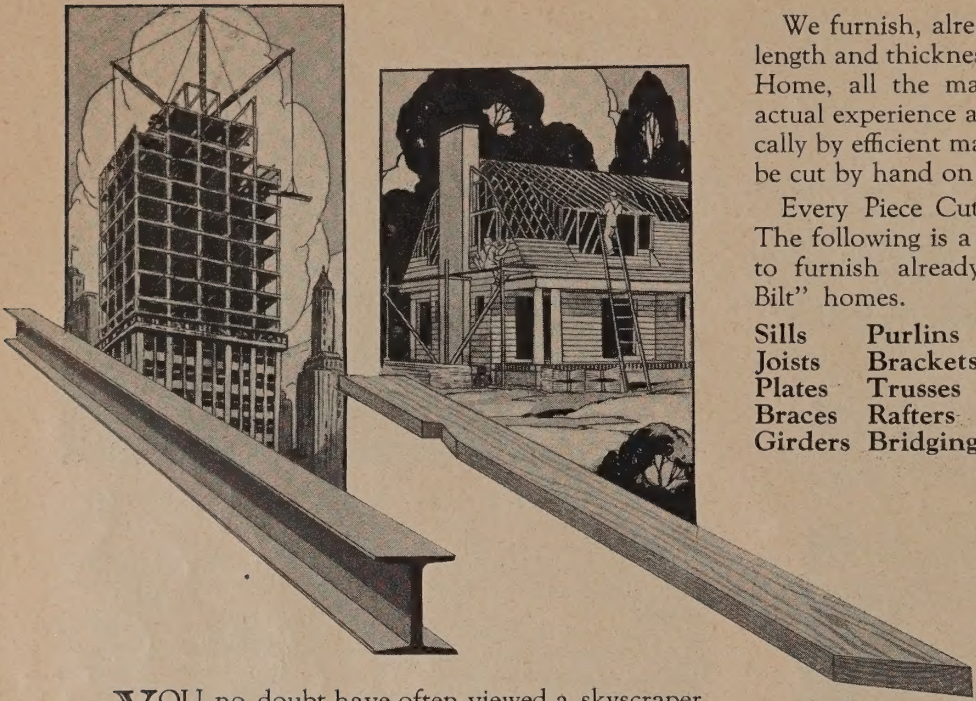
We furnish, already cut and fitted to accurate size, length and thickness with your "Honor Bilt" Modern Home, all the material, which we have found by actual experience and tests can be cut more economically by efficient machines in our factories than it can be cut by hand on the job.

Every Piece Cut and Fitted, Ready for its Place. The following is a list of items which we guarantee to furnish already cut and fitted for our "Honor Bilt" homes.

Sills
Joists
Plates
Braces
Girders
Purlins
Brackets
Trusses
Rafters
Bridging
Studding
Wall Plates
All Treads
All Risers
Collar Beams
Girder Posts
Porch Posts
Rough Horses
Stair Stringers
Porch Stringers

TRIM ALREADY CUT

Jambs
Stool
Casings
Trim Members
Window and Door Stops
Apron
Stair Stringers Housed and Cut to Length



YOU no doubt have often viewed a skyscraper in the course of construction and were impressed with the orderly way in which all I-beams, angle irons and columns were swung into place, each member being marked with a key letter to correspond with the key letter on the blueprints denoting the exact position in which it was to be used.

This careful cutting and fitting of material before it is delivered on the job, whether it be steel or lumber, not only saves the cost of skilled labor, but makes for stronger and more solid construction. In our factories, we use modern up to date machinery for the accurate cutting and fitting to length, size and thickness of all items which enter into the construction of the framework of our homes.

This method enables all "Honor Bilt" ready cut homes to be built on the same labor and money saving principles as the modern skyscraper.

Every piece of ready-cut lumber required to build a complete house is marked with a key letter or length. These pieces are all plainly marked and can be easily assorted into separate piles on the building site. These key letters and lengths correspond with those on the blueprints showing the exact location in which it is to be used.

EQUIPMENT ALREADY BUILT

Medicine Cases
Colonnades
China Closets
Kitchen Cabinets
Ironing Boards
Bookcases
Kitchen Cupboards
Breakfast Alcove
Telephone Stand

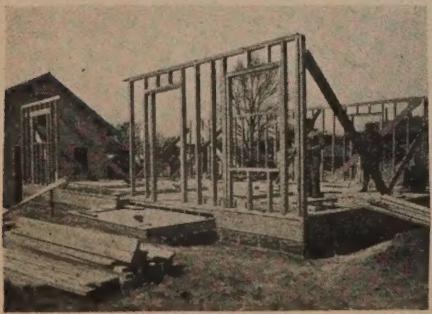
All window and door frames cut, fitted and bundled. Doors mortised for locks.

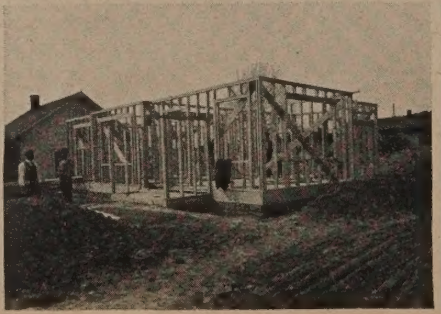
NO EXTRAS TO BUY

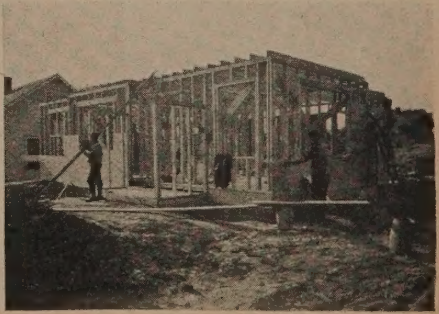
Remember that our complete price includes everything to build your home, with the exception of cement, brick and plaster. No extras to buy. We not only guarantee quality, but quantity as well. Already cut lumber, millwork, cellar frames, hardware, paint and metal work. Heating, lighting and plumbing according to specifications are carefully packed and shipped to arrive when needed. Our complete detailed plans and instructions for erection explain exactly how material is to be used.

LAST WORD IN DESIGN

Both the exteriors and interiors of our "Honor Bilt" homes reflect the latest and newest architectural ideas. Compare them with those built in restricted residential districts at much higher prices.







FEATURES AND ADVANTAGES

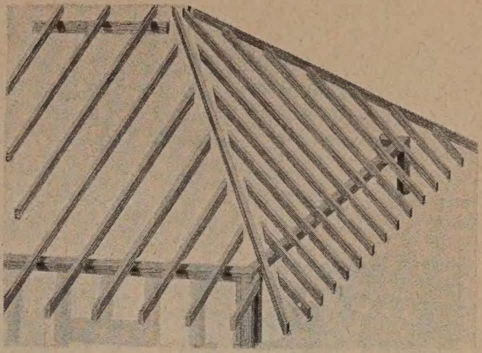
EASIER TO ERECT AND MORE ECONOMICAL

IMPORTANT FACTS ABOUT QUALITY

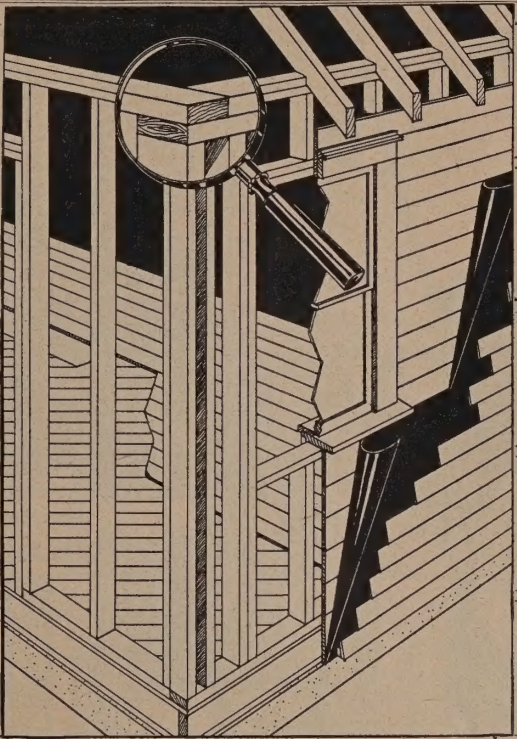
WE GUARANTEE the lumber furnished for "Honor Bilt" Homes is of the highest quality best grade. It is well seasoned and handled so that you receive it in excellent shape. All framing is No. 1 material; all outside finish, moldings and trim members are clear Cypress or Red Cedar; interior and exterior doors are No. 1 quality and window sash are clear Pondosa Pine.

All framing material including joists, studs and rafters is placed on 16-inch centers, the rafters in practically every case being 2x6 inches. Double studding is used around all inside and outside door and window openings, three studs at corners and double plates over all openings; double joists under all bearing or supporting partitions.

Bear in mind that in buying a home, the price is not the only consideration. The quality of material must be considered. You must receive sufficient material of every kind to build your house complete according to plans. Your home must be designed with a view to comfort and convenience. It must be well lighted and provisions must be made for a safe and satisfactory heating, plumbing and lighting installation.



Features of "HONOR BILT" Construction



Rafters, 2x6 or 2x4 inches (larger where needed), 14⅜ INCHES APART. Roofing: Best grade clear cedar shingles.

Top plates doubled and lapped at corners.

Heavy waterproof building paper between subfloor and finished floor; also between sheathing and siding.

2x8-inch joists, or 2x10 where needed, 14⅜ INCHES APART. Double joist where necessary under bearing partitions.

Studding: 2x4 inches, 14⅜ INCHES APART.

Double floors with heavy waterproof building paper between the subfloor and finished floor. Subflooring laid diagonally.

All outside paint, three coats of Master Mixed Guaranteed Paint, shingle stain (when shingles are used as siding), one dip coat and one brush coat. Inside finish, one coat shellac and two coats varnish for trim and doors, two coats varnish for all finished floors, four-coat enamel finish where specified consisting of two coats of undercoating and two coats enamel. Wood filler for oak.

DOUBLE PLATES over doors and windows.

DOUBLE STUDDING at sides of doors and windows.

Outside casing, 1⅛ INCHES THICK, clear cypress.

High grade ship lap WOOD SHEATHING, 13/16 inch thick. Reinforced waterproof building paper and clear cypress, redwood or red cedar siding.

All glass over 24x26 inches is HIGH QUALITY DOUBLE STRENGTH. Sash are of Pondosa pine.

THREE STUDS at corners.

LET'S CUT THROUGH A PORTION OF THE ROOF

What do we find? Each rafter accurately cut to fit and of strong No. 1 quality framing lumber. Size and spacing which meet the strict lumber codes.

Roof boards strong No. 2 quality sheathing, then extra clear 5 to 2 Red Cedar shingles. Your roof is protected for years to come.

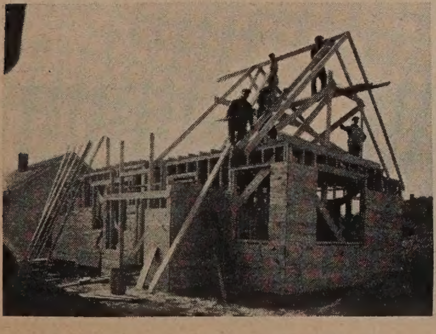
OUR BROAD GUARANTEE PROTECTS YOU

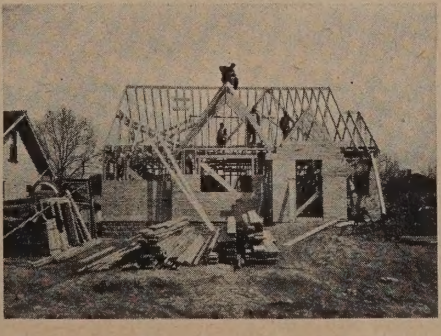
"Honor Bilt" Homes meet with the codes of the Bureau of Standards, U. S. Government, and the approved details of the modern platform construction which was recommended by government experts.

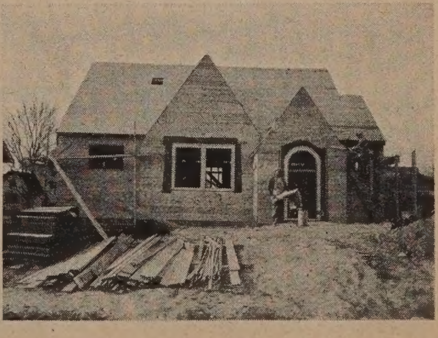
Great savings due to our ready-cut method of construction have been proven many times. Read very carefully the complete "Honor Bilt" specifications described on pages 8 to 11.

FIND OUT WHAT A HOME WILL COST

We will furnish you with an estimate of the cost of all the material for the house you like best and this service puts you to no expense, nor under any obligation to us. Fill out the blank you will find in the back of this book.



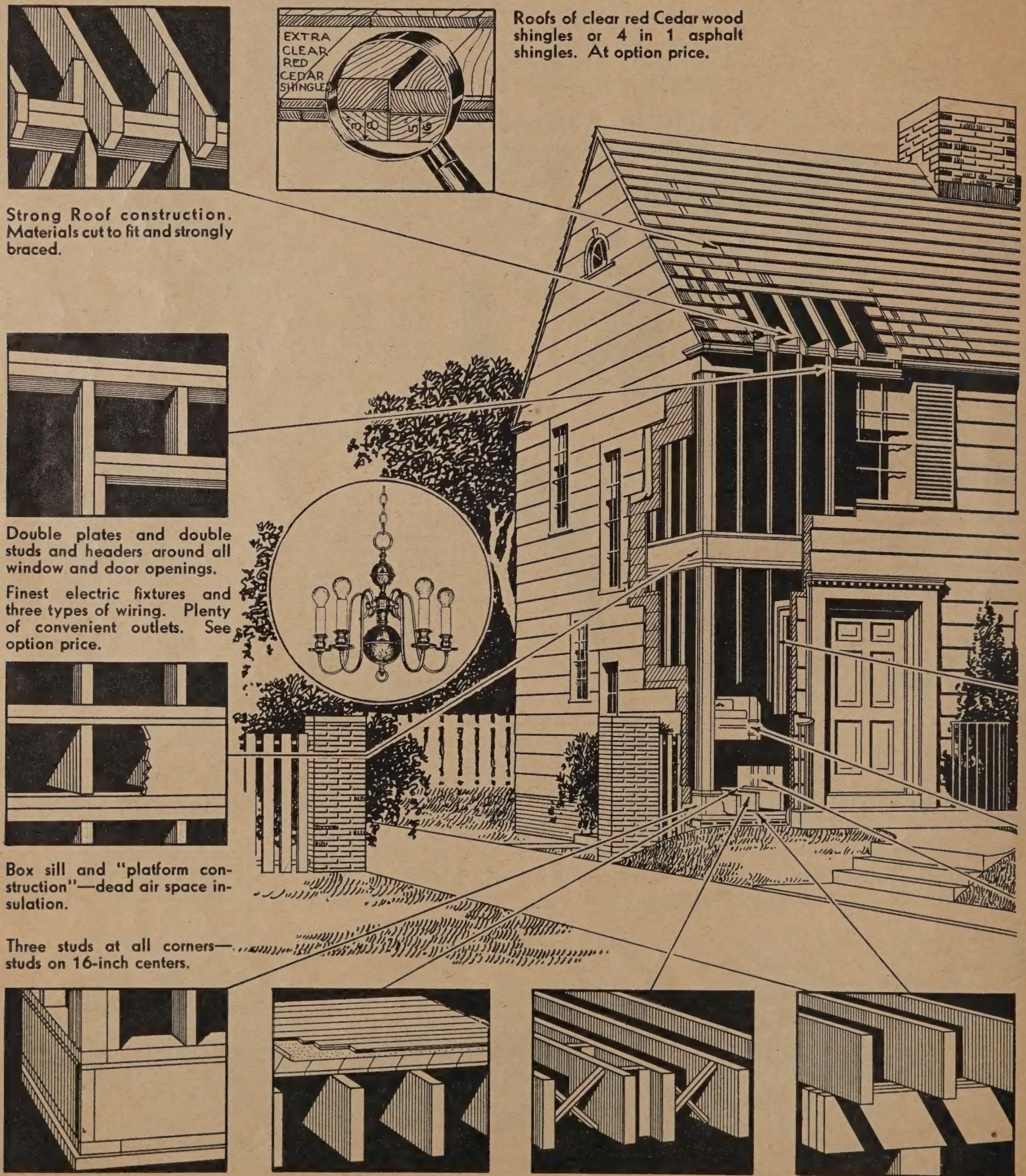




"HONOR BILT" 100-
MAKE PERMANENT

"HONOR BILT" 100-Point Specifications, means that every item of material and equipment for your home is fully guaranteed as to quality and quantity and that every detail of construction meets with all codes and is the latest approved method used for permanent homes.

Building a home by our famous ready cut method, is the same as having it built by the best contractor in your community, only all labor necessary in cutting the framing is taken care of in our factory, saving you about 40% of the carpenter labor, assuring you a much stronger building on account of the accuracy in cutting. All of the material which can be handled more economically by efficient machines, is cut to exact length and pattern. Each piece is marked with key letter or length which corresponds with those on the blueprints showing the exact location in which it is to be used.


EXTRA CLEAR RED CEDAR SHINGLES

Roofs of clear red Cedar wood shingles or 4 in 1 asphalt shingles. At option price.

Strong Roof construction. Materials cut to fit and strongly braced.

Double plates and double studs and headers around all window and door openings.

Finest electric fixtures and three types of wiring. Plenty of convenient outlets. See option price.

Box sill and "platform construction"—dead air space insulation.

Three studs at all corners—studs on 16-inch centers.

POINT SPECIFICATIONS

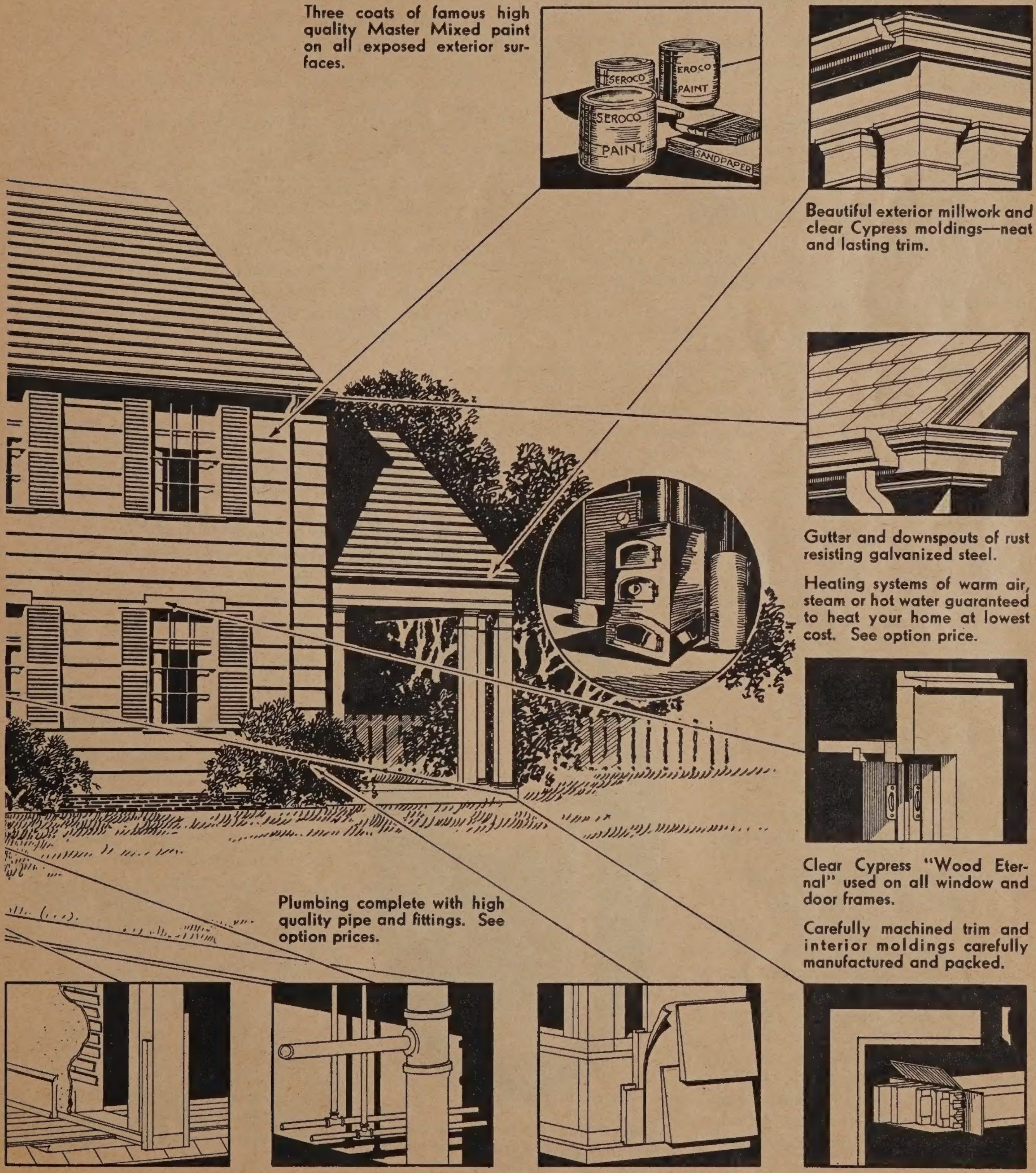
ECONOMICAL HOMES

ALL "Honor Bilt" homes are designed to be built on permanent waterproof foundations of brick, concrete or cement. Excavated part of house forming dry convenient place for heating plant, fuel, fruit room, laundry and storage. Plenty of large cellar windows are furnished. The basement is well lighted and ventilated.

We do not furnish any cement, brick, plaster or other masonry materials.

The framing of all Modern Homes meets the most rigid building codes and the requirements of the U. S. Bureau of Standards. Platform type of construction is recommended by the U. S. Government Department of Commerce, as the safest type for residential construction.

All framing material is strictly No. 1 Yellow Pine, Fir or West Coast Hemlock, spaced 16 inches on centers, securely braced and nailed.



Three coats of famous high quality Master Mixed paint on all exposed exterior surfaces.

Beautiful exterior millwork and clear Cypress moldings—neat and lasting trim.

Gutter and downspouts of rust resisting galvanized steel.

Heating systems of warm air, steam or hot water guaranteed to heat your home at lowest cost. See option price.

Clear Cypress "Wood Eternal" used on all window and door frames.

Carefully machined trim and interior moldings carefully manufactured and packed.

Plumbing complete with high quality pipe and fittings. See option prices.

▲ ▲ "HONOR BILT" SPECIFICATIONS ▲ ▲

GUARANTEED MATERIALS AND EQUIPMENT

GIRDERS

BUILT-UP girders to be constructed of three pieces of 2x8 or 2x10 No. 1 material, securely spiked and supported with 6x6 No. 1 posts, already cut. More rigid than one piece wood girder.

FLOOR JOISTS

First and second floor joists are 2x8 or 2x10 (depending on length or span), 16 inches on center, ready cut, supported over the foundation with 2-inch wall plates and box sills. Each span is braced with wood bridging; double joists under all bearing partitions and around well openings.

CEILING JOISTS

Ceiling joists are 2x4 and 2x6-inch (depending on the span); 16 inches on center; ready cut.

SUB FLOORING

First and second floor sub flooring 1x6-inch square edge No. 2 Fir, West Coast Hemlock or Yellow Pine.

Subflooring is placed diagonally, materially increasing the strength of the joists.

OUTSIDE WALLS

All outside walls and partition framing are 2x4's placed 16 inches on center, double studs around all window and door openings. Each outside wall and partition section is constructed with one bottom and two top plates and best platform type construction.

Due to accuracy of cutting, space between the studs, plates and outside walls form dead air cells, a perfect insulation for your home.

Outside walls are sheathed with 1x8 or 1x10-inch widths of No. 2 shiplap, securely nailed with two nails at each bearing. Roof sheathing furnished is No. 2 1x4 inch boards spaced 2 inches apart, for wood shingles, and 1x6 inch material laid solid for composition roofs.

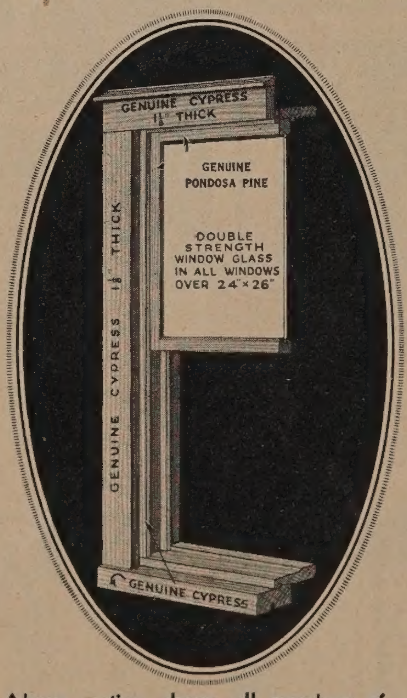
ROOF COVERING

Wood shingles furnished for roofs are 5 to 2 Extra Clear Red Cedar shingles, planned to be laid 4½ inches to the weather.

Flashing used for wood shingles is extra heavy galvanized material.

ASPHALT SLATE SURFACED SHINGLES

As an option, we will furnish asphalt slate surfaced shingles, your choice of three different patterns: Individual, 4-in-1 strip, or Hexagon strip in colors of red, green, blue-black, random blend, or vari-colored. This material not only makes a beautiful roof, but is guaranteed to last 17 years. One layer of asphalt felt is furnished, to be placed between shingles and roof boards.


GENUINE CYPRESS 1⅛" THICK
GENUINE PONDOSA PINE
DOUBLE STRENGTH WINDOW GLASS IN ALL WINDOWS OVER 24"×26"
GENUINE CYPRESS 1⅛" THICK
GENUINE CYPRESS

Above section shows all members of frame to be genuine cypress and window sash of Clear Pondosa Pine

EAVES TROUGH AND DOWNSPOUTS

Eaves trough and downspouts for "Honor Bilt" Homes are heavy rust resisting galvanized steel of the correct size and latest design. Both O G box and half round type gutters are furnished, depending upon the eave design. All necessary hangers, drop outlets, end caps, etc., included.

OUTSIDE FINISH

All outside finish, moldings and trim members are clear Cypress, which is the best wood obtainable for the purpose.

Outside window and door frame casings and corner boards, 1⅛ inches thick.

Take a glance at the cross section of "Honor Bilt" window and door frames. Note that the window sills are specially designed, two-piece and leakproof. The outside casings are 1⅛ inches thick and are Clear Cypress, the "Wood Eternal." All window and door frames are accurately cut to fit exactly the windows and doors for which they are intended. Window sash are of Western Pondosa Pine, completely glazed, ready to set in place

All porch columns, railing balusters and porch steps are well manufactured and carefully designed.

SIDING

Exterior siding furnished with "Honor Bilt" homes is either clear Cypress, Red Cedar or Redwood bevel design, in widths ½x4-inch, ½x6-inch, ⅝x8-inch and ⅝x10-inch, well machined and guaranteed to give the exterior of your home a finished attractive appearance.

SIDE WALL SHINGLES

Wood shingles furnished for the side walls of "Honor Bilt" homes are 24-inch, extra thick, clear Red Cedar planned to be laid 10 inches to the weather. Shingles are to be applied with galvanized nails for greater endurance.

EXTERIOR PAINTING

All exterior siding, finish and wood trim members are to receive three coats of Master Mixed paint, guaranteed to be replaced without charge (labor and material) if it does not give you the satisfaction you have reason to expect. Where wood shingles are furnished for outside wall covering, shingle stain is furnished for one dip coat and one brush coat.

INSULATION

We furnish heavy Reinforced waterproof building paper between all siding and sheathing on the outside walls and between finished flooring and sub-flooring on first and second floors, insuring warm durable floors.

▲ ▲ "HONOR BILT" SPECIFICATIONS ▲ ▲

PRACTICAL DESIGNS—LOWEST COST

INSIDE WALL COVERING

FOR the inside walls we specify our 48-inch No. 1 Pine or Fir wood lath, but Goodwall sheet plaster, which is furnished in convenient sizes to fit the spacing of studs and joists can also be furnished. Goodwall sheet plaster is a fire resisting gypsum rock composition plaster of even thickness between two sheets of heavy cardboard. When sheet plaster is furnished, we include two coats of plaster finish at option price.

INTERIOR TRIM AND FINISH

All interior trim, base and moldings are clear Yellow Pine or Fir, selected for beautiful grain, ready for finish.

Exterior Doors are clear Pine or Fir, as illustrated, while interior doors are beautiful grained two-panel design. Interior Door and Window Trim is our one-piece, round edge design, but two-member backband trim will be furnished at option price.

Finished floors of every home, are an important item. Specifications call for clear edge grain Fir, flat grain West Coast Hemlock or clear Yellow Pine, 13/16 inch thick, with 2 3/8-inch face (kind of material furnished will depend on location of factory from which shipment is made). At the option price we quote clear Oak floors, material which is 13/16 inch thick and 2 1/4 inch face. Only the best grade flooring is furnished. Porch flooring where specified is 1 x 4 edge grain fir. Linoleum for Kitchen and Bath at option prices.

Interior Stairs. Stairs for all modern homes are built by expert stair builders. They are completely manufactured, ready to nail in place. The material furnished is the highest quality—all newels, balusters, railing, risers, treads and stringers carefully machined, sanded and crated so that they will arrive on the job in good condition.

Built-in Features. The bathrooms of all modern homes are furnished with built-in Venetian mirrored medicine case.

Where design indicates fireplace, an attractive wood mantel and all fireplace material, including the hardware, is a part of the base price of your home.

On most catalog plans, we have indicated convenient locations for all kitchen equipment. Many attractive patterns of kitchen cabinets are available at the low option prices shown on price list. We also manufacture a complete line of built-in bookcases, telephone stands and china cases (quotations upon request).

Special Equipment. Items of special equipment such as galvanized or bronze window screens, storm sash, combination screen and storm doors, window shades, linoleum for kitchen and bathrooms have been given careful thought. All of these items are fully guaranteed and are available at the low cash prices shown on price list.

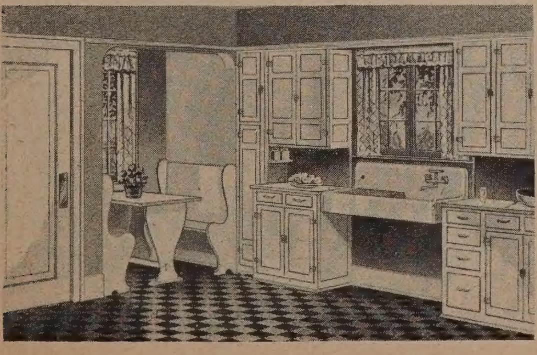
HARDWARE

All the hardware, nails, gutters and downspouts, and waterproof reinforced building paper are included in the base price. The lock sets are Shefton design, sanded old brass, with nickel plated finish for bathrooms, with small hardware to match.

Where batten type front doors are part of the design, ornamental hand wrought hinges and cylinder lock sets to match, are included. Hardware covers all necessary items such as push plates, sash lifts and sash locks.

INTERIOR PAINTING

Standard specifications call for shellac and two coats of varnish for all interior trim and doors, and two coats of varnish for floor finish. Four coat enamel for interior trim furnished at the option price.



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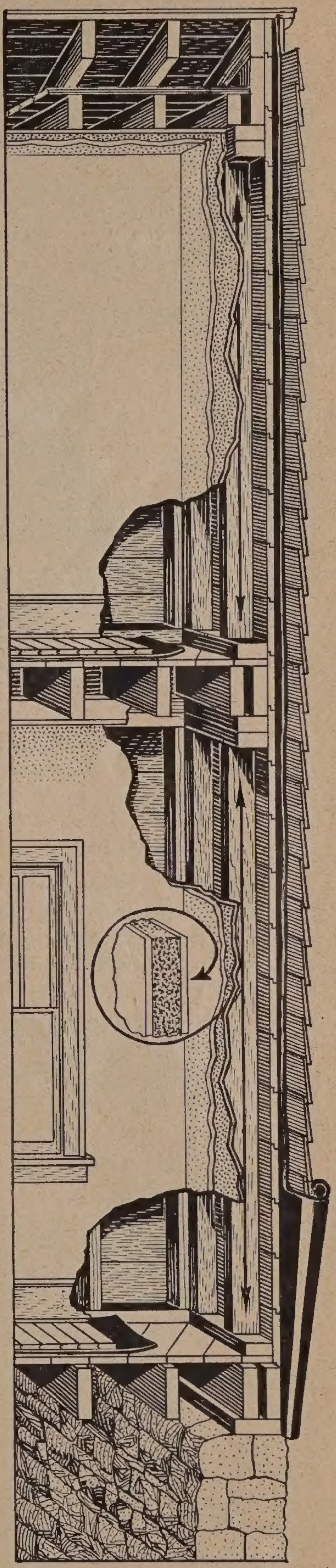
Equip the kitchen of your new home with our built-in kitchen units. Various types and sizes of base or counter units and wall cabinets are available. Plenty of shelf and drawer space. Floor plans suggest location of cabinets. Option prices shown on price list.



The above platform type of construction has been approved and recommended as the best for frame dwellings. It meets practically all building codes and is a feature of all Modern Homes.

"HONOR BILT" SPECIFICATIONS

MODERN PLUMBING EQUIPMENT

A MODERN HOME BATHROOM EQUIPPED WITH "ARISTOCRAT" FIXTURES FURNISHED WITH SPECIFICATIONS 22B

One of your greatest money saving opportunities in connection with the purchase of your home from Sears, Roebuck and Co., lies in the remarkably low prices at which we can furnish you complete high grade plumbing equipment.

All Modern Homes are organized so that you have the advantage of being able to place your order for all of your building materials with one concern, and you have the additional advantage of a substantial saving in the purchase of your materials; a saving which you cannot afford to overlook.

Every plumbing fixture sold by Sears, Roebuck and Co., is guaranteed to be strictly first grade and perfect. We do not sell so-called "seconds" or "B" grade plumbing material of any kind.

To see "Aristocrat" enamelware, is to realize that here is perfection in plumbing ware finish. To run your hand along its smooth glossy surface in which the rich looking chromium plated fittings are strikingly reflected, is to create a desire to have these fixtures in your new home.

Back of Aristocrat quality are manufacturing processes that represent the latest developments in the industry; one-piece construction; smooth corners; ultra-modern designs; standard sizes, weights and thicknesses; and a rare combination of beauty and endurance.

All brass fittings furnished with "Aristocrat" plumbing fixtures are heavily chromium plated, providing a finishing touch which is dignified and easy to keep looking new and attractive.

For your convenience, we have quoted two different plumbing fixture specifications for the modern homes shown in this catalog. Specifications No. 21A and 22B. We have also listed a price for complete roughing in material necessary to install all fixtures.

Additional Plumbing equipment, such as built-in showers, gas heaters, both manual and automatic, water pumping systems, and septic tanks are available, and can be included if you so request.

PLUMBING FIXTURE SPECIFICATIONS

No. 22B

BATHTUB—The bathtub furnished with this specification depends on the design of the bathroom. Catalog floor plan indicates whether the tub is furnished recessed between two walls, or whether it is corner type with the front and one end exposed. If plan indicates recessed type, we furnish our Lexington built-in tub No. 4488, 5 ft. long.

Beautiful Colonial style of cast iron, all exposed surfaces white porcelain enamel, chromium plated fittings, concealed waste and supply fittings. Can be furnished in colors at a slight additional cost.

For corner built-in design, if indicated on your plan, we furnish our Concord No. 4437, either right or left hand. Also Colonial in design, with all exposed surfaces white porcelain enamel, chromium plated fittings, concealed waste and supply pipes. Can be furnished in green, orchid or ivory for $10.00 additional.

LAVATORY—THE STANDISH No. 4656 SIZE, 22x19 INCHES

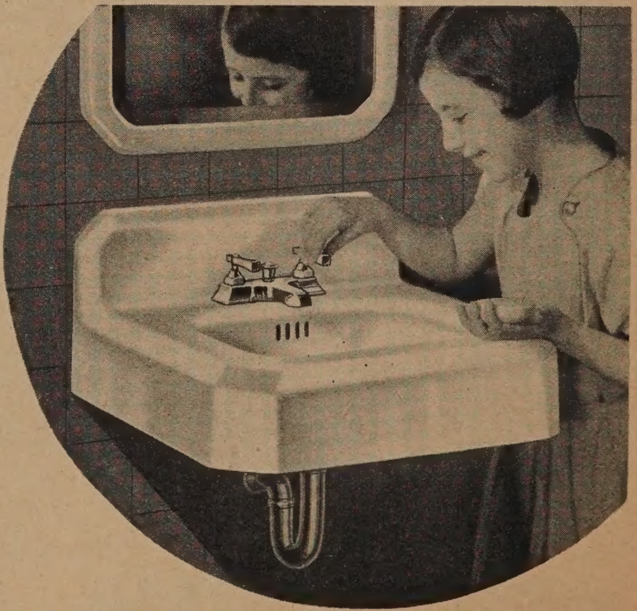
Wall type, cast iron, white porcelain enamel, pop-up waste; tubular trap; cast iron connection, and supply pipes and all brass chromium plated fittings. Steel wall hanger is included. New low back permits placing under medicine cabinet or window.

CLOSET—THE EUCLID No. 4704

Strong twin jet flushing action, white vitreous china tank and bowl. Shelf type tank lid. White Pyroxalin coated seat and cover; brass flushing mechanism; exposed metal trimmings, chromium plated; reverse trap closet bowl with trap at rear instead of at the front greatly adding to the appearance.

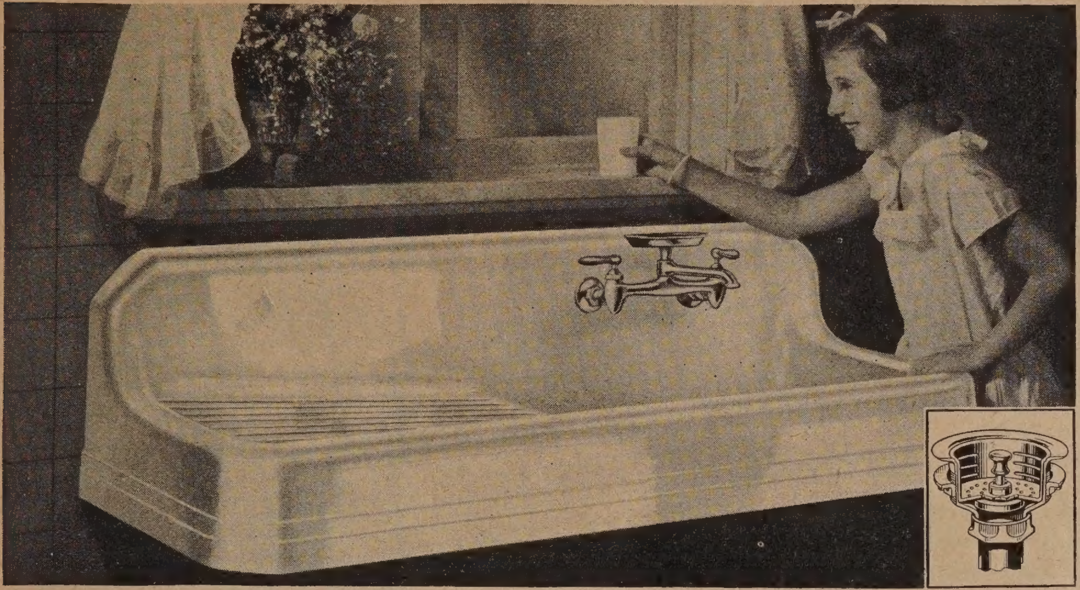
LAUNDRY TUB—No. 4072, 48-INCH TWO-COMPARTMENT

Two-compartment composition tubs, molded in one piece with metallic rim and steel reinforcing throughout. Furnished complete with stand, trap and mixing faucet with swinging spout.



"HONOR BILT" SPECIFICATIONS

FOR BATHROOM AND KITCHEN



Glistening white, beautiful in design, is our Hiawatha Sink, furnished with Specification No. 22-B.

KITCHEN SINK—THE HIAWATHA APRON SINK No. 4351

Single drainboard, Colonial design, low 8-inch back, 6-inch apron front, heavy cast iron white porcelain enamel. Fittings include top spout mixing faucet, 4½-inch basket type strainer; wall or floor type trap; iron pipe connection, all brass chromium plated. The low back makes it possible to place this fixture under kitchen window.

RANGE BOILER No. 2516

Thirty-gallon standard weight galvanized, tested to 150 pounds and guaranteed for 85-pound working pressure, furnished with stand, cold water tube and necessary couplings.

PLUMBING FIXTURE SPECIFICATIONS No. 21-A

BATHTUB—THE MONTICELLO No. 4400

Cast iron in one-piece genuine white porcelain enamel on the inside, painted outside; has cast iron legs, brass chromium plated fittings, table rim all around, single stream tub, filler mounted on the rim. This tub is a new space saving design, roomier, safer and very inexpensive.

LAVATORY—THE STANDISH No. 4656 SIZE, 19x17 INCHES

Wall type, cast iron, white porcelain enamel, New Art design single stream supply unit; pop-up waste; tubular trap; cast iron connections and supply pipes and all brass chromium plated fittings. Steel wall hanger is included. New low back permits placing under medicine cabinet or window.

CLOSET—THE EUCLID No. 4704

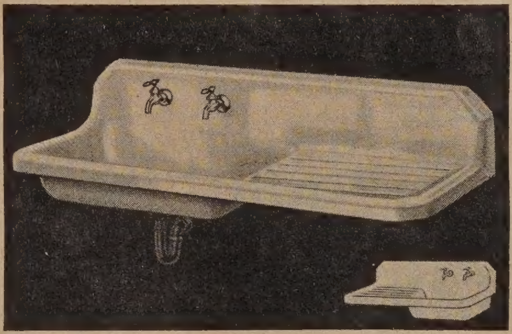
Strong twin jet flushing action, white vitreous china tank and bowl. Shelf type tank lid; white Pyroxalin coated seat and cover; brass flushing mechanism; reverse trap closet bowl with trap at rear instead of at the front, greatly adding to the appearance.

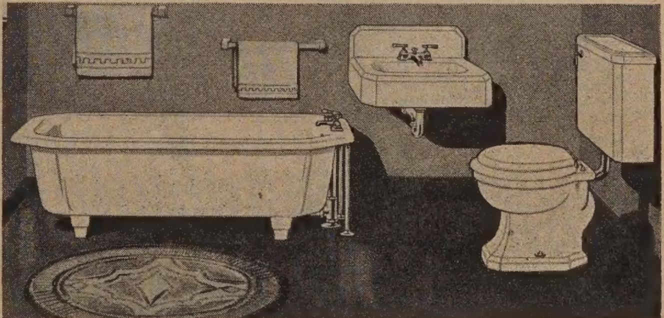
LAUNDRY TUB—No. 4072, 48-INCH TWO-COMPARTMENT

Two-part composition tubs, molded in one piece with metallic rim and steel reinforcing throughout. Furnished complete with stand, trap and mixing faucet with swinging spout.

KITCHEN SINK—THE DELAWARE ROLL RIM SINK No. 4367 (Below)

Single Drainboard, low 8-inch back, 2½-inch roll rim, heavy cast iron white porcelain enamel. Fittings include indexed faucets, boltless strainer, tubular trap and iron pipe connection, all brass, chromium plated.





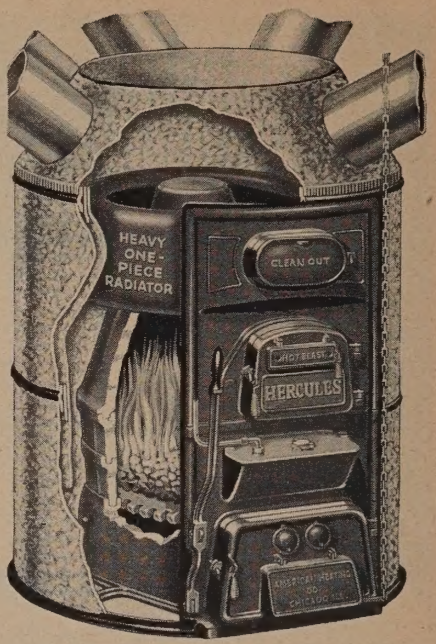
INEXPENSIVE YET MODERN ARE THE BATHROOMS AND KITCHENS FURNISHED WITH FIXTURES INCLUDED WITH SPECIFICATION 21-A

"HONOR BILT" SPECIFICATIONS . . .

▲ GUARANTEED HEATING EQUIPMENT

THERE is a best type of heating system for your Modern Home. It may be steam, hot water or warm air. Most of our houses have been quoted with all three types. Each plan has been carefully studied by our heating engineers and when the system of your choice is installed according to the plans furnished, you will be able to heat your home at a minimum cost. All Hercules heating systems are guaranteed to heat your home at 70° when the outdoor temperature is 10° below zero.

Enamel steel jackets with asbestos insulation can be furnished to cover square type boiler on both hot water and steam systems.



HERCULES HOT WATER HEATING PLANT

Complete hot water heating system consists of Hercules boiler and cast iron radiators with all necessary pipe, valves, fittings, etc., required to completely install. It is further equipped with latest "closed system" including basement expansion tank and automatic relief valve. Includes, also, complete plans and instructions for installing. New style Tubular Radiators to be of heights and sizes as indicated in our specifications furnished on request. Enamel for radiators.

System guaranteed to keep house comfortably warm and to give satisfactory service in coldest winter weather.

Special estimate will be furnished for heating system with pipe covering, on request. This covering may be temporarily omitted and applied later, but it is understood that to comply with our guarantee and to get full measure of efficiency out of your heating system, pipes in basement must be covered.

Water heating coil for boiler to heat water for domestic use included without extra charge.

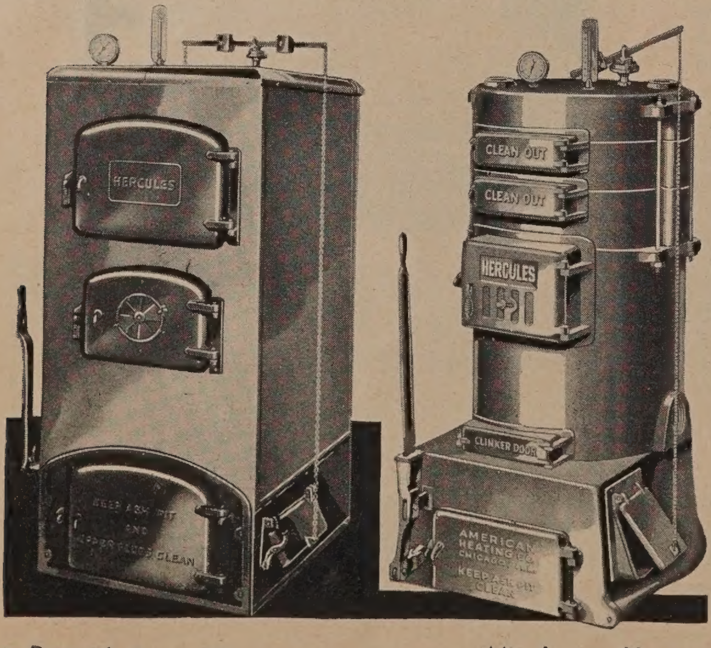
HERCULES STEAM HEATING PLANT

Complete steam heating plant consists of Hercules cast iron boiler, cast iron radiators with all necessary pipe, valves, fittings, etc., required to completely install, including all necessary steam trimmings for boiler. New style Tubular Radiators to be of heights and sizes as indicated in our specifications furnished on request. Water heating coil for boiler to heat water for domestic use included without extra charge.

Complete plans and instructions for installing furnished. System guaranteed to keep house comfortably warm in coldest winter weather. Enamel for radiators.

Special estimate will be furnished for heating system with pipe covering, on request.

This covering may be temporarily omitted and applied later but it is understood that to comply with our guarantee and to get full measure of efficiency out of your heating system, pipes in basement must be covered.


HERCULES
KEEP ASH PIT AND UPPER FLUES CLEAN
CLEAN OUT
CLEAN OUT
HERCULES
CLINKER DOOR
AMERICAN HEATING CO. CHICAGO ILL.
KEEP ASH PIT CLEAN

HERCULES WARM AIR HEATING SYSTEM SPECIAL FEATURES

Castings are of massive size, properly shaped and balanced.

Large one-piece radiator with cleanout and smoke outlet extending through outside of casing.

Oversize combustion dome, feed throat extends through furnace front.

Deep two-piece firepot with straight sides, coal burns uniformly.

Roomy, one-piece ash pit. Large door permits easy ash removal.

Heavy duplex grates with roller bearing outer ring and center dump for clinkers.

Double galvanized casings with 1-inch air space insulation.

Deep water pan with automatic float valve to maintain level of water for proper humidity.

Complete warm air heating plant includes Hercules Warm Air Pipe Furnace with all necessary tin furnace pipe, galvanized smoke pipe, tin register boxes, black japanned steel registers and asbestos paper for covering pipes. We furnish only first quality tin plate and galvanized steel for wall stack and fittings on all our Hercules warm air heating systems. Furnace is well made of cast iron with heavily corrugated firepot and fire dome castings, high ash pit and revolving triangular grates. We call particular attention to the double galvanized casing on this furnace. The galvanized inner lining extends down to the top of the ash pit, providing a one-inch insulating air space around the entire upper body of the furnace where the heat is most intense. Galvanized sheet metal cold air connection included.

We furnish plans and instructions for installing and all holes are cut in top bonnet of furnace before shipment, to connect warm air pipes according to plan.

A hot water coil to be inserted in firepot of furnace for heating water for domestic use is included without extra charge.

Entire system guaranteed to give satisfactory service.

"HONOR BILT" SPECIFICATIONS▲▲

▲ ELECTRIC WIRING AND FIXTURES

ELECTRICITY has become one of the most valuable aids to modern housekeeping. Safety, convenience, cleanliness, efficiency and economy are its advantages which ought to be enough to convince every house builder that their new home should be wired.

In an electric lighting installation, three factors are to be considered:

(1) **Maximum amount of light with**
(2) **Minimum expenditure of energy, and**
(3) **Artistic appearance.**

Each Modern Home plan is laid out with thought and shows symbols indicating the location of outlets for ceiling fixtures, brackets, switches, wall and base plugs, door bells and power outlets. Every requirement has been planned to give you the best results at a minimum cost.

WIRING

Three systems of wiring are available and your local code should be your guide which system to specify. Our low cash prices cover all necessary material to install Knob and Tube, BX Flexible and Rigid Conduit systems. All materials are of first grade and fully guaranteed to give satisfaction.

LIGHTING FIXTURES

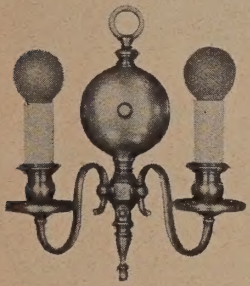
Lighting fixtures really should be classed as a part of the "jewelry" of your home and their selection is very important. Competent architects and interior decorators have selected your styles of lighting fixtures which take care of most Modern Home requirements.

THE KITCHEN AND BATH

The fixtures for the kitchen and bath of all four groups are the same. Modern practical fixtures of finish to match, and designed to give the right light where needed.

THE COLONIAL GROUP

For Colonial and Early American Homes. Simple in design, yet truly Colonial with flemished brass finish. Ceiling fixtures with two, three or five lights take care of living room, dining room and bedrooms. One and two-light brackets for wall outlets. See insert for prices.



THE FLEUR DE LIS GROUP

Modern fixtures suitable for any type architecture. Very finest aluminum castings in natural buffed finish with gold tonings—glass pockets delicately "honey tinted." Prices furnished on request.

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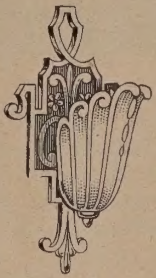
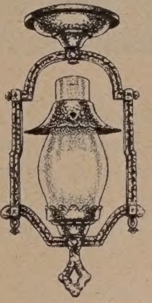


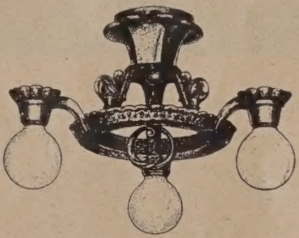
COLONIAL CHIMNEY

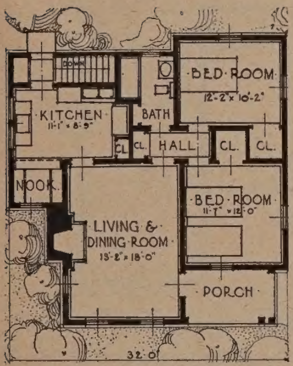
For Colonial and early American homes. Walnut finish on metal, with pewter shade and frosted chimney globes. One and five-light ceiling fixture and one-light brackets for living room, dining room and hall. Prices furnished on request.



THE STUYVESANT GROUP

For English, Spanish or Early American. Cast metal in hand wrought effect. Shaded pewter and brass finish. A modern production of early American craftsmanship. Three and five-light ceiling fixtures and one-light brackets to match. Prices furnished on request.





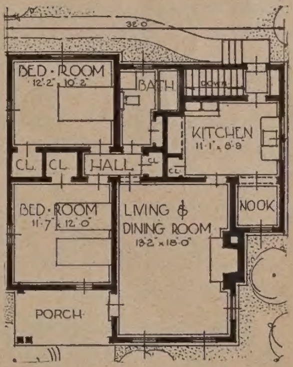
Regular Floor Plan
The ELLSWORTH

REVERSED FLOOR PLANS

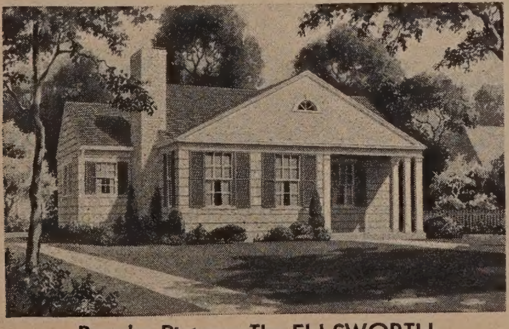
The lot on which you plan to erect your "Honor Bilt" modern home may face such a direction that the rooms you want the most sunlight in will be on the wrong side.

You can overcome this objection by taking advantage of our reversed floor plan arrangement. Be sure to mark your order "House to be erected reversed." This will enable us to change a few pieces of material so they will fit when the house is built.

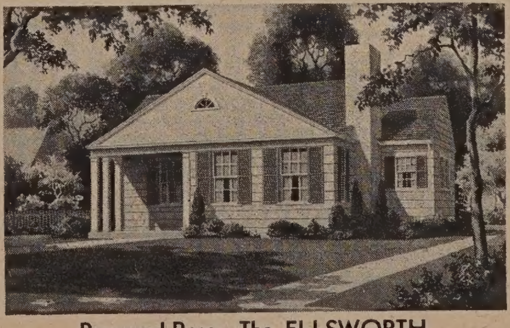
We will send you the regular blueprints and also a set of reversed prints for you to follow in construction.



Reversed Floor Plan
The ELLSWORTH



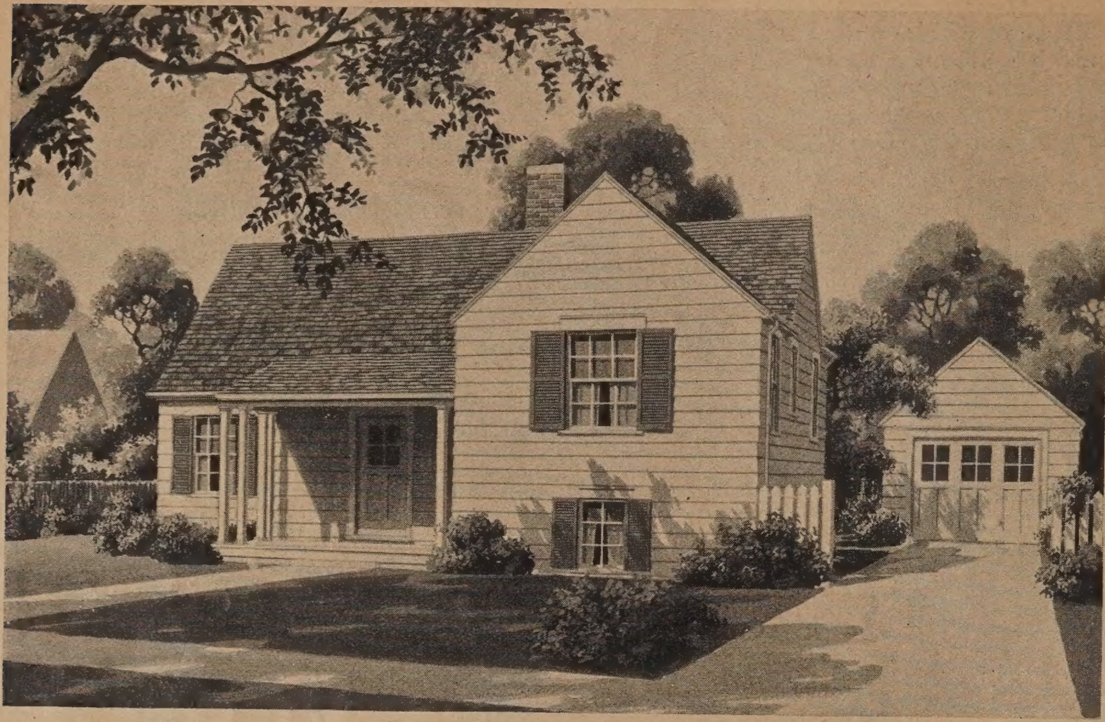
Regular Picture—The ELLSWORTH



Reversed Pose—The ELLSWORTH

THE FRANKLIN ▲ ▲

▲ FOUR ROOMS, BATH, RECREATION ROOM



DURING the past two or three years, there has been a real demand for new ideas in attractive low cost homes. Hundreds of American architects have contributed plans which they consider the ideal in low cost and convenience. Cellarless homes, flat roofs, steel panels and new untried materials have all been offered as a solution to cut costs with little or no success.

The Franklin modern home is one of our newer suggestions and its immediate acceptance by home builders indicates that it will be one of our most popular designs.

One of the features that makes for economy is that the basement is planned under the bedroom portion only and requires a minimum excavation. You save about 40 per cent of your foundation cost and at the same time have plenty of space for recreation room, heater and fuel room. The recreation room can be converted into a third bedroom or motor room.

The Regular Floor Level contains living room, kitchen, rear hall and two closets. A half flight of open stairs with only five risers brings you to the next level containing two large bedrooms, bath and closets with practically the same privacy as you would have in a two full story house.

The exterior walls are covered with clear bevel siding and all millwork and other material is of the best grade for the purpose.

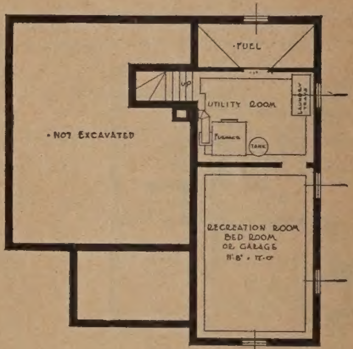
Let us send you a large planograph illustration and complete details about this marvelous low cost home.

Our base price includes all the material needed to build this beautiful four-room-and-bath home, consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and paint materials according to complete specifications. Instructions for erection and complete plans. Price does not include cement, brick or plaster. Size of plan, 31 ft. wide and 32 ft. 6 in. deep. Forty-foot lot will accommodate. Separate prices on Heating, Lighting and Plumbing.

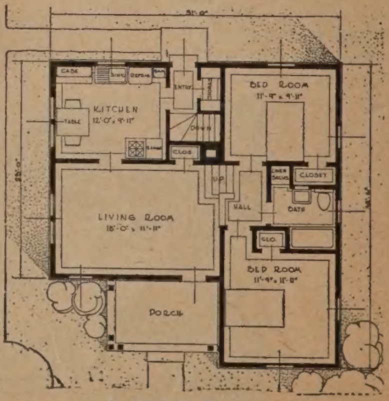
One of the attractive features of purchasing your home from Sears, Roebuck is that one order brings you all necessary material and equipment, fully guaranteed.

Study the specifications and enclosed price list for complete details of options and heating, lighting and plumbing.

MODERN HOME
No. 3405
ALREADY CUT AND FITTED
SEE PRICE LIST


FUEL
UP
UTILITY ROOM
LAUNDRY TRAYS
NOT EXCAVATED
FURNACE
TANK
RECREATION ROOM
BED ROOM
OR GARAGE
11'-8" x 17'-0"

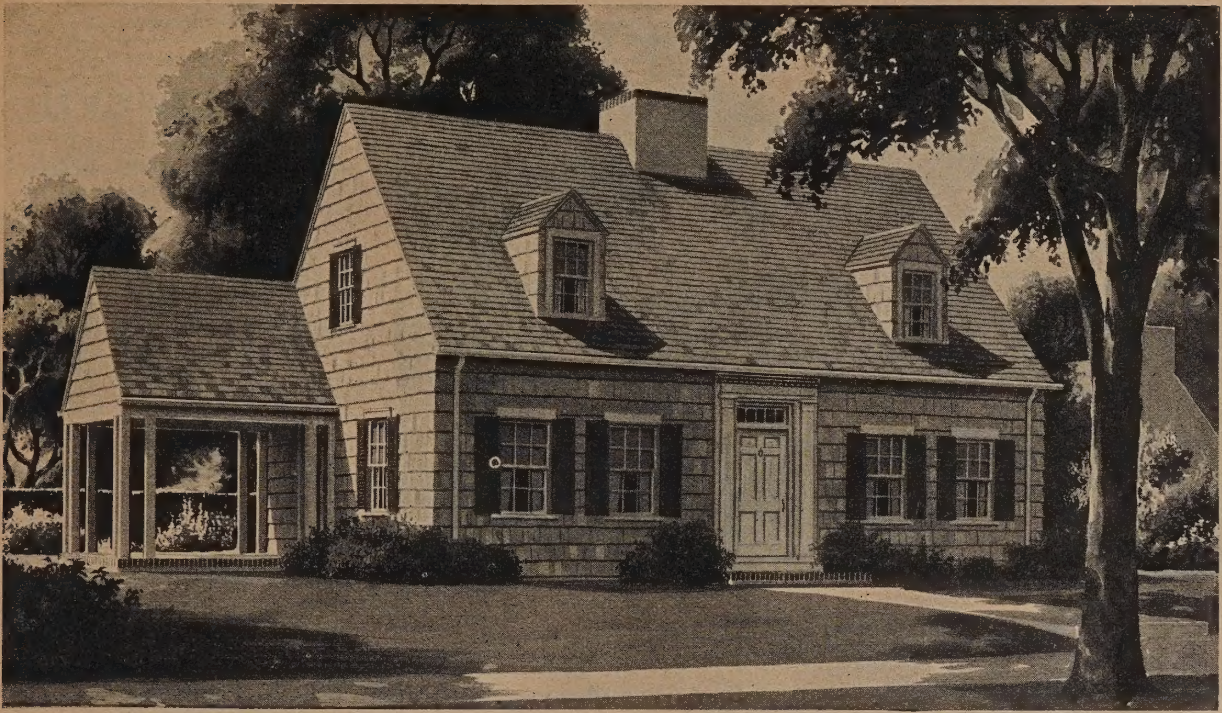
FOUNDATION PLAN


31'-0"
CASE
SINK
REFRIG
ENTRY
STORAGE
KITCHEN
12'-0" x 9'-11"
TABLE
RANGE
DOWN
CLOS
BED ROOM
11'-9" x 9'-11"
LINEN SHELVES
CLOSET
UP
HALL
BATH
LIVING ROOM
18'-0" x 11'-11"
CLO
BED ROOM
11'-9" x 11'-11"
PORCH

FLOOR PLAN

THE ATTLEBORO . .

▲ SIX ROOMS — BATH AND LAVATORY



THIS type of Cape Cod home is one of the first designs built by the early New England settlers. Homes built over a hundred years ago grow old gracefully and still retain a certain warmth and beauty. It seems to have many friends in both urban and suburban areas. The Attleboro achieves distinction with its fine doorway, dormers, shuttered windows and correct architectural details. No "gingerbread" to get out of date. Outside walls are shown of Cedar shingles, but will look equally attractive with siding.

MODERN HOME
No. 3384
ALREADY CUT AND FITTED
SEE PRICE LIST

FIRST FLOOR PLAN

The first floor lavatory opening off the rear hall, in addition to complete second floor bath, adds greatly to the value. Closets for outer wraps handy to front and rear doors. Central hall with semi-open stairs, large living room, dining room and exceptional kitchen, complete the first floor plan. Double drainboard kitchen sink with built-in cabinets as shown on floor plans are suggested at a slight additional cost.

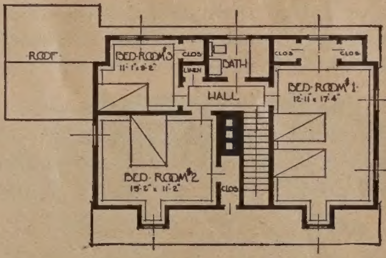
SECOND FLOOR PLAN

Two large bedrooms and one smaller one, each with a good closet, open off the upstairs hall. Each bedroom is well lighted and contains good wall space. A hall closet for linens at the left of the bath is a real convenience. The bathroom plumbing "roughs in" directly over the kitchen which reduces installation cost. Three attractive "Aristocrat" plumbing fixtures as available in Specification 22B work out nicely in the bath. A built-in Venetian mirrored medicine case is part of the standard equipment furnished with this home.

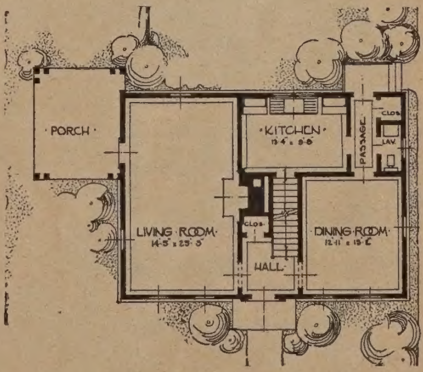
The floor plan is 36 ft. wide by 26 ft. deep and will require a 60-foot lot on account of the 11 foot porch at the side. In case of a narrow lot, porch could be placed at the rear of the living room instead of at the side.

Our base price includes all necessary material to build this six-room-and-bath home, consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and painting material according to complete detail specifications.

Fill out Blank for complete delivered price including heating; lighting and plumbing.



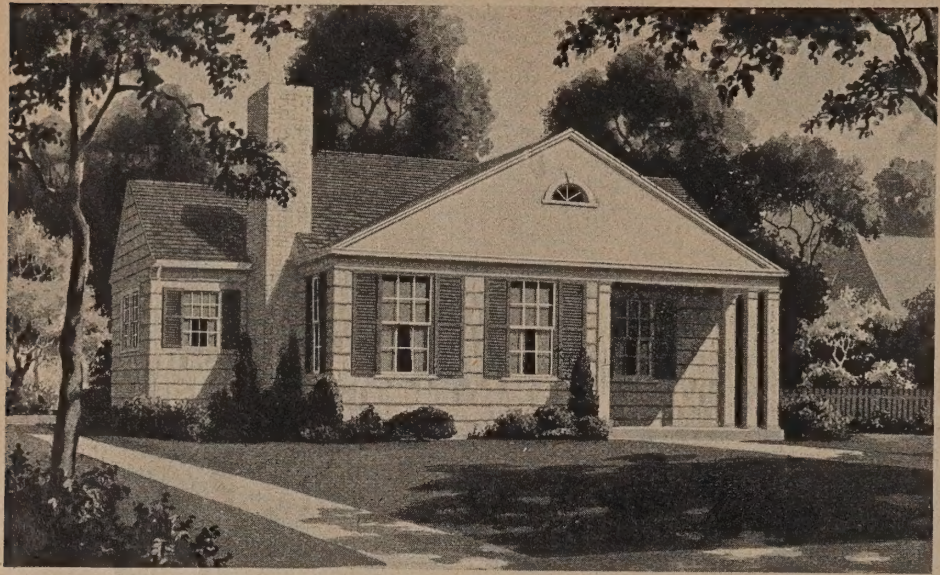
SECOND FLOOR PLAN



FIRST FLOOR PLAN

THE ELLSWORTH ▲ ▲

▲ FOUR ROOMS, BATH AND BREAKFAST NOOK



THE ELLSWORTH
No. 3341
ALREADY CUT AND FITTED
SEE PRICE LIST

THE SUNBURY
No. 3350A
ALREADY CUT AND FITTED
SEE PRICE LIST

THE SUNBURY
No. 3350B
ALREADY CUT AND FITTED
SEE PRICE LIST

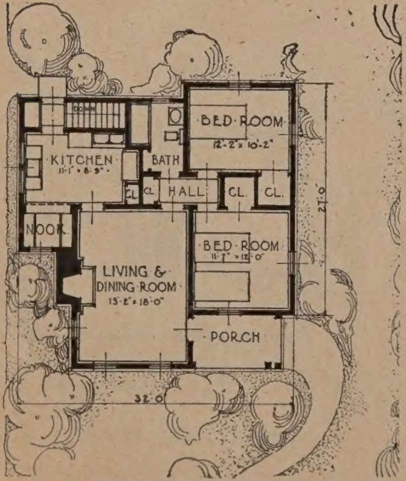
THESE three attractive homes have an interesting story to tell. A few years ago, a number of property owners called at one of our modern homes offices, explaining they owned some beautiful wooded lots adjoining a golf club in their city. They wanted to build small inexpensive homes, but were afraid they could not get permits and would be criticized by adjoining home owners who had lived up to the higher restrictions. The three designs shown here were among the many offered for their consideration. Now that they are built, they are the pride of the owners and surrounding community.

A more compact arrangement of four well proportioned rooms and bath would be hard to work out in such a limited floor area. The living room and dining room are 13 ft. 2 in. by 18 ft. with good wall space and attractive fireplace in the left wall. The closet in the hall will be found convenient for outer wraps.

The floor plans are the same for all three exteriors, except that the Sunbury Plan No. 3350A and Plan No. 3350B have a small vestibule instead of an open porch. Every detail has been carefully planned on both exterior and interior.

We have a lot of attractive information about these homes which you may have for the asking.

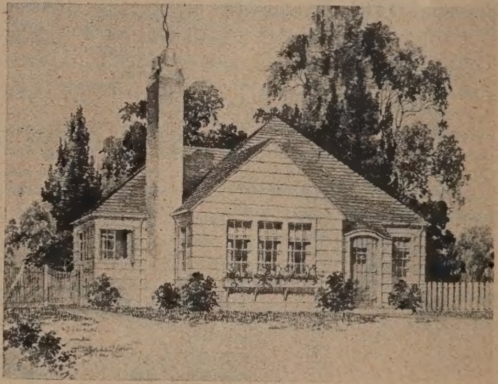
"The first sure symptoms of a mind in health, are rest of heart and pleasure felt at home."



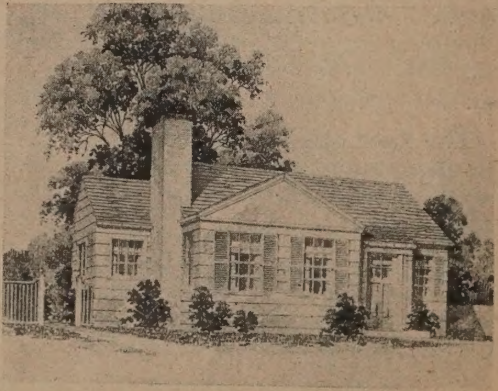
FLOOR PLAN

Fill out attached form for complete details and delivered price of all materials and equipment. Our home experts are glad to help you from start to finish.

Base price includes all materials needed to complete any of these plans consisting of all lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and paint materials, according to detailed specifications.



THE SUNBURY 3350B



THE SUNBURY 3350A

THE BRIDGEPORT

FOUR AND FIVE ROOMS WITH BATH

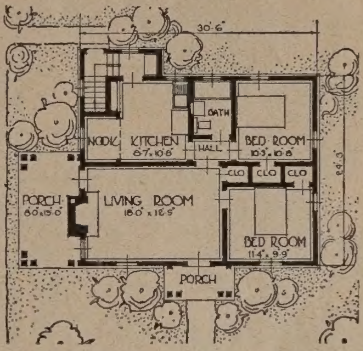
SELECTING the style and plan of your home is very important. It is a purchase that invariably has to last a lifetime and should be selected so as to be a pride and joy to your family and neighborhood for many years to come.

If your requirements are for five rooms or four rooms and breakfast nook, and you are looking for something new and modern in a bungalow design, you will be interested in further details about the Bridgeport—one of our most attractive and popular Colonial designs. It can be quickly and economically constructed, due to our labor saving method of furnishing all framing material cut at our factories. One order brings you all the finest building material and equipment necessary to build this home—guaranteed as to quality and quantity.

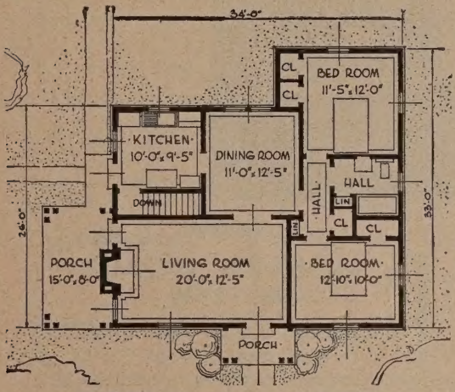
Modern Home Plan No. 13337A contains four rooms consisting of living room, two well lighted bedrooms, bath and kitchen, but really has five-room efficiency on account of the dining alcove recessed in the left wall of the kitchen. This feature will be appreciated by all housewives.

Each bedroom has a large closet and a closet for outer wraps opens off the living room. The combination grade and cellar entrance with refrigerator platform adds to this very compact plan.

MODERN HOME
No. 13337A
ALREADY CUT AND FITTED
SEE PRICE LIST


30'6"
NOOK
KITCHEN 6'7"x10'6"
BATH
HALL
BED ROOM 10'3"x10'8"
CLO
CLO
CLO
24'3"
PORCH 8'0"x15'0"
LIVING ROOM 18'0"x12'5"
BED ROOM 11'4"x9'9"
PORCH

FLOOR PLAN No. 13337A


34'-0"
CL
CL
BED ROOM 11'-5"x12'-0"
KITCHEN 10'-0"x9'-5"
DINING ROOM 11'-0"x12'-5"
HALL
HALL
DOWN
LIN
CL
CL
26'-0"
33'-0"
PORCH 15'-0"x8'-0"
LIVING ROOM 20'-0"x12'-5"
BED ROOM 12'-10"x10'-0"
PORCH

FLOOR PLAN No. 13337B

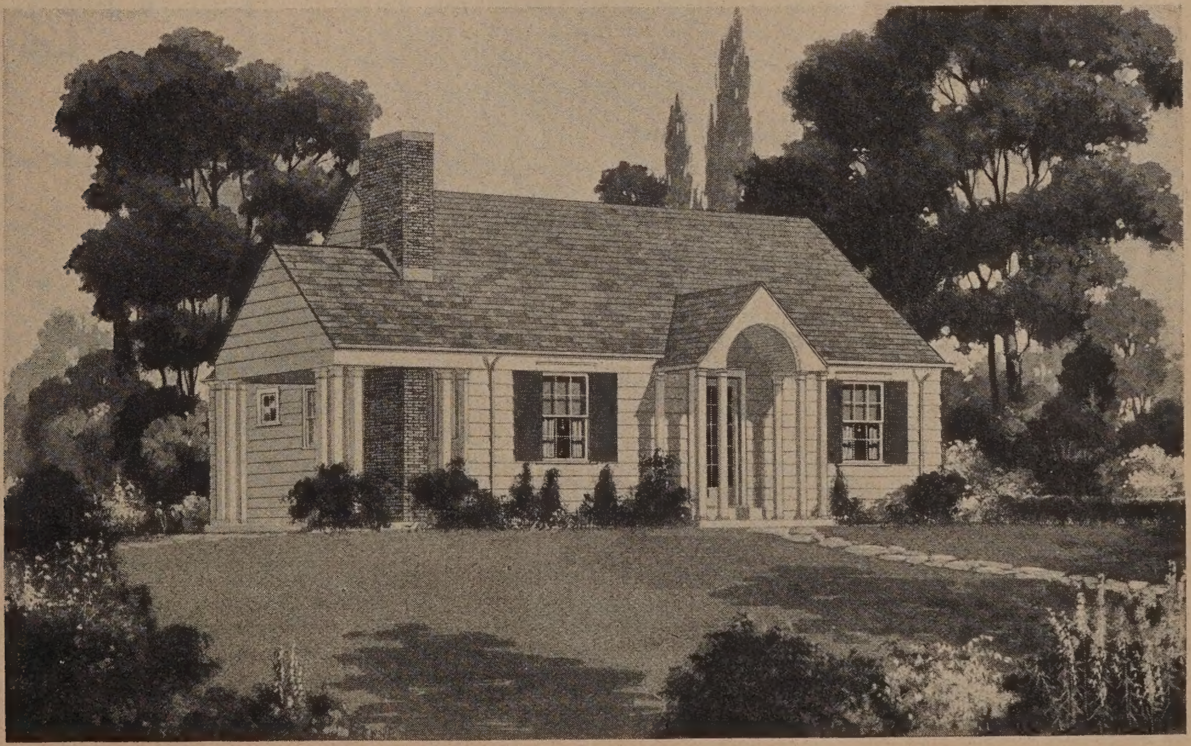
MODERN HOME
No. 13337B
ALREADY CUT AND FITTED
SEE PRICE LIST

Plan No. 13337B contains five well arranged rooms, consisting of living room, dining room, kitchen, two bedrooms and bath. Not a foot of waste space and plenty of large well arranged windows. The side porch can be screened in to add comfort in the summer.

At the base price quoted, we will furnish complete materials according to specifications. All plans and instructions for erection are a part of our complete service.

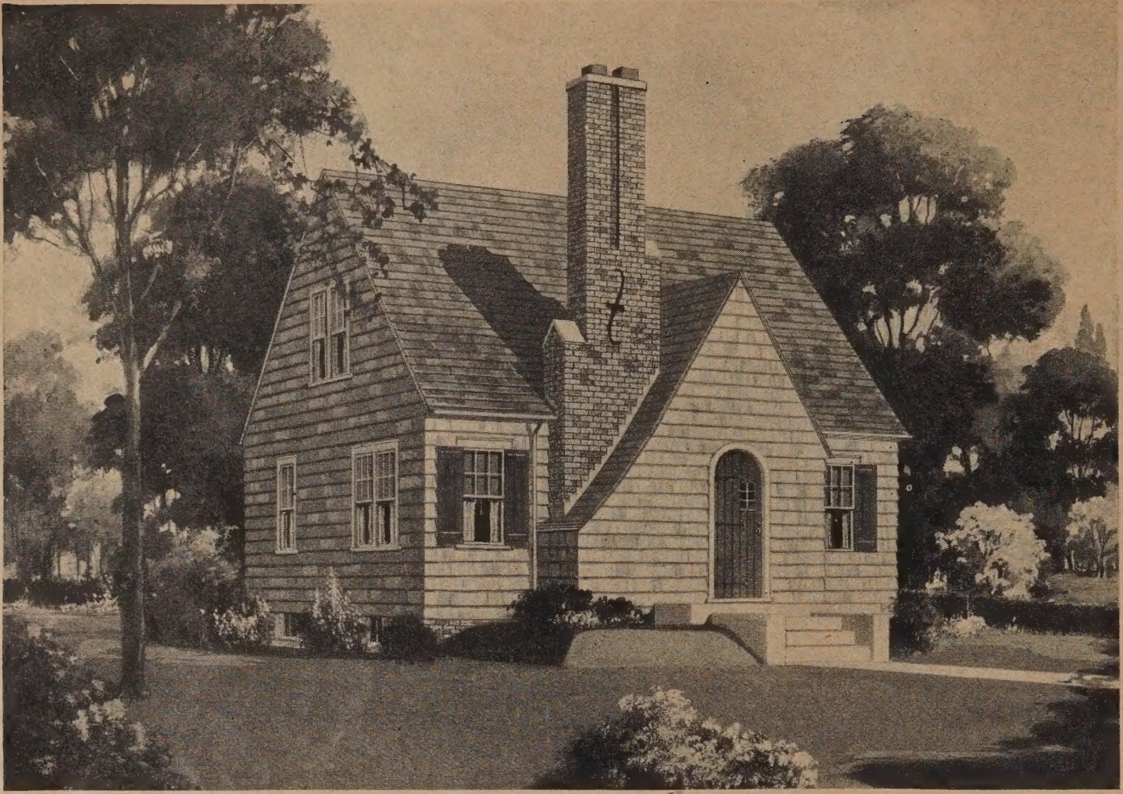
For complete specifications see pages 8, 9, 10 and 11.

See pages 12, 13, 14 and 15 for heating, lighting and plumbing.



THE RIDGELAND ▲ ▲

▲ SIX ROOMS AND BATH



NOW is the Time to Build. A man who selects his home wisely and builds well, will be in the happy position of owning property which will materially increase in value for many years to come. Your money invested in a home is a safe investment.

The Ridgeland is a story and a half English type home in which the details of the front gable projection and a fireplace chimney play an important part in the exterior appearance. The outside walls are planned to be covered with 24-inch clear Red Cedar shingles laid with a wide exposure, and when stained a light gray or painted white, form a pleasing background with the dark colors on the shutters, roof and chimney. The shutters are batten type to match the circle head front door which is made more interesting by the use of ornamental iron hinges.

FIRST FLOOR PLAN

The gable projection at the front forms the necessary protection for the entrance and contains the vestibule. The first floor is a complete four room home in itself consisting of living room, dining room, bedroom, kitchen and bath. Many home builders appreciate the feature of a first floor bedroom which, if not needed, can be converted into a library, den or sun parlor.

SECOND FLOOR PLAN

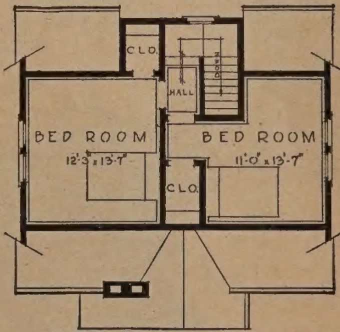
While the exterior of this home has the appearance of a one story bungalow, the construction of the high pitched roof forms two large bedrooms, each with good head room and large closets.

The outside dimensions are 28 ft. wide by 24 ft. deep. Height of first floor ceilings, 8 ft. 3 in., second floor, 8 ft. Basement, 7 ft. from cellar floor to joists. Planned for full excavation to contain fuel, storage, furnace and laundry.

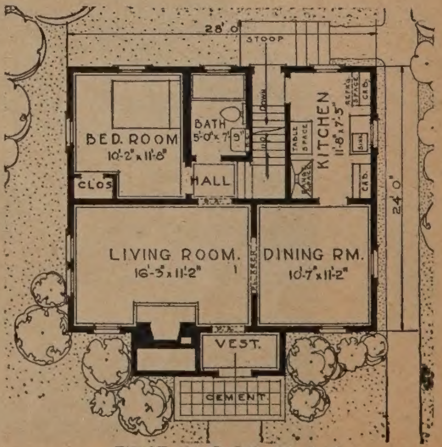
The base price covers all the necessary materials to build this six-room-and-bath home, consisting of lath, lumber, mill-work, flooring, shingles, building paper, hardware, metal and painting materials, according to complete specifications.

We will quote complete delivered price, including heating, lighting, plumbing and other options desired. Simply fill out the blank in the back of this book.

MODERN HOME
No. 13302
ALREADY CUT AND FITTED
SEE PRICE LIST



SECOND FLOOR PLAN



FIRST FLOOR PLAN

THE WILMORE . .

▲ FIVE ROOMS AND BATH

MODERN HOME
No. 3327
ALREADY CUT AND FITTED
SEE PRICE LIST

A FIVE-ROOM bungalow type design. One of the most popular of all American houses. In presenting this economical home, the Wilmore, we not only offer a compact plan of which every foot of floor space has been used to the best advantage, but have also worked out an attractive exterior along the lines commonly known as "Americanized English." The exterior walls of this home are planned to be covered with clear Red Cedar 24-inch shingles, laid with ten-inch exposure. The walls are relieved of any suggestion of plainness by the careful grouping of large well balanced windows, circle head batten type front door with batten type shutters to match.

The specifications include one dip coat and one brush coat of Super quality shingle stain and we suggest using a light gray color with ivory or white trim, and dark brown or green for shutters and front door. All exterior moldings, trim and casings are of clear Cypress, the "Wood Eternal," to be covered with three coats of *Sears* Master Mixed paint.

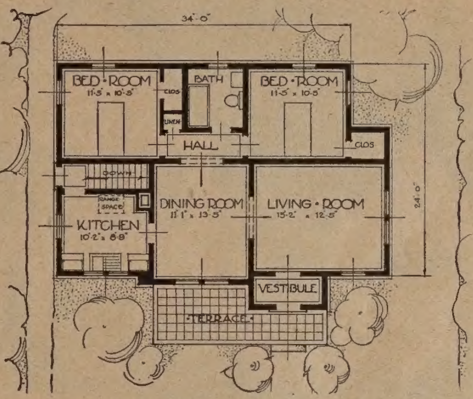
This type home requires many pieces of material cut to special miter and detail. This work is all accurately handled in our factory by special machinery and saves you hundreds of dollars in constructing your home.

THE FLOOR PLAN

The entrance over the front terrace is into the vestibule which gives the desired protection and also furnishes a convenient place for hanging outer wraps.

The living room is 15 ft. 2 in. by 12 ft. 5 in., is well lighted by three large windows in the front and side walls. A large front gable covers the projection of the dining room located at the left and connected with the living room by a large plastered arch opening.

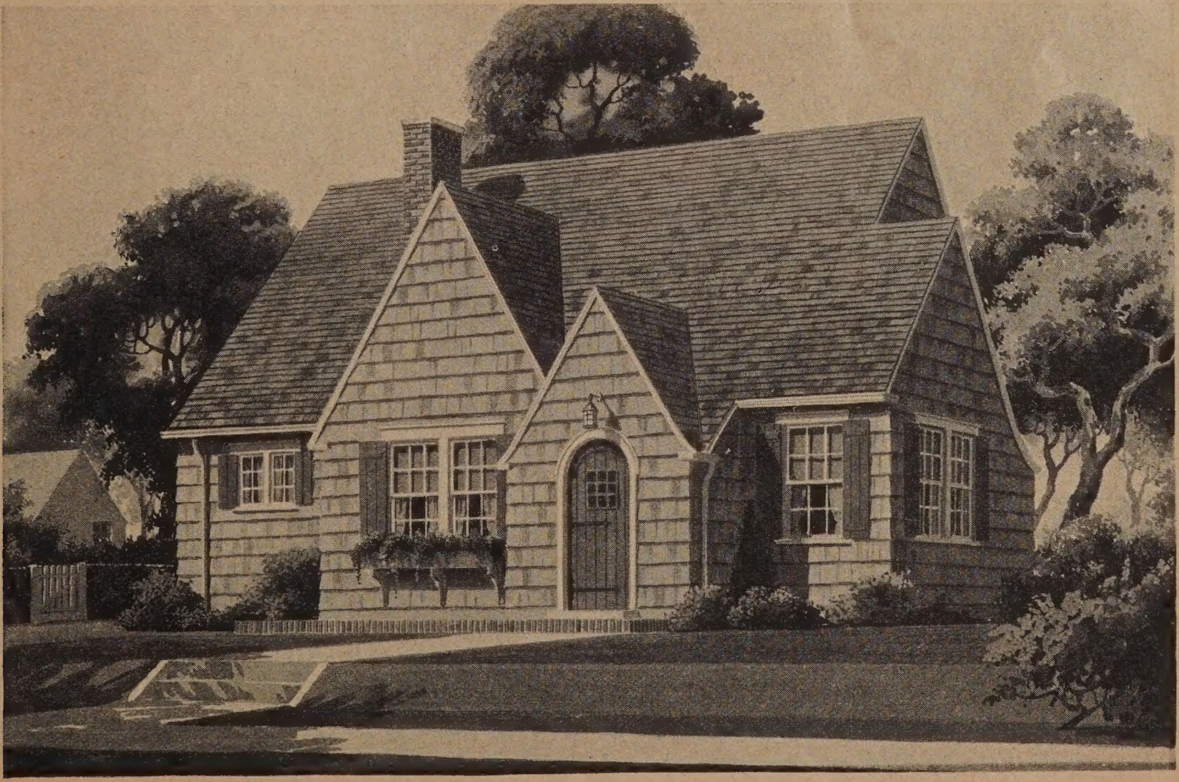
The kitchen is sure to make friends among housewives for it has a compact practical arrangement for range, table, refrigerator, sink and cabinets. Cross ventilation is another feature which will be appreciated.



Two well balanced bedrooms with large closets, and with bathroom between, make up the balance of the first floor plan. A small hall gives the necessary privacy to this part of the house and contains a closet for linen.

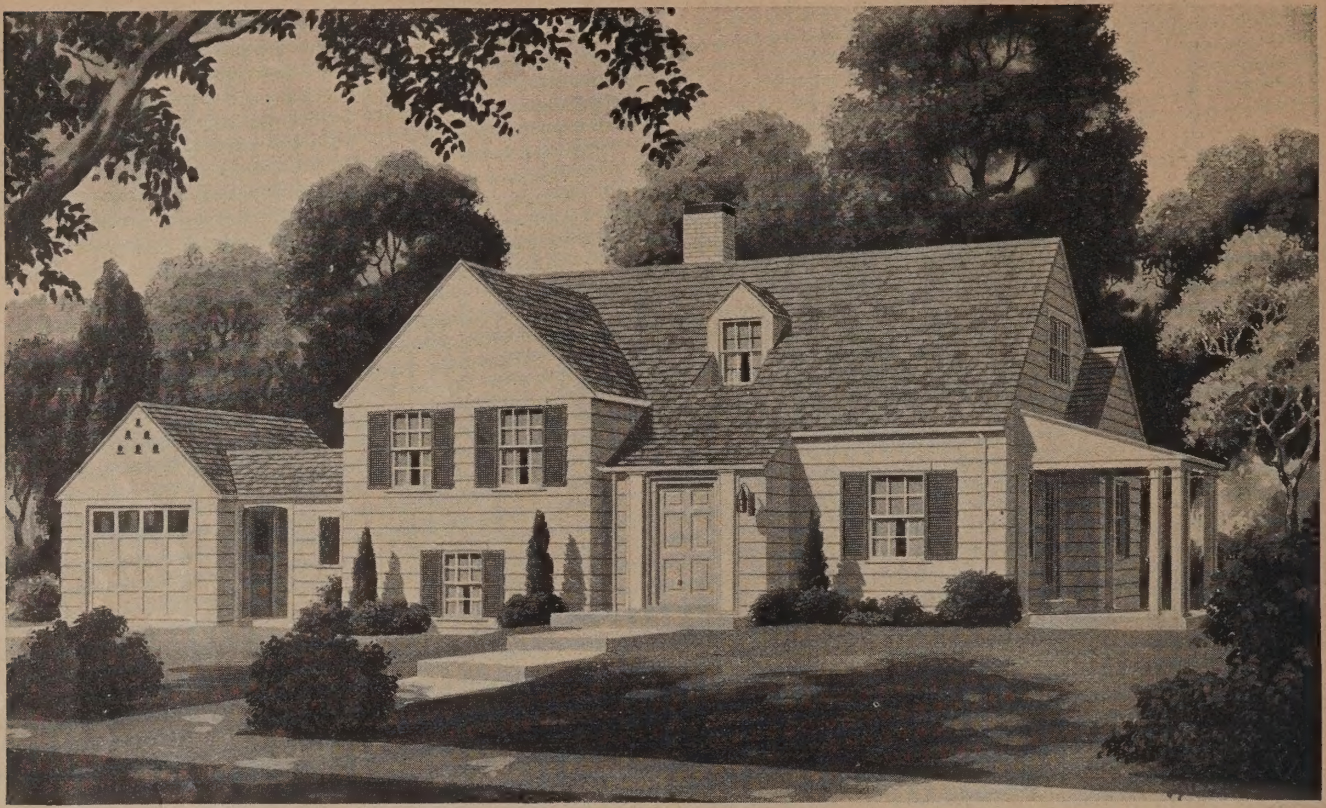
The size of the Wilmore home is 38 ft. wide and 24 ft. deep and can be built on a 45-foot lot. Height of ceilings 8 ft. 3 in. with 7-ft. basement planned to be excavated under the entire building and to contain furnace, laundry, fruit and fuel storage and plenty of space for recreation room, if desired.

Fill out the blank you will find in the back of this book for complete delivered price, copy of architectural perspective and floor plan, together with outline of specifications.



THE HOMECREST ▴ ▴

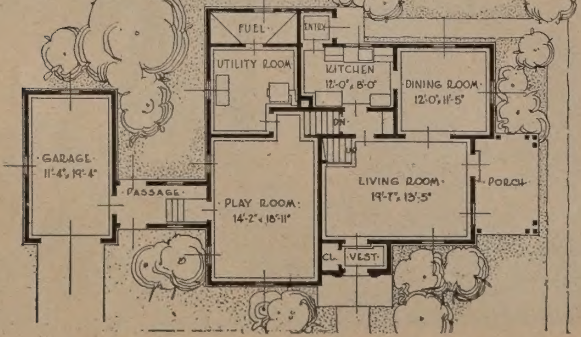
▴ SIX ROOMS, BATH, RECREATION ROOM AND GARAGE



MODERN HOME
No. 3398
ALREADY CUT AND FITTED
SEE PRICE LIST

THE premise that the investment in a house should only increase when warranted by the growing needs of the family suggested this attractive plan. While the photographs and floor plans show the home built complete, it lends itself admirably to the "House that Grows" idea.

The exterior is true Colonial and is finished with clear bevel siding, painted white, with slat type window shutters painted a contrasting dark color. Each perspective is equally attractive on account of the broken lines of the main building, garage unit and porch, also well balanced window arrangement.

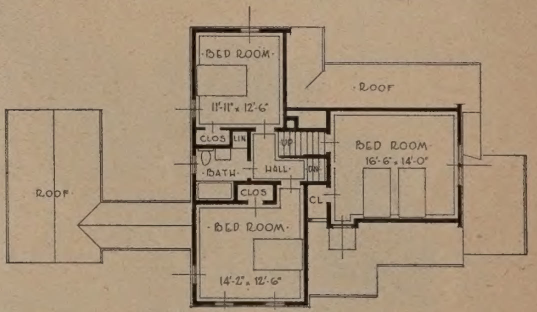


FIRST FLOOR AND BASEMENT PLAN

THE FLOOR PLAN

The main feature of the floor plan is the "stepped up" four level arrangement. In order to give the largest livable area at the lowest cost, the foundation is planned with a minimum excavation. On the first floor plan shown below the space indicated for playroom, utility room and fuel storage, is the excavated portion. Study the cross section drawing shown on opposite page.

Approaching the main entrance you enter the vestibule with closet for outer wraps. On this level you find large living room, dining room and kitchen. Only half the usual number of steps are required to go from the back hall to the basement. You will always find it convenient to go from the kitchen to front door without going through the dining room. The kitchen is an ideal work center with a handy place for all equipment.



SECOND FLOOR PLAN

Note that the garage, though separated, has the appearance of being a part of the main building.

Straight steep stairs are hard to climb so we know you will appreciate the idea of reaching the second floor level with only six risers. Wrought iron rail adds to the appearance of the stair detail. The second floor level contains two good bedrooms and bath. The third bedroom located over the living room is reached with another "half flight" of stairs.

If you want to pay as you build and need, you can have a complete attractive home of five rooms only, leaving the porch, garage wing and third bedroom to be finished at a later date.

Let us send you complete details and delivered prices on all materials for this most unusual plan.

THE NORMANDY ▲ ▲

▲ FIVE OR SIX ROOMS, BATH AND RECREATION ROOM

MODERN HOME
No. 3390
ALREADY CUT AND FITTED
SEE PRICE LIST

THIS attractive French or Normandy type house is another good example of a flexible plan, giving the maximum livable area at the lowest cost consistent with good construction. Distinguished by a beautifully designed turret, capped with antique weathervane and supported by half timber and stucco pediment, forming an interesting circular shaped vestibule.

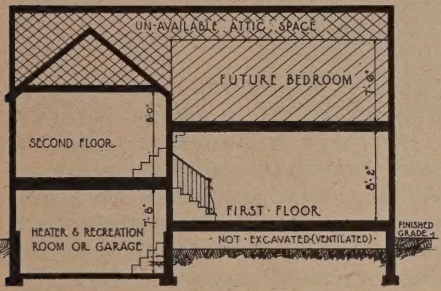
The exterior walls as shown in photograph, are planned for brick (not included in base price). We recommend using common brick painted white for best appearance. Stained shingles or wood siding can be used with equally pleasing results and at considerable saving in cost.

THE FLOOR PLANS

The newest and one of the most popular ideas being used for both city and suburban homes is the "stepped-up" floor plan. By studying the floor plans, you will note four levels. First—Excavated portion containing game room, laundry and heater room. Second—Regular floor level with living room, dining room and kitchen. Third—Two bedrooms and bath and Fourth—If you desire to finish a third bedroom, a half flight of stairs carries you to the space over the living room.

The economical feature of this home is that you have to excavate only for a depth of 3 ft. (average excavation is 5 ft.) for the left wing only. This entire area can be planned for basement, if desired as the front part provides recreation room or attached motor room. Some have used this space for maid's room and lavatory.

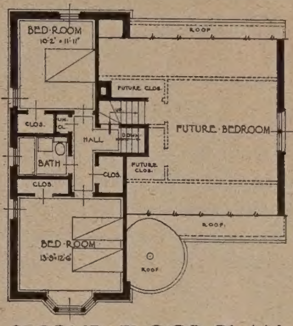
Note the large "L" shaped room devoted to living room and dining room. A pair of French doors in the back wall of dining room open on to the terrace. Kitchen is planned to receive all equipment necessary for step saving work center.


UN-AVAILABLE ATTIC SPACE
FUTURE BEDROOM
7'-6"
8'-0"
SECOND FLOOR
8'-2"
FIRST · FLOOR
7'-6"
HEATER & RECREATION ROOM OR GARAGE
· NOT · EXCAVATED (VENTILATED) ·
FINISHED GRADE

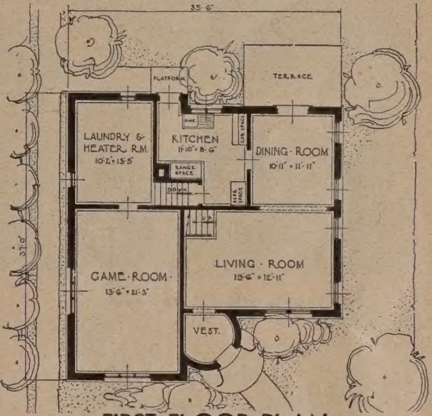
WHAT PRICE INCLUDES

Our base price includes all the material needed for this home consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and paint material according to general specifications shown on pages 8, 9, 10 and 11.

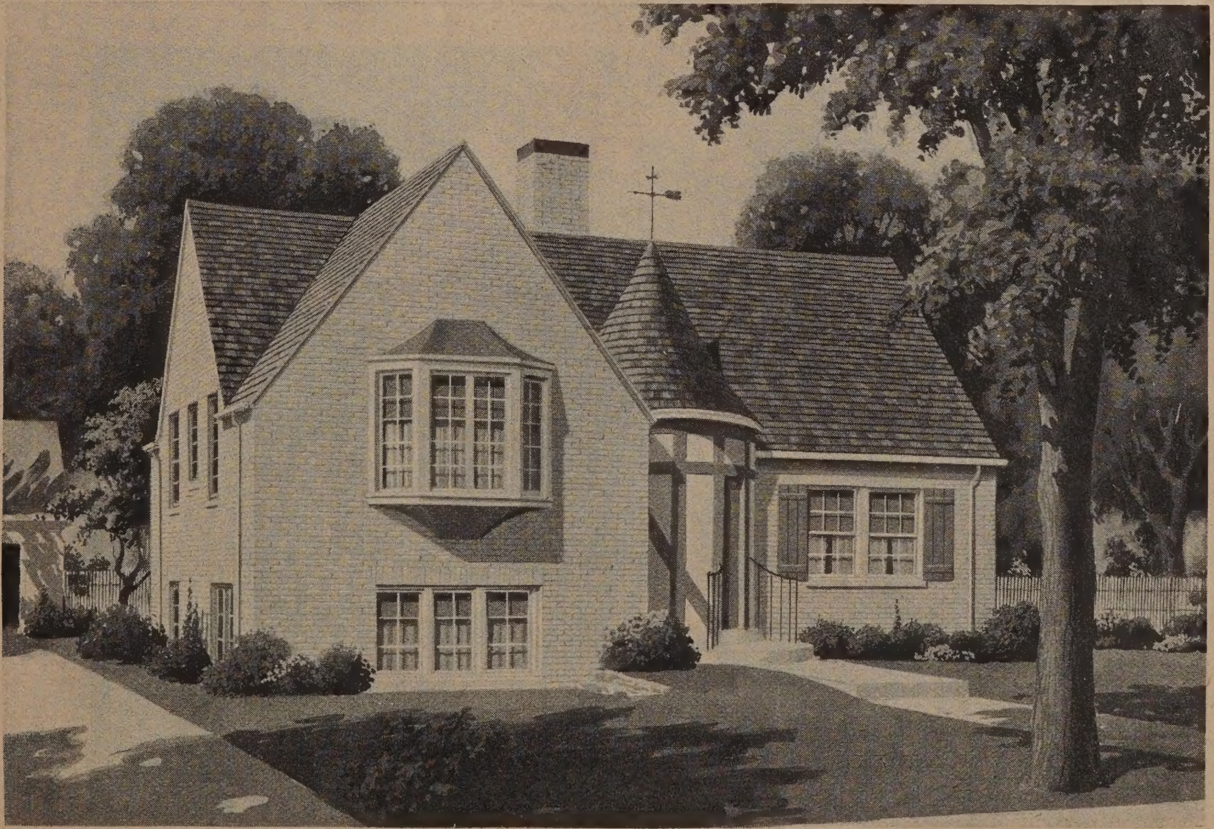
Study introductory pages of this book and select the options which are carefully explained for your convenience. Buy your home from *Sears* and become a happy satisfied home builder.


BED·ROOM
10'-2" × 11'-11"
ROOF
FUTURE CLOS.
UP
CLOS.
LIN. CL.
HALL
DOWN
FUTURE·BEDROOM
BATH
FUTURE CLOS.
CLOS.
CLOS.
ROOF.
BED·ROOM
13'-9" × 12'-6"
ROOF

SECOND FLOOR PLAN


35'-6"
PLATFORM
TERRACE
SINK
LAUNDRY & HEATER RM.
10'-2" × 13'-5"
KITCHEN
11'-10" × 8'-6"
RANGE SPACE
DOWN
DINING·ROOM
10'-11" × 11'-11"
UP
LIVING · ROOM
13'-6" × 12'-11"
GAME·ROOM
13'-6" × 21'-3"
VEST.
37'-0"

FIRST FLOOR PLAN



THE MARION ▲ ▲

▲ FIVE ROOMS AND BATH

THIS story and a half bungalow type design contains everything to be desired in a small home. Exterior attractiveness and practical interior arrangement at a very low cost. Note the graceful way the main roof curves down over the large front porch. At a small additional cost, the porch can be screened in for summer. The exterior walls as shown, are planned to be covered with clear bevel siding, but the Marion will look equally as attractive with shingles stained, or painted a light color.

The first floor plan contains a large living room and kitchen. The location of the fireplace in the center of the house enables the kitchen flue to be carried in the same chimney. Combination grade and cellar entrance is located under the main stairs.

MODERN HOME
No. 13333
ALREADY CUT AND FITTED
SEE PRICE LIST

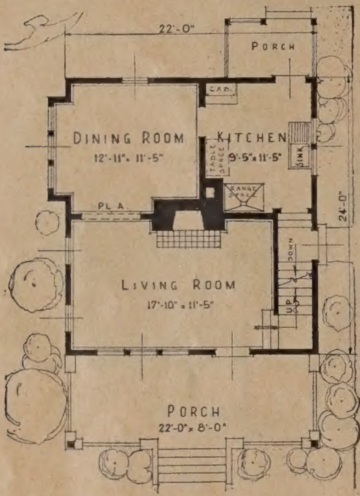
The kitchen is planned for a convenient step saving arrangement of sink, range, refrigerator, work table and cabinets which are furnished as an option.

The semi open stairway leads to second floor hall which connects the two bedrooms and bath. The plans are well engineered so you can install our modern plumbing fixtures as illustrated on pages 12-13 by Specification 21A or 22B. An attractive Venetian mirrored medicine case is included to be placed over the lavatory. Each closet is equipped with shelf and clothes pole.

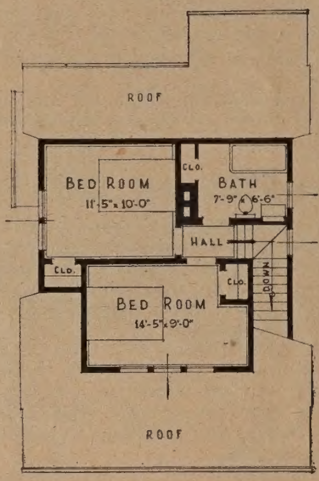
This "Honor Bilt" home is 22 feet wide and 24 feet deep with 22x8 foot porch and can be built on a 30-foot lot. The first floor ceilings are 8 ft. 3 in. high and the second floor 8 feet. The basement is planned for a full excavation, providing space for furnace, laundry, fuel and fruit storage and future recreation room.

A large planograph copy of the original architectural drawing will be sent to you free on request.

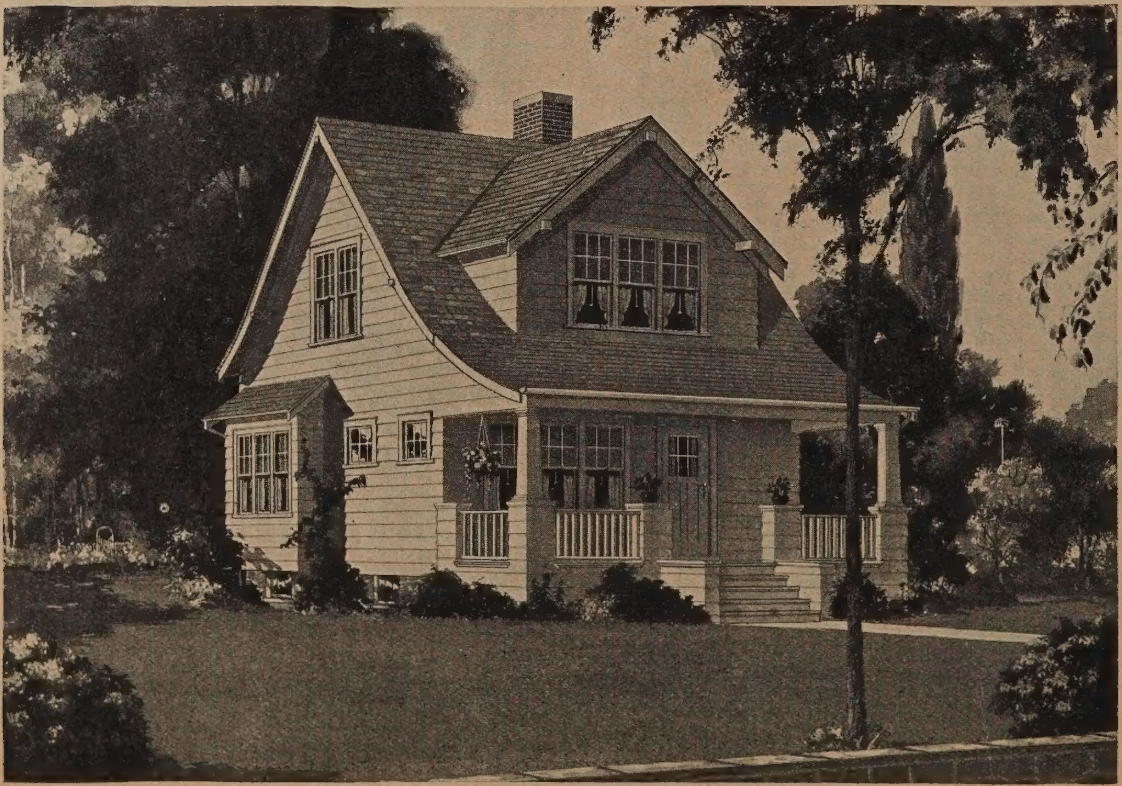
What Our Price Includes: At the base price quoted, we will furnish this five room and bath home consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and painting materials according to specifications shown on pages 8-9-10-11. See enclosed price list for base price and options.



FIRST FLOOR PLAN



SECOND FLOOR PLAN



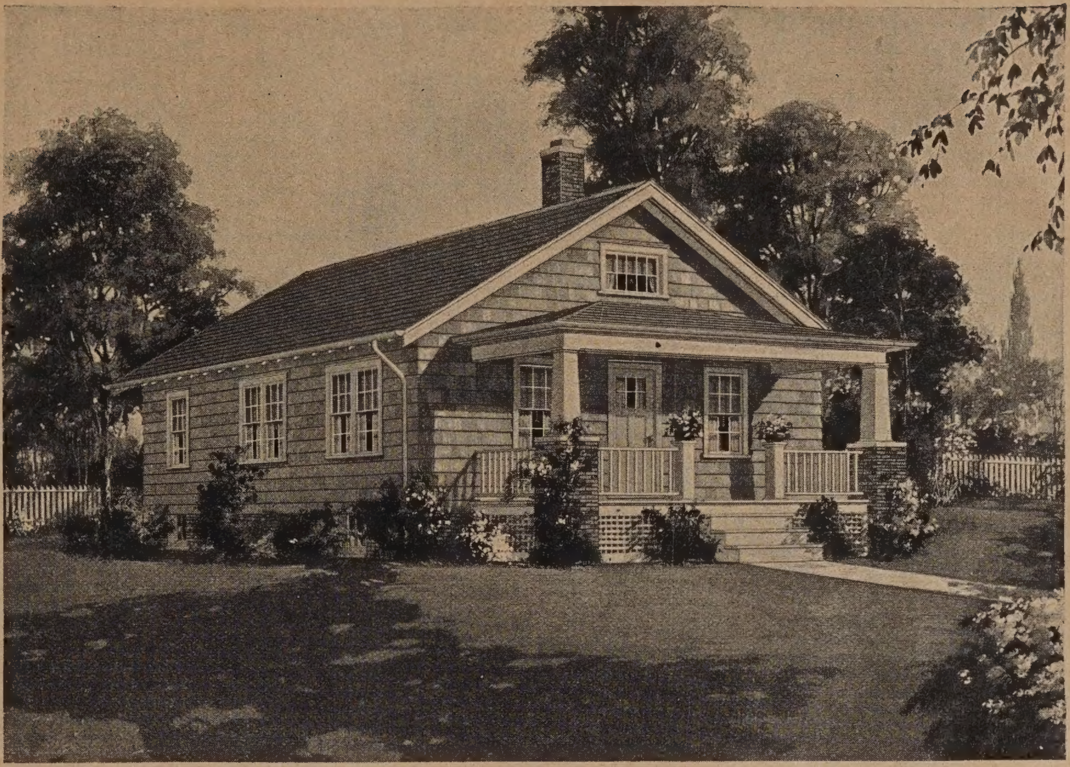
THE CRAFTON ▲ ▲

▲ FOUR, FIVE AND SIX ROOMS WITH BATH

No. 3318A
ALREADY CUT
AND FITTED
SEE PRICE LIST

No. 3318C
ALREADY CUT
AND FITTED
SEE PRICE LIST

No. 3318D
ALREADY CUT
AND FITTED
SEE PRICE LIST



JUST before this catalog went to press, we counted the number of home builders who have been made happy by building one of these attractive low cost American type bungalows. When over a thousand vote these plans their choice, there can be only one answer—they meet the requirements where four, five or six rooms are needed, at a minimum cost. No "gingerbread"—just attractive, livable space.

You have your choice of three plans. No. 3318A size 22 ft. wide by 30 ft. deep contains four rooms and bath. Plan No. 3318C size 24 ft. by 34 ft. 6 in. contains five rooms and bath, and plan No. 3318D size 26 ft. by 38 ft. contains six rooms and bath. All rooms well proportioned with good wall space and plenty of large windows.

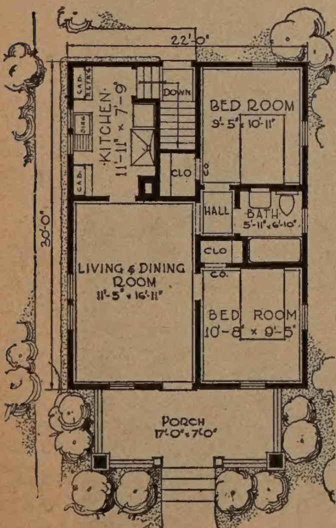
Each plan has a large porch with baluster railing. The exterior walls are planned to be covered with No. 1 24-inch Cedar shingles, finished with one dip coat and one brush coat of super quality shingle stain.

The base price includes all necessary material according to specifications, plans and instructions for erection, to complete this home. All framing material cut to fit, reducing cost.

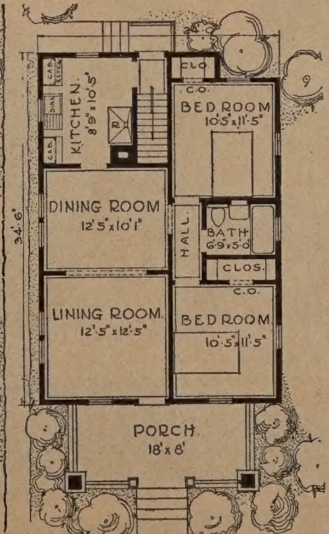
Fill out attached form for complete delivered price and details about optional equipment.

PLAN No. 3318X

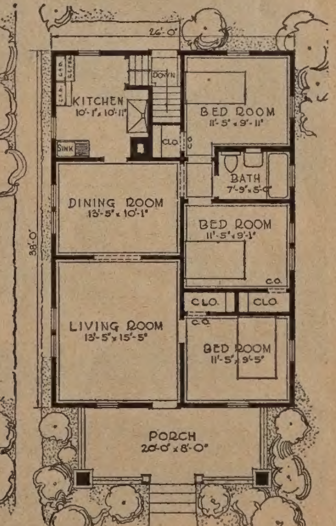
Plan No. 3318X is the same as No. 3318D, but roof is raised and attic stairs are furnished over cellar stairs. This will make ideal storage. Write for details about this plan.


22'-0"
30'-0"
CAB.
REFRIG.
SINK
CAB.
KITCHEN 11'-11" × 7'-9"
DOWN
BED ROOM 9'-5" × 10'-11"
CLO
C.O.
HALL
BATH 5'-11" × 6'-10"
CLO
C.O.
LIVING & DINING ROOM 11'-5" × 16'-11"
BED ROOM 10'-8" × 9'-5"
PORCH 17'-0" × 7'-0"

FLOOR PLAN 3318A


CAB.
REFRIG.
SINK
CAB.
KITCHEN 8'9" x 10'5"
R
CLO
C.O.
BED ROOM 10'5" x 11'-5"
34'-6"
DINING ROOM 12'5" x 10'1"
HALL
BATH 6'9" x 5'0"
CLOS.
C.O.
LINING ROOM 12'5" x 12'5"
BED ROOM 10'5" x 11'5"
PORCH 18' x 8'

FLOOR PLAN 3318C


26'-0"
38'-0"
CAB.
REFRIG.
CAB.
KITCHEN 10'-1" × 10'-11"
DOWN
SINK
CLO
C.O.
BED ROOM 11'-5" × 9'-11"
BATH 7'-9" × 5'-0"
DINING ROOM 13'-5" × 10'-1"
BED ROOM 11'-5" × 9'-1"
C.O.
CLO.
CLO
C.O.
LIVING ROOM 13'-5" × 15'-5"
BED ROOM 11'-5" × 9'-5"
PORCH 20'-0" × 8'-0"

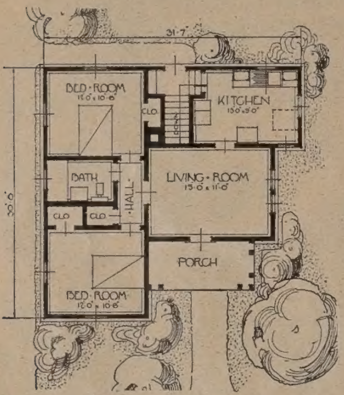
FLOOR PLAN 3318D

THE SALEM ▲ ▲

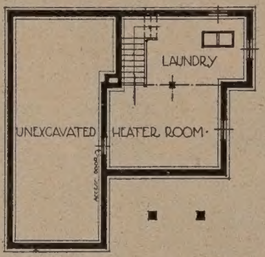
▲ FOUR ROOMS, BATH AND FRONT PORCH

LAST year we started to receive requests from all parts of the country for attractive low cost homes. High rents and the additional cost of living in the city created a desire on the part of many American families to own a small home in some attractive suburban area. The requirements were for an inexpensive home, yet one which would be livable with comfortable size rooms, modern equipment and architecturally correct.

This attractive four-room Colonial home, the Salem, received immediate consideration from many prospective home builders. We know it will be a credit to your family and neighborhood.



FLOOR PLAN



FOUNDATION PLAN

The exterior walls are planned to be covered with clear bevel siding finished with three coats of *Sears* Master Mixed paint. We suggest white or cream color to have house show to best advantage. Good window arrangement, broken roof lines and well balanced porch are other noteworthy details of the exterior.

MODERN HOME
No. 13377X
ALREADY CUT AND FITTED
SEE PRICE LIST

THE FLOOR PLAN

From the front porch, you enter the living room, size 15 feet wide by 11 feet deep. The left portion of the plan is devoted to the two bedrooms and bath. The connecting hall gives them the necessary privacy and contains a large linen closet. Each bedroom has a good closet and two windows with cross ventilation.

Note the kitchen is sufficiently large to accommodate a drop leaf table and four chairs, also plenty of space for range, work table, sink and cabinets. Rear entrance is provided by combination grade and cellar stairs, with platform to accommodate refrigerator.

The basement has a ceiling height of 7 feet and is planned to be excavated under living room and kitchen portion only, providing plenty of space for furnace, fuel and laundry. This saves considerable on the cost of the foundation.

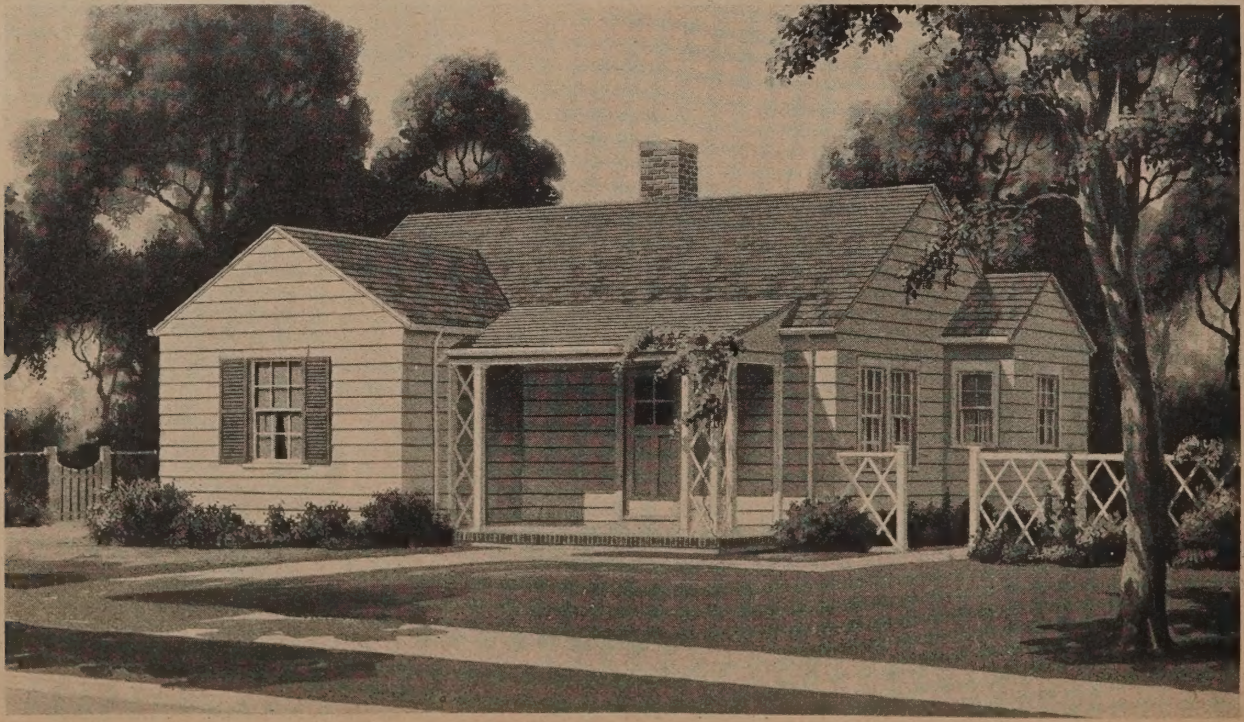
WHAT OUR PRICE INCLUDES

Our base price includes all materials needed to build this four-room-and-bath home, consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and painting materials; complete detailed plans and instructions for erection.

Study the complete specifications on pages 8, 9, 10 and 11, and the many options on first quality heating, lighting and plumbing.

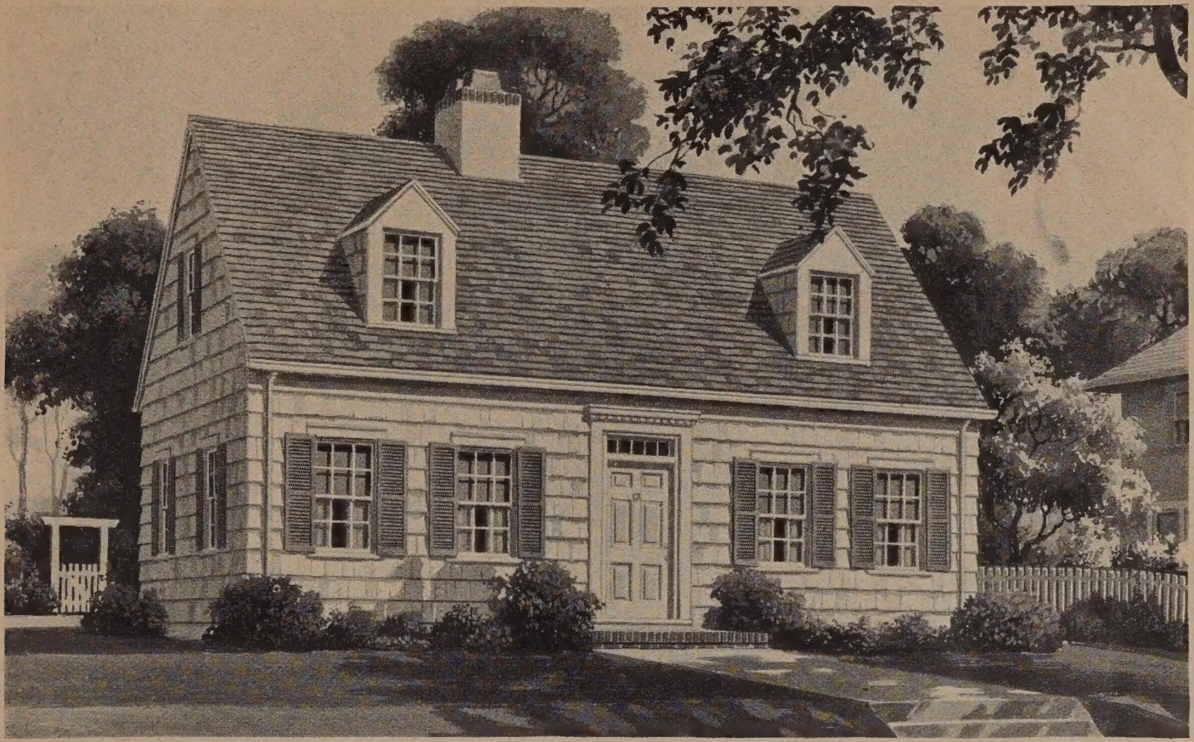
We do not hesitate to recommend "Honor Bilt" construction and materials, for they have been given the right thought to make your home a success.

Let our home planning experts with years of experience guide your home building program.



THE MILFORD ▲ ▲

▲ FIVE ROOMS, BATH AND BREAKFAST ALCOVE



EXPERIENCE has taught that it does not pay to start building without complete detailed architectural plans, specifications, construction contract forms and a responsible source to purchase materials and equipment which will give you the service you may rightly claim.

Each purchaser of an "Honor Bilt" home gets this necessary service, and more. We pass on to you, the saving which can only be obtained from years of experience in building homes and the purchasing power which belongs to the World's Largest Dealer in building materials and equipment.

The Milford is another true example of the Cape Cod New England home, more popular today than ever. Men are judged largely by the home they live in. A home like the Milford is a credit to you, your family and every neighborhood. This home expresses good taste on account of its carefully planned architectural details.

Slat type shutters, clear Red Cedar shingles, Colonial entrance and well balanced dormers—simply but carefully handled.

MODERN HOME
No. 3385
ALREADY CUT AND FITTED
SEE PRICE LIST

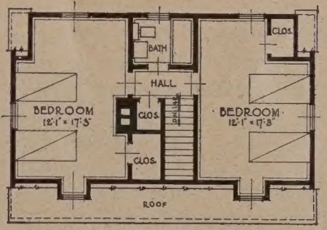
FIRST FLOOR PLAN

From the solid 6-panel front door, we enter the central hall containing semi-open stairs and large closet for outer wraps. Elimination of waste space makes for large practical rooms. The living room is 12 ft. 1 in. wide by 21 ft. 1 in. long with good window grouping, plenty of wall space and attractive fireplace.

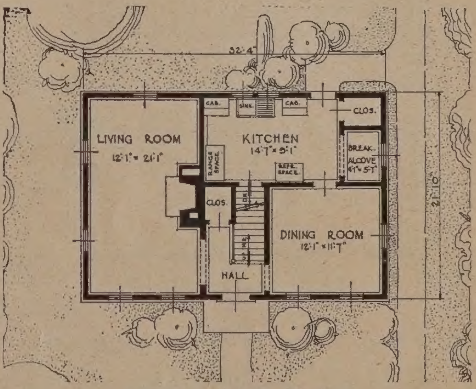
Glance at the floor plan of the kitchen. What an ideal work center! Plenty of room for all necessary equipment and a dining alcove which is a desirable feature in every home. When the children come in the back door, a closet is handy for their outer clothes, also large enough for broom storage, etc.

SECOND FLOOR PLAN

Large light bedrooms are the envy of every housewife—here you can have two exceptional rooms on the second floor of this home. Each room being 12 ft. 1 in. by 17 ft. 3 in. Plenty of room for twin beds and other equipment. Also large closets and a well arranged bath. Linen closet and extra storage space opens off hall.



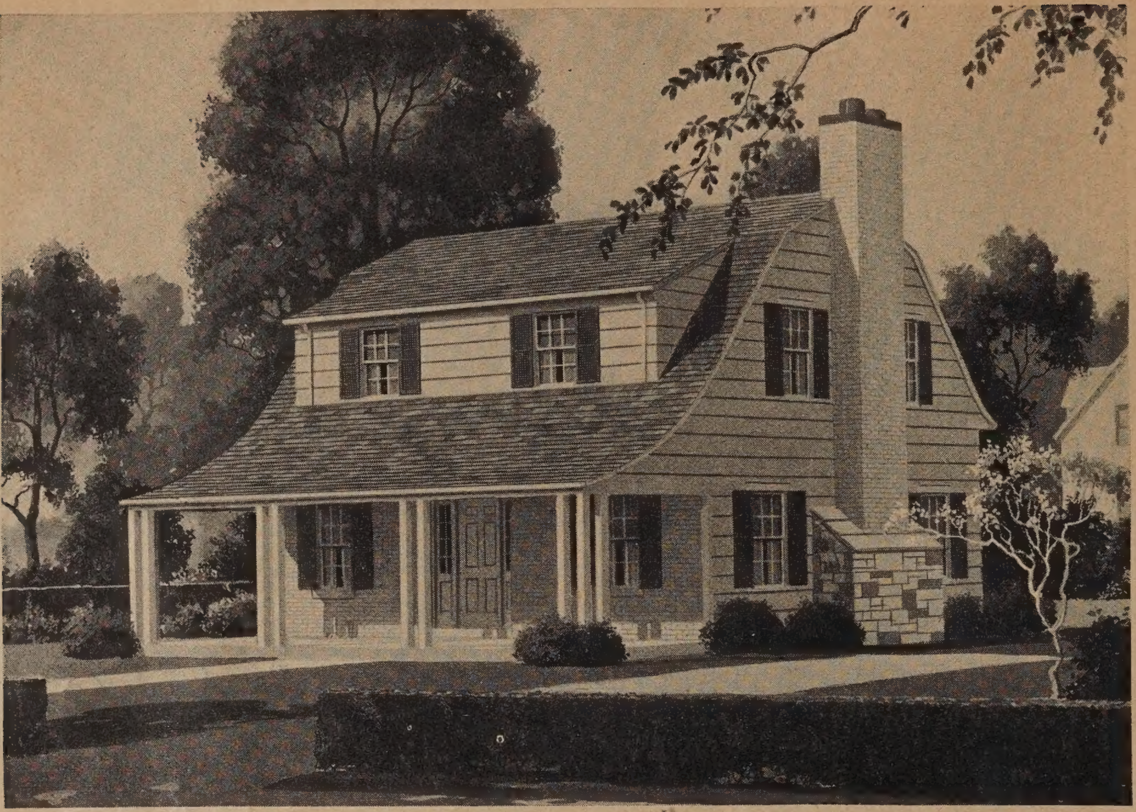
SECOND FLOOR PLAN
Two exceptional bedrooms, three closets and bath



FIRST FLOOR PLAN
Three large rooms and dining alcove

THE NEWBURY ▲ ▲

▲ SIX ROOMS, BATH AND LARGE PORCH



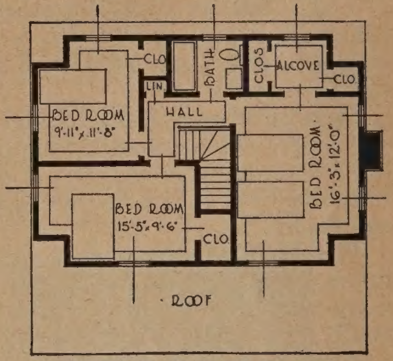
MODERN HOME No. 3397

ALREADY CUT AND FITTED . . . See Price List

DIGNIFIED in every line and proportion, this aristocratic member of the Colonial period has many prototypes in all parts of the United States. Some of the original homes built by early settlers along the Atlantic seaboard, have stood and served as lovely homes for more than a century—testifying to the permanence of design and good construction.

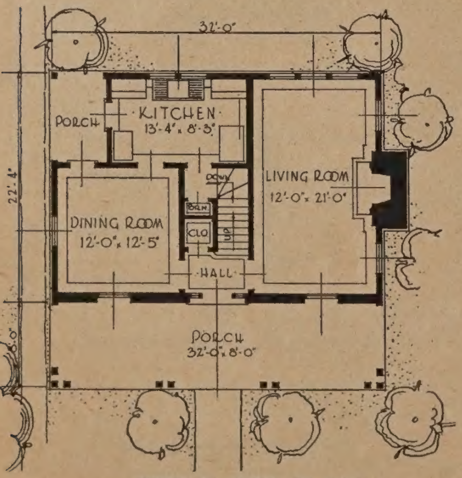
Inviting indeed, is the large front porch inset under the graceful sweep of the main roof. Well proportioned square columns tie it in as a part of the main structure. Screened in summer, it forms a most popular place.

The dormer shown on the front perspective is repeated on the rear and helps to break up the otherwise large roof areas. The stone base of the chimney is an unusual and interesting detail. The front wall under the porch roof is planned to be covered with brick, while the balance of the walls are of wide bevel siding which we suggest painting white or cream.



SECOND FLOOR PLAN

If second bathroom is needed, it will work out nicely in alcove and closet space.



FIRST FLOOR PLAN

THE FLOOR PLANS

On each side of the six panel Colonial front, door glazed sidelights furnish brightness and necessary light to the central hall where you also have a convenient closet for wraps. Every home builder will enjoy planning and furnishing the large living room with open fireplace. The rear porch is accessible from both dining room and kitchen and gives the necessary protection. The kitchen is a real efficient work center with good light and wall space for all necessary equipment. Cellar stairs and broom closet are located under the main stairs.

The wide enclosed stairway leads to upstairs hall which connects the three bedrooms and bath. The Master bedroom is above the average size with dressing alcove, two closets and three exposures. No waste space in this home. Every foot is used to the best advantage. The location of the bath enables all plumbing fixtures to "plumb in" in one stack.

The plan is 32 ft. wide and 30 ft. 4 in. deep and will look attractive on a lot 50 feet wide.

THE LYNNHAVEN ▲ ▲

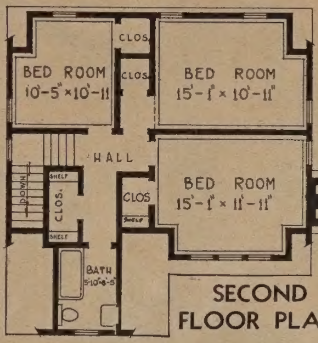
▲ SIX ROOMS, BATH AND LAVATORY

MODERN HOME
No. 3309
ALREADY CUT AND FITTED
SEE PRICE LIST

WHAT picturesque possibilities can be hidden behind a few brick, stone, sacks of cement, a pile of lumber and millwork. It all depends on how much thought is given to the design, but the result desired, is a home with an attractive exterior and a conveniently arranged interior. All "Honor Bilt" homes are thoroughly tested to be sure that they are architecturally correct and economical, also durable and convenient.

In presenting the Lynnhaven, we feel that we are offering a home which will solve a problem for many home builders. The graceful way in which the front projection ties itself into the main building and the attractive entrance makes this home one that will be admired by many.

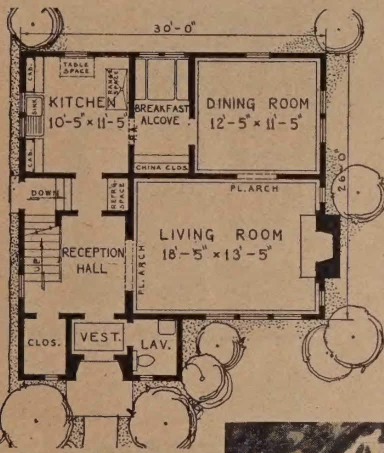
The exterior walls are planned to be covered with our Royal Red Cedar 24-inch shingles, laid with wide exposure and to be finished with one dip coat and one brush coat of Super grade shingle stain, color for which we suggest light gray.


CLOS.
BED ROOM
10'-5" × 10'-11"
CLOS.
BED ROOM
15'-1" × 10'-11"
HALL
DOWN
SHELF
CLOS.
SHELF
CLOS
SHELF
BED ROOM
15'-1" × 11'-11"
BATH
5'-10"×6'-5"

SECOND FLOOR PLAN

THE FLOOR PLAN

Upon entering the house, you are immediately impressed with the convenience you find. The reception hall contains the semi-open stairs and a large closet for outer wraps. The lavatory or powder room will be appreciated by every housewife. Balance of the first floor is devoted to dining room, living room, breakfast alcove and kitchen. All the rooms are well proportioned, have good wall space and plenty of windows.


30'-0"
TABLE SPACE
KITCHEN
10'-5" × 11'-5"
BREAKFAST ALCOVE
DINING ROOM
12'-5" × 11'-5"
CHINA CLOS.
PL. ARCH
26'-0"
DOWN
LIVING ROOM
18'-5" × 13'-5"
RECEPTION HALL
PL. ARCH
CLOS.
VEST.
LAV.

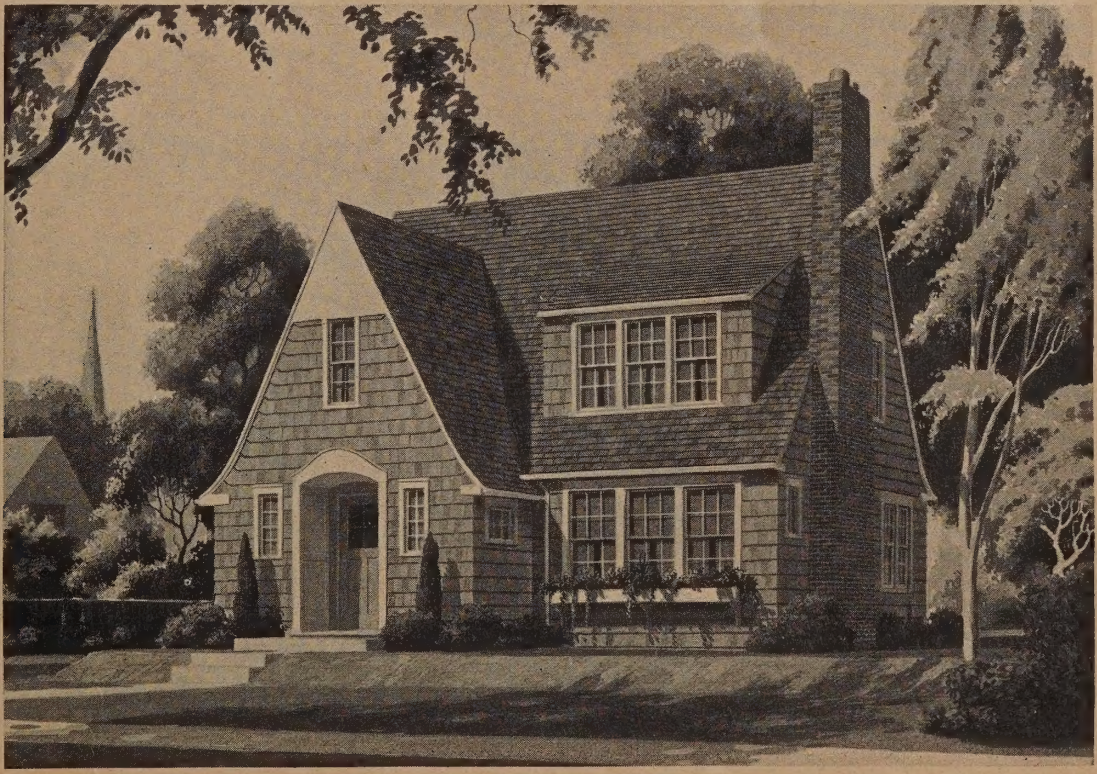
FIRST FLOOR PLAN

The kitchen is ideal and will accommodate four cabinet units, breakfast alcove for built-in equipment and a large china case.

On the second floor the inside hall connects the bathroom and three bedrooms. The two bedrooms on the right of the plan are above the average size, being 15 ft. 1 in. by 11 ft. 11 in. and 15 ft. 1 in. by 10 ft. 11 in. Four good size closets give plenty of storage space.

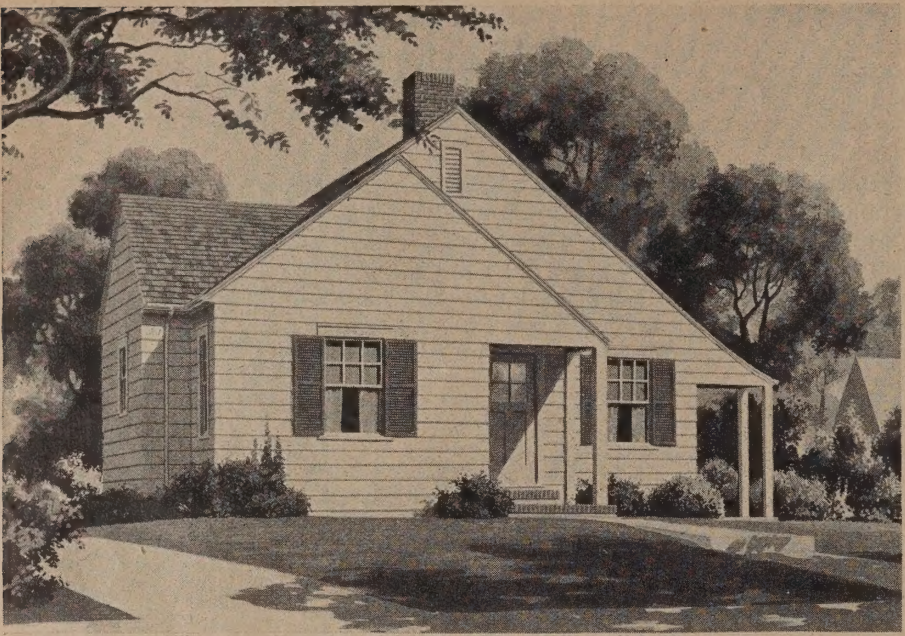
Basement has full excavation and is planned for laundry, fuel room, heating plant and storage. Height, 7 feet. First floor, 8 ft. 6 in. Second floor, 8 ft. The measurements are 30 ft. by 26 ft. and will fit on a 50 ft. lot.

The specifications for this home include linoleum for kitchen and bathroom floors. Balance of floors, Clear Oak; back band trim, one-panel doors, La Tosca hardware and four kitchen cabinets; enamel finish kitchen and bath.



THE BRENTWOOD ▲ ▲

▲ FOUR ROOMS AND BATH



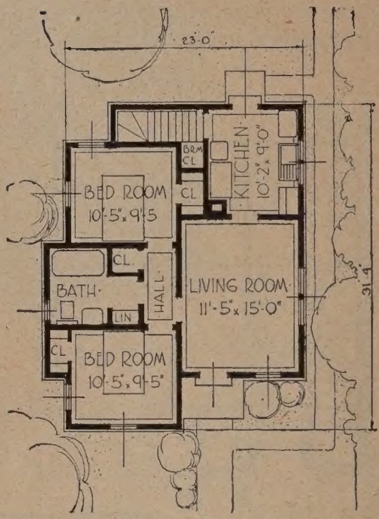
MODERN HOME
No. 13394C
ALREADY CUT AND FITTED
SEE PRICE LIST

At the base price quoted we will guarantee to furnish all the material to build this beautiful little home consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and painting materials; complete plans and instructions for erection.

THE attractive plan shown here, was recently illustrated by a large national magazine as an ideal low cost home. The floor plan is the same for both exteriors and consists of four livable rooms—living room, kitchen, two bedrooms and bath. Three closets, linen and broom storage are located where they can be used to best advantage.

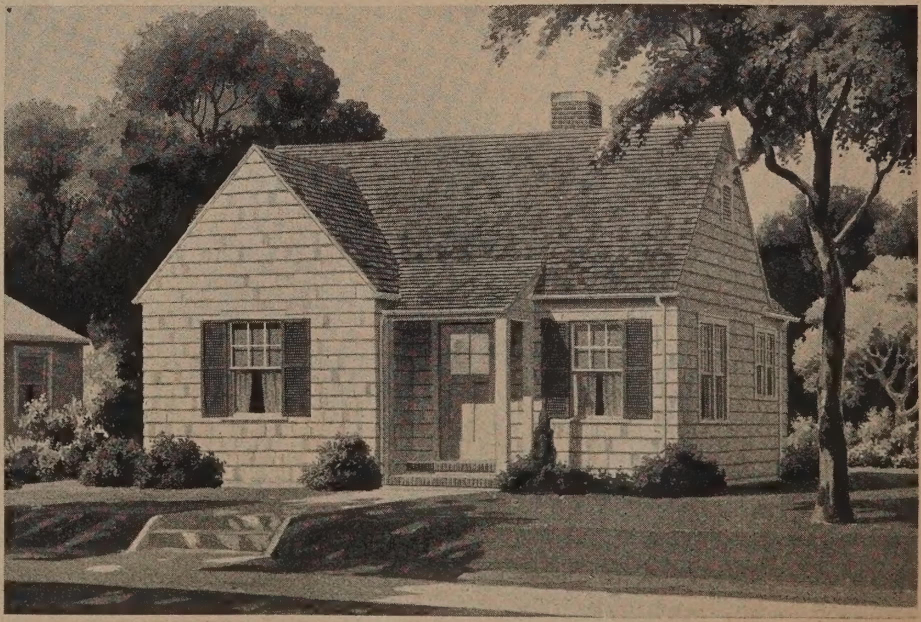
Our famous labor saving method of furnishing all framing material cut to fit, enables considerable work to be done by the owner. Thousands of home builders have saved money by this method and our low cash prices and quantity buying.

The Brentwood No. 13394C is planned with clear bevel siding for exterior walls while the "D" plan is shown with wide shingles.



FLOOR PLAN

MODERN HOME
No. 13394D
ALREADY CUT AND FITTED
SEE PRICE LIST

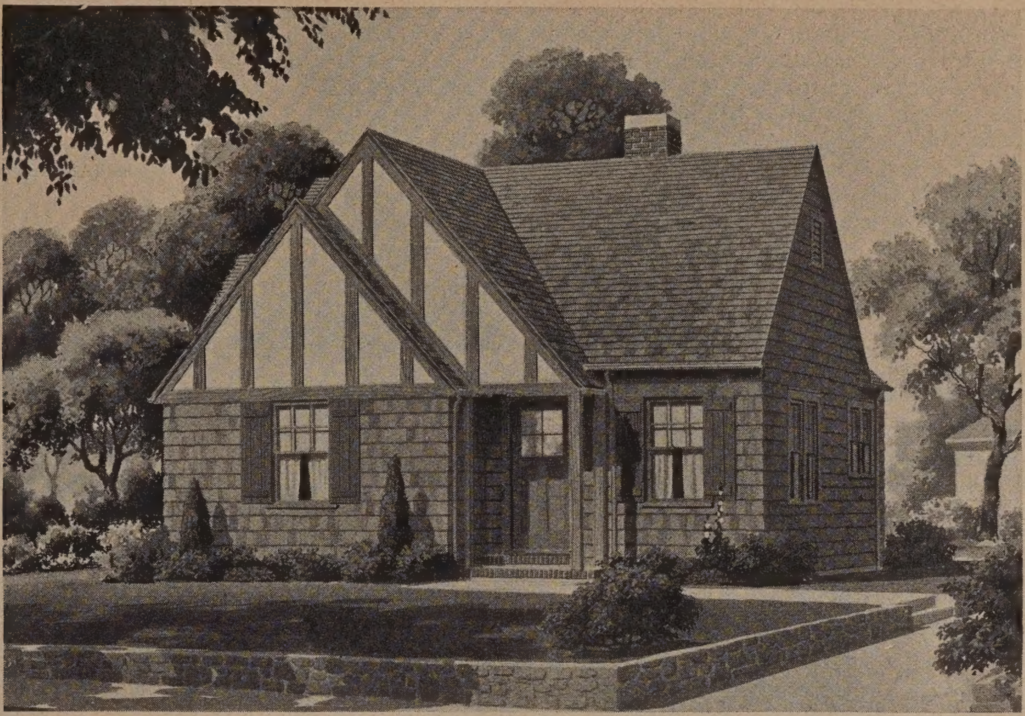


These homes can be built on a 30 ft. lot. Height of ceilings 8 ft. 3 in. Cellar stairs lead to full basement providing space for furnace, fuel, fruit storage and laundry.

We will include with your order, complete heating, lighting and plumbing with all necessary plans for installation at our low cash optional prices.

THE OXFORD ▲ ▲

▲ FOUR ROOMS AND BATH



LOTS of fun—this building a home. From the hour you decide to go ahead until you move in, each day brings its stimulating moment in watching your dream house come true. Of course there are times when the work seems to drag, but your impatience gives way to eager anticipation again when you wade through clean shavings and the fragrance of new wood and painting gets underway.

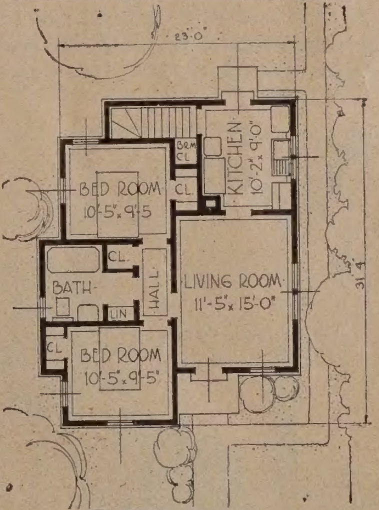
For many years the bungalow type home has been popular in all parts of this country. Successful designs with Colonial, English or Spanish character are to be found in the most restricted area. The Oxford house is a modern adaptation of English architecture and is meeting with success among home builders where convenience and beauty are wanted at a low cost.

The exterior walls are planned to be covered with 24-inch Royal Red Cedar shingles, one dip coat and one brush coat of Super quality shingle stain for finish. The treatment of the front gable with half timber and stucco relieves any suggestion of plainness.

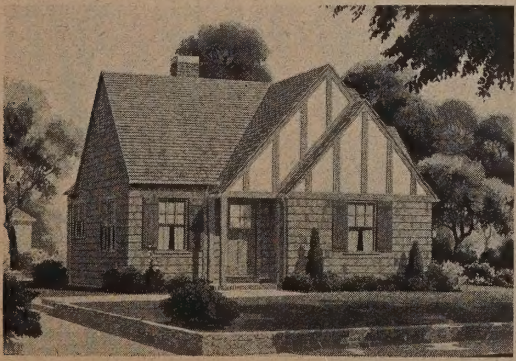
The plan contains four well arranged rooms, living room, kitchen, two bedrooms and bath. Every inch of space is used to the best advantage. The designer even thought about a handy place for your brooms at the top of the cellar stairs.

Send for complete detailed specifications and delivered price with options.

MODERN HOME
No. 13393C
ALREADY CUT AND FITTED
SEE PRICE LIST



FLOOR PLAN



REVERSED FLOOR PLANS

The lot on which you plan to erect your "Honor Bilt" modern home may face so that the rooms which will give the best view or in which you want the morning or afternoon sun are on the wrong side.

You can overcome this objection by taking advantage of our reversed floor plan arrangement. Just mark your order "house to be reversed" and we will make all necessary changes in the materials and send you your complete plans stamped "reversed."

The small photograph at the left illustrates the Oxford in reverse pose.

THE GATESHEAD . .

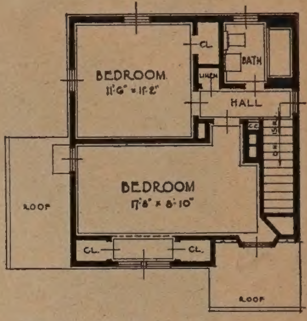
▲ FIVE ROOMS AND BATH

MODERN HOME
No. 3386
ALREADY CUT AND FITTED
SEE PRICE LIST

IT IS not unlikely that any man ever entered upon a home building program who did not first ask himself the question "Can I afford to build?", and it is just as unlikely that any man of thrift ever built a home under normal conditions who did not wonder, when the last installment lifted the mortgage on his home, "How could I have afforded not to build?" The day of the cancelled mortgage is an epochal day in the family history—a day of triumph, for in most cases, the cancelled mortgage represents courage, thrift and sacrifice. You have a home instead of three or four thousand dollars in rent receipts. From this day on, life assumes a different aspect.

The Gateshead is an Americanized English type, particularly adaptable to narrow city lots. The exterior is of clear bevel siding with half timber and stucco on the front gable. The main roof sweeps gracefully over the front vestibule and the front gable roof is treated in the same way, extending over the side porch.

If your requirements can be filled with a compact five room plan, it will be hard to improve on the arrangement shown by the floor plans on the right.

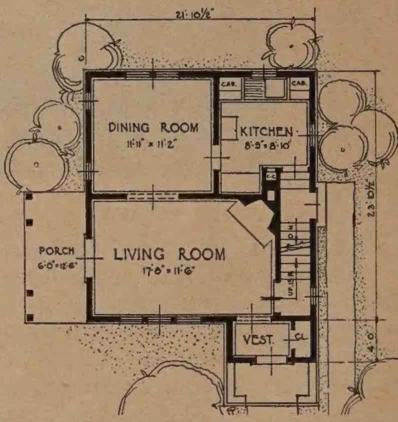


SECOND FLOOR PLAN

FLOOR PLANS

The attractive batten type front door opens into the vestibule and closet. The living room size 17 ft. 8 in. by 11 ft. 6 in. has interesting details in all walls. Triple windows and arch on the front—French doors on the left and fireplace; stairs and arch on the inside walls. Dining room, kitchen and combination grade and cellar stairs complete the first floor plan.

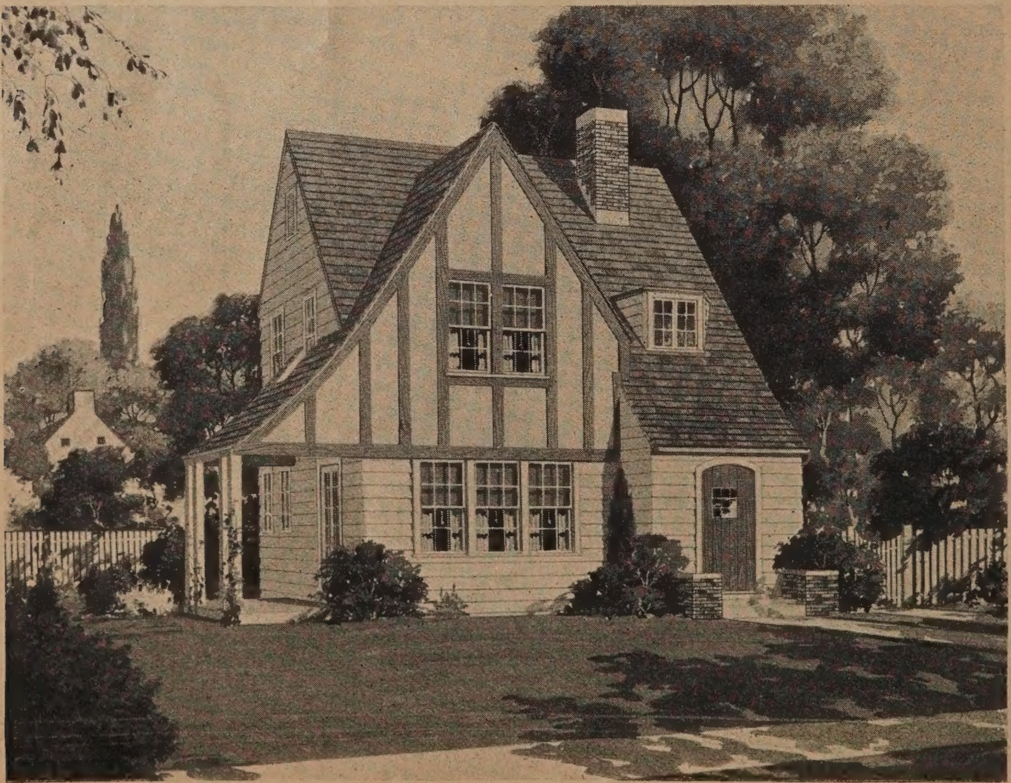
Two large bedrooms, bath and four closets work out without waste space on the second floor.



FIRST FLOOR PLAN

WHAT OUR PRICE INCLUDES

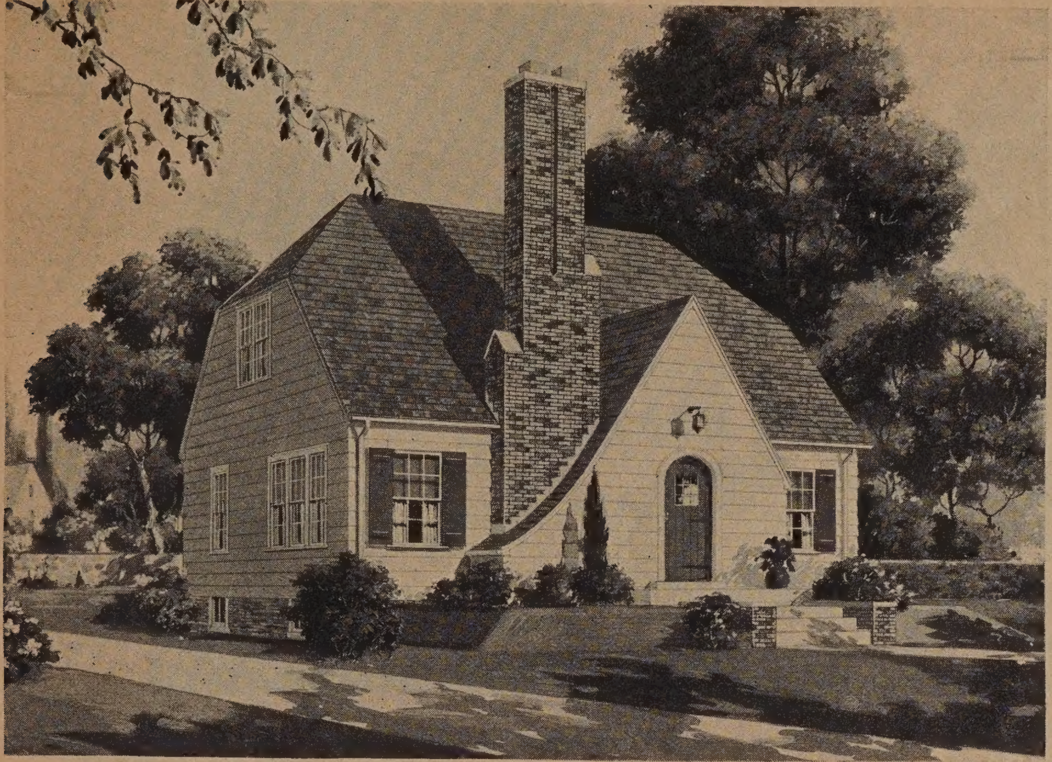
At the base price quoted, we guarantee to furnish all materials according to specifications. Study the enclosed price list for options on heating, lighting, plumbing, etc. See pages 62 and 63 for garages.



When it is your own home, mowing the lawn is a pleasure instead of work.

THE DOVER ▲ ▲

▲ SIX ROOMS, BATH AND LAVATORY



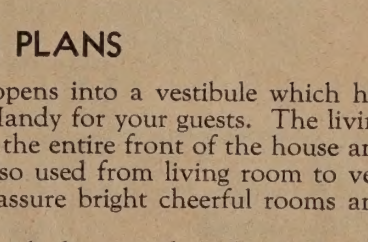
THERE is a certain warmth and "hominess" about a wooden house—a readiness to receive the stamp of its owner's personality and an ability to adapt itself to its environment. It answers the needs of well-to-do or modest builder and holds its own in town or country.

The Dover is an Americanized English type Colonial story and a half cottage with a convenient floor plan. The massive chimney helps to "tie in" the front gable and the cowled roof lines help to give a compact appearance. The exterior walls are planned for clear bevel siding but will look equally attractive if shingles are used. In either case, we suggest light colors of paint or stain, in contrast to dark shutters, chimney and weathered roof.

The shutters on the front windows are batten type, to match the batten type circle head front door.

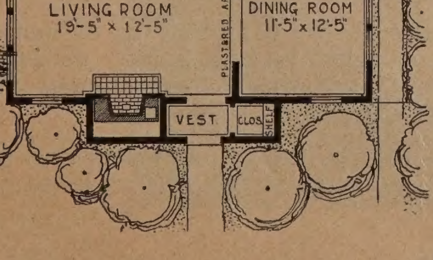
Our home building service will furnish every detail to help you have a home as attractive as the Dover. We guarantee quality and quantity, and our ready cut system of construction conserves your building dollars.

MODERN HOME
No. 3262
ALREADY CUT AND FITTED
SEE PRICE LIST


BATH
CLOS
SHELF
SHELF
LIN.
HALL
DOWN
BEDROOM
14'-2" × 10'-6"
SHELF
CLOS
SHELF
BEDROOM
12'-10" x 13'-0"

SECOND FLOOR PLAN

FIRST FLOOR PLAN


32'-0"
SHELF
CLOS.
SHELF
LAVATORY
3'-6"x5'-11"
DOWN
CABINET
BEDROOM
11'-5" x 12'-5"
CLO.
UP
RANGE
KITCHEN
9'-5"x12'-5"
SINK
IRONING BD.
CAB.
HALL
TEL
26'-0"
LIVING ROOM
19'-5" × 12'-5"
PLASTERED ARCH
DINING ROOM
11'-5" x 12'-5"
VEST
CLOS
SHELF

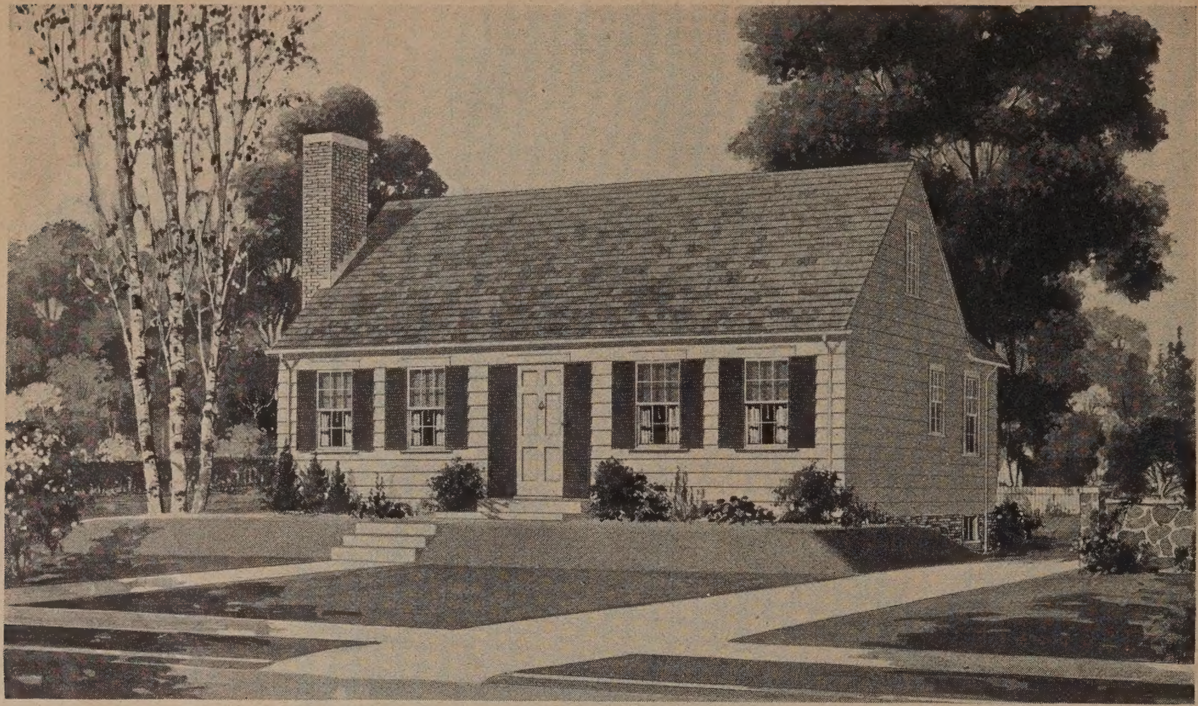
THE FLOOR PLANS

From the terrace, the front door opens into a vestibule which has a large coat closet for outer wraps. Handy for your guests. The living room and dining room extend across the entire front of the house and are connected with a plaster arch, also used from living room to vestibule and hall. Plenty of windows assure bright cheerful rooms and a pleasant outlook.

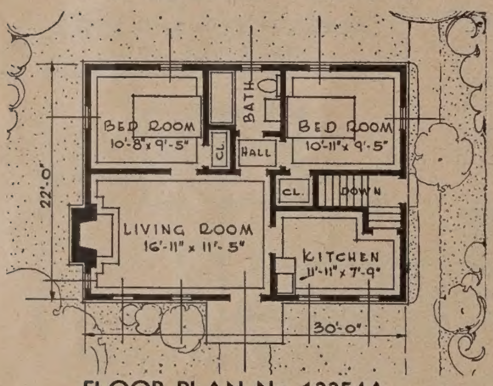
Most every family can use a first floor bedroom—if not for the family, a guest likes a little privacy from the Master bedrooms. Many have converted this room into a combination library and den and still have a "spare" bedroom available by putting a "rollaway" bed in the closet. Note that the semi-open stairs also open into the kitchen—a step-saving convenience. The kitchen will accommodate cabinets quoted in options. The second floor contains two large bedrooms and the bath is above the average size. Linen storage and good closets. Fill out blank for complete delivered price.

THE CAPE COD ▲ ▲

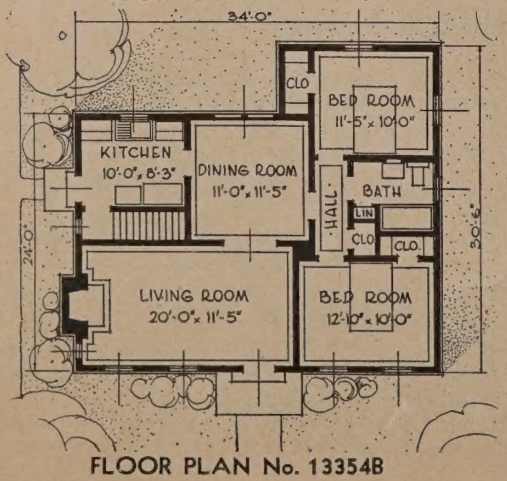
▲ FOUR AND FIVE ROOMS WITH BATH



MODERN HOME
ALREADY CUT AND FITTED
No. 13354A No. 13354B
SEE PRICE LIST



FLOOR PLAN No. 13354A



FLOOR PLAN No. 13354B

THESE small homes rely on simplicity and good taste combined with a direct and careful planning to lift them above the ordinary type of home. There is a certain softness and lasting character in this New England type which can be definitely expressed in both large and small homes. White walls and chimney with dark shutters and roof for contrast is the most popular exterior color scheme.

FLOOR PLAN No. 13354A

The size of this plan is 30 feet in width and 22 feet deep and contains four well balanced rooms. Living room and kitchen are located on the front of the plan with two bedrooms and bath at the back. The kitchen is planned for all necessary equipment—sink, cabinets, table, etc. The combination grade and cellar stairs form the rear entrance and lead to the basement which is planned for a full excavation, to be used for heater, fuel, fruit storage and laundry.

The Cape Cod "B" plan is laid out for five rooms consisting of living room, dining room, kitchen, two bedrooms and bath. Extra closet in the hall and linen closet in the bath in addition to regular bedroom storage. A simple plan, yet architecturally correct and well arranged. We recommend the plan to all who are in need of a five room home.

You pay less for materials and equipment because *Sears* own and operate most of their own factories and sell direct to you at low prices. You also save on construction cost because much of the material is quickly and economically cut by special machinery in our factories before being shipped to you.

Our base price includes allmaterial, consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and painting materials, according to specifications. See price list for options on heating, lighting, plumbing.

Tell us what kind of heating, lighting and plumbing you prefer and we will quote you complete delivered price—so one order brings you everything.

THE LORAIN ▲ ▲

▲ SIX ROOMS AND BATH

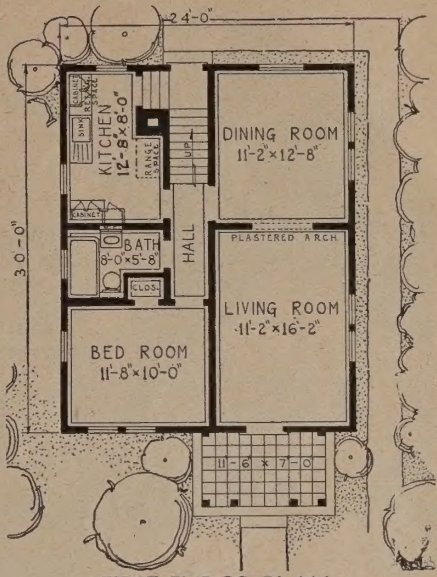
MODERN HOME
No. 3281
ALREADY CUT AND FITTED
SEE PRICE LIST

FROM the modern woman's point of view, it is almost impossible to over emphasize the importance and convenience of having a first floor bedroom. It not only comes in handy for guests, but can be furnished to also act as a den or library.

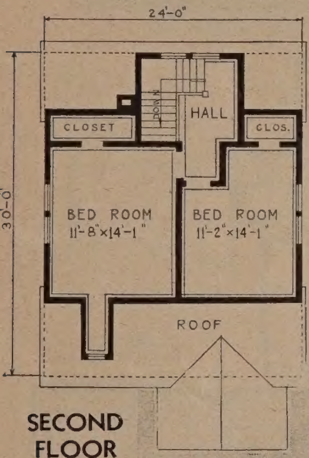
At first glance, few would suppose that this charming Colonial house contained six large, well balanced rooms. You usually view the front entrance first and last and your impression of this should be good as it is well balanced with the rest of the exterior features—shutters on front windows —Colonial siding and circle head dormer. All exterior siding, moldings and trim of clear lumber and all protected with three coats of our famous Master-Mixed paint.

THE FLOOR PLANS

The right side of the first floor plan contains the living room and dining room, connected with wide plaster arch giving the appearance of one large room, size 11 feet 2 in. wide by 29 feet long. The hall which also contains the encased stair to the second floor connects the bedroom, bath and kitchen. You will find plenty of wall space for equipment and kitchen cabinets (furnished at option price) as well as cross ventilation. Refrigeration space is planned under wall cabinet unit next to entrance of grade and cellar stairs.


24'-0"
30'-0"
CABINET
REF. SPACE
SINK
KITCHEN
12'-8"×8'-0"
RANGE SPACE
UP
CABINET
DINING ROOM
11'-2"×12'-8"
PLASTERED ARCH
BATH
8'-0"×5'-8"
HALL
CLOS.
LIVING ROOM
11'-2"×16'-2"
BED ROOM
11'-8"×10'-0"
11'-6" × 7'-0"

FIRST FLOOR PLAN


24'-0"
30'-0"
DOWN
HALL
CLOSET
CLOS.
BED ROOM
11'-8"×14'-1"
BED ROOM
11'-2"×14'-1"
ROOF

SECOND FLOOR PLAN

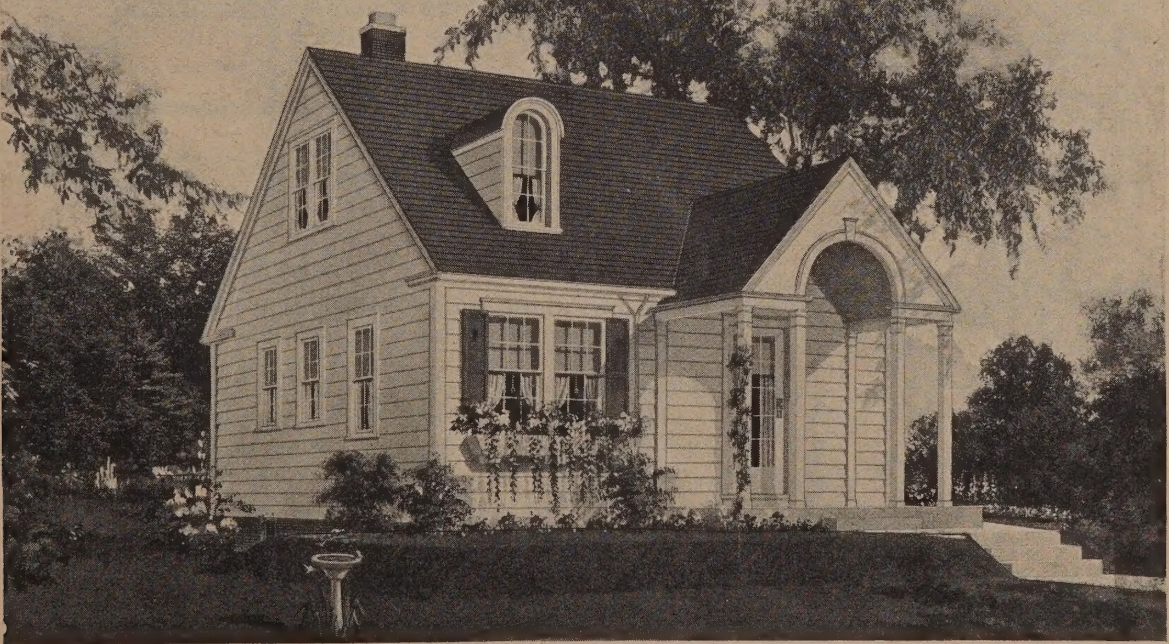
SECOND FLOOR PLAN

A **"split roof"** type dormer with two windows, gives the necessary head room and light to the upstairs hall, opening from which you will find two large bedrooms and closets.

Select your garage from designs shown on pages 62 and 63.

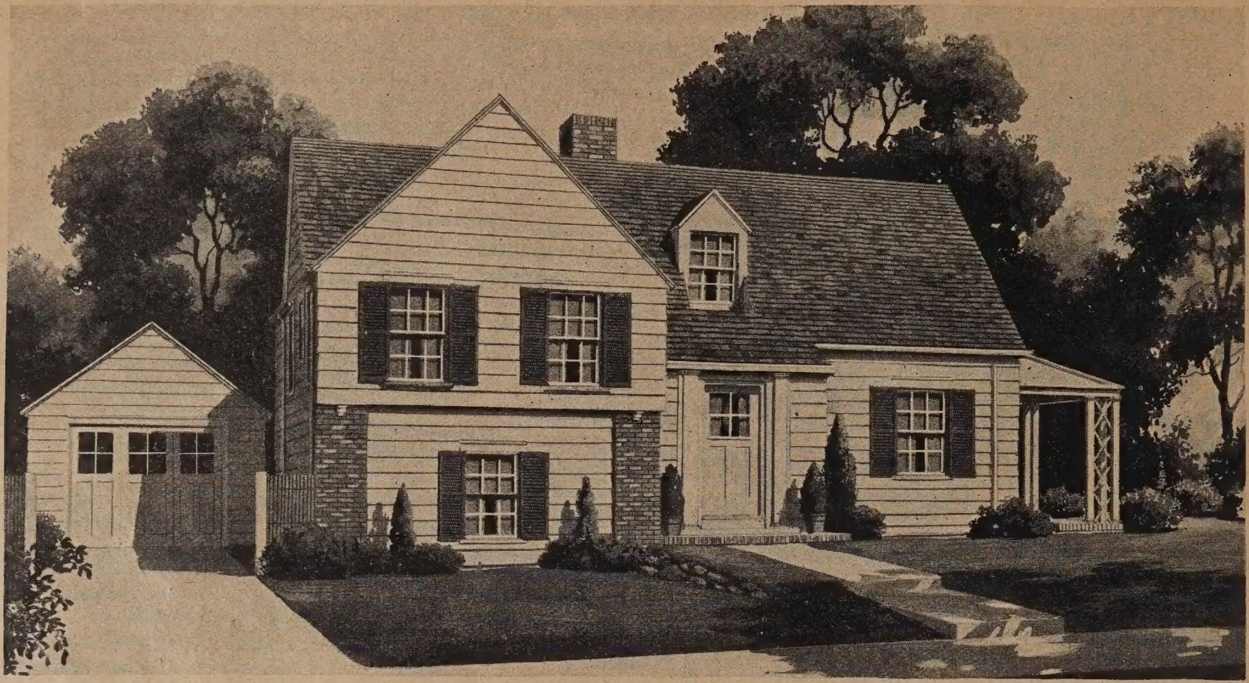
This "Honor Bilt" home is 24 feet wide and 30 feet deep and can be built on a lot 30 feet wide.

Fill out Blank you will find in the back of this book for complete delivered price.



THE CONCORD ▲ ▲

▲ FIVE ROOMS, BATH, RECREATION ROOM AND FUTURE BEDROOM

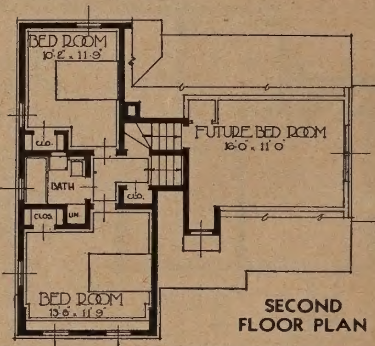


MODERN HOME
No. 3379
ALREADY CUT AND FITTED
SEE PRICE LIST

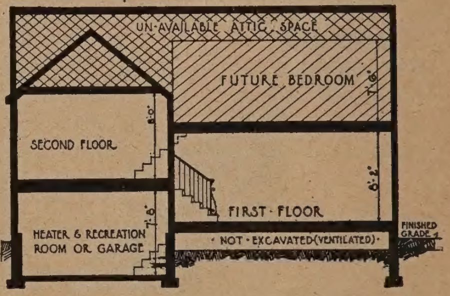
THE CONCORD is a true American Cape Cod home. Its beautiful exterior and practical floor plan have won it the reputation of "America's most popular low priced home." We are very proud to present this home, employing a new principle in construction which is a big money saver.

The plan has four floor levels. The basement which is only a few feet below grade requires only a minimum excavation, being confined to the left wing only, but sufficiently large to provide recreation room, laundry and heater room. The recreation room can be converted into a motor room, where an attached garage is wanted. (See the garage entrance of the Homestead on the opposite page.)

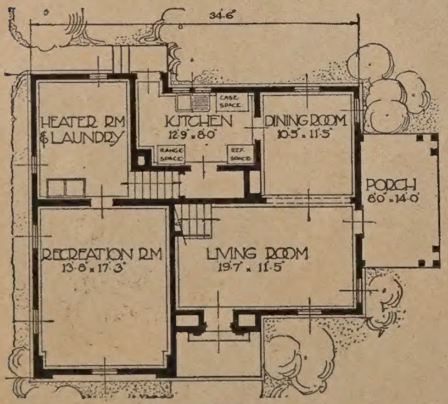
The regular floor level which is only six steps up from the basement, contains a large "L" shaped room, forming living room and dining room. A well arranged kitchen is also on this level. A small hall forms the entrance to the basement level and gives additional kitchen storage.


BED ROOM
10'2" x 11'9"
FUTURE BED ROOM
16'0" x 11'0"
CLO.
BATH
CLO.
CLOS.
LIN
BED ROOM
13'6" x 11'9"

SECOND FLOOR PLAN


UN-AVAILABLE ATTIC SPACE
FUTURE BEDROOM
SECOND FLOOR
FIRST FLOOR
HEATER & RECREATION ROOM OR GARAGE
NOT EXCAVATED (VENTILATED)
FINISHED GRADE

SECTION SHOWING FOUR FLOOR LEVELS


34'6"
HEATER RM & LAUNDRY
KITCHEN
12'9" x 8'0"
CASE SPACE
RANGE SPACE
REF. SPACE
DINING ROOM
10'5" x 11'5"
PORCH
8'0" x 14'0"
RECREATION RM
13'8" x 17'3"
LIVING ROOM
19'7" x 11'5"

FIRST FLOOR PLAN

A short flight of open stairs with wrought iron rail brings you to the second floor containing two bedrooms, bath, three closets and linen storage. You will note on the second floor plan that it is possible to have a third bedroom in the space over the living room.

This house is a good example of careful planning and how you can secure seven-room efficiency in the same space ordinarily devoted to five rooms.

The quantity and quality of all the materials and equipment for this home are fully guaranteed by this responsible company.

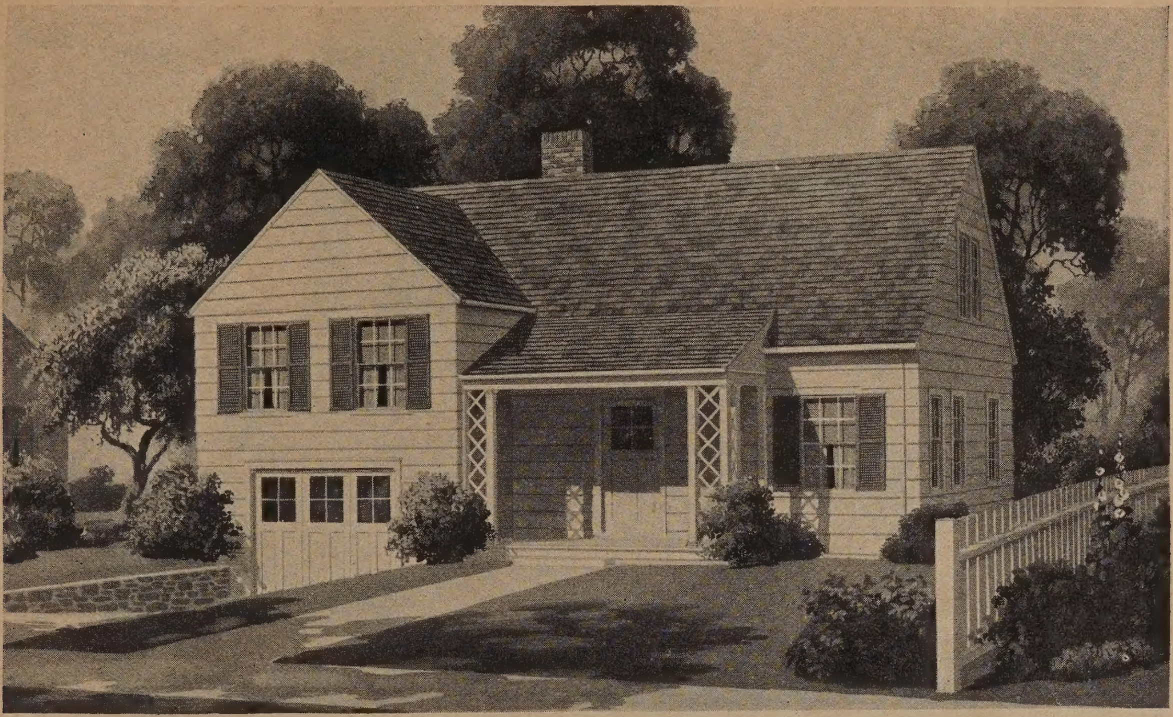
Base price shown on price list does not include garage illustrated.

See pages 4 and 5 for details on ready cut features.

See pages 12 to 15 for information on heating, lighting, plumbing.

THE HOMESTEAD ▴ ▴

▴ FIVE ROOMS, BATH, GARAGE AND FUTURE BEDROOM



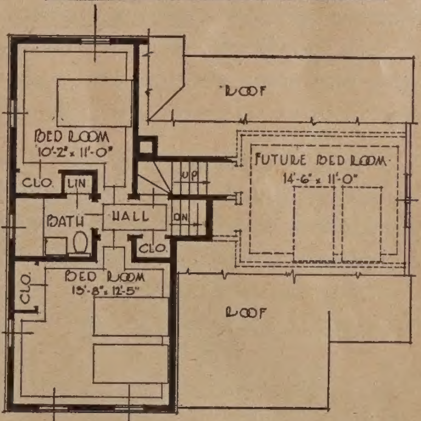
OF ALL Nature's gifts to man, none is more priceless and essential to his health, happiness and comfort than that so lavishly bestowed by the lordly monarchs of our primeval forests. Would your home, whether castle or cottage, pretentious or plain, be a real home if there were no "gift of trees" to give it an atmosphere of sincere welcome, warmth and hospitality?

Homes of wood can be reclaimed and refinished not only to their original beauty—but changes and additions can be made much easier than with any other material. Keep this in mind, wood homes are not expensive, especially when you select a tested economical plan.

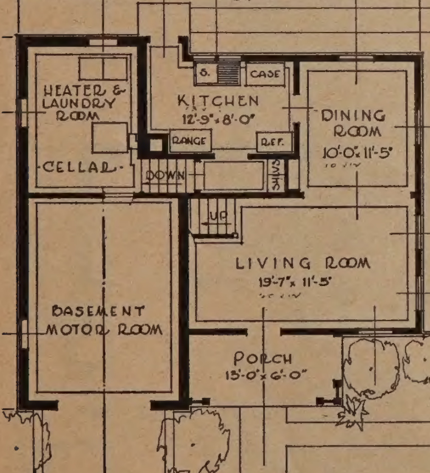
Low Cost Enclosed Space. It is not a problem to design and build an attractive livable home when the amount of money you have to spend is unlimited—but it is a horse of another color when you have to keep within a "Low Cost" budget. To be successful you have to plan carefully to eliminate all waste space and material.

This beautiful Colonial Cottage with outside walls of clear bevel siding is certainly deserving of the name "Homestead."

MODERN HOME
No. 3376
ALREADY CUT AND FITTED
SEE PRICE LIST



SECOND FLOOR PLAN



FIRST FLOOR PLAN

The Floor Plans. After studying the floor plans shown on this page and the cross section shown on page 36, you will note that you have three and a future fourth level. An attached motor room and utility room are provided in the left portion of the plan. This space requires only a minimum excavation about three feet below grade. If you plan on using a detached garage, you can have a larger basement or part of the space can be used for recreation room—a new feature desirable in every home.

The regular first floor level which you enter from the front porch contains living room, dining room, and kitchen. Everyone likes second floor privacy for their bedrooms, but objects to climbing a lot of stairs. Here you reach the two bedrooms and bath with a half flight of open stairs with wrought iron railing opening out of the living room.

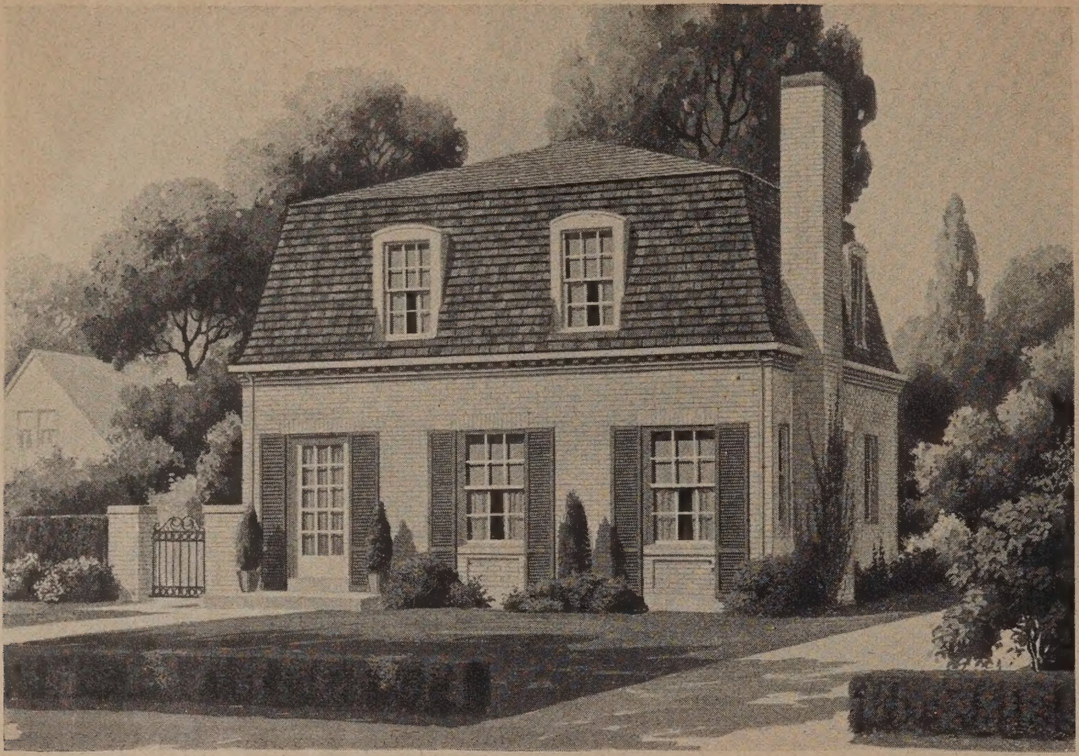
You will also note that a large third bedroom can be furnished at some future time in the space over the living room.

The plan used with the "Homestead" has been so successful that we have used practically the same idea on five other houses shown on pages 22–23–36–58.

Send for complete details about the most successful Small Home planned.

THE CHATEAU ▲ ▲

▲ SIX ROOMS AND BATH



IN ALMOST every American city where new residential developments are under way, safeguarded by well considered building restriction, houses of this or similar pattern are always in excellent standing. Reserve and good taste are characteristics of this modern adaptation of the French type home. With the common brick of the side walls painted white; with blue-green shutters and sash, and a soft brown roof, this home will stand out as an architectural gem in any neighborhood.

The living room. You are immediately impressed with this large, well-balanced room by the interesting details of semi-open stairs, fireplace and good window arrangement. Dining room and carefully planned kitchen complete the first floor. Being able to get from the kitchen to the front door through a passage under the main stairs is a step-saving idea. Note the large closet handy for outer wraps when entering from front or grade.

SECOND FLOOR PLAN

Each bedroom has a corner location with windows on two sides to give cross ventilation. Large linen closet opens off the upstairs hall. The bathroom is located over the kitchen so all fixtures can be plumbed into one stack, saving on installation cost.

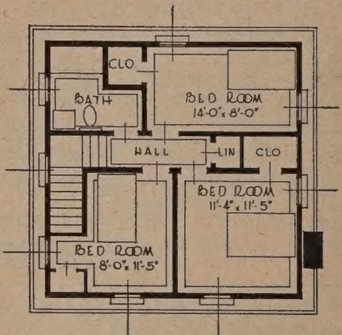
By referring to the enclosed price list, you will note that we have arranged this equipment so you can make your own selection of heating, lighting fixtures, plumbing, etc. Study pages 12 to 15 and fill in blank for complete delivered cash price.

For options see enclosed price list.

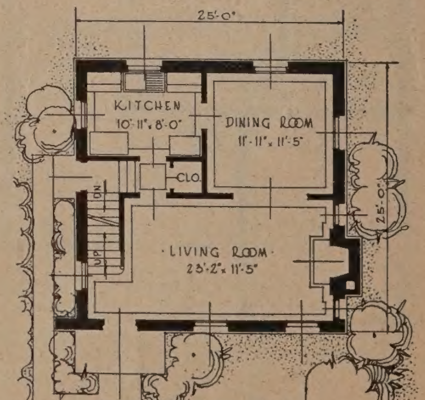
See pages 62 to 63 for garages.

See pages 8 to 11 for specifications.

MODERN HOME
No. 3378
ALREADY CUT AND FITTED
SEE PRICE LIST



SECOND FLOOR PLAN

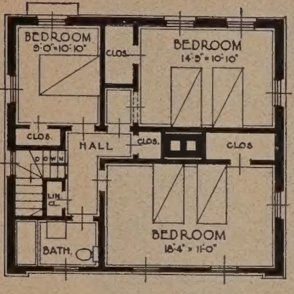


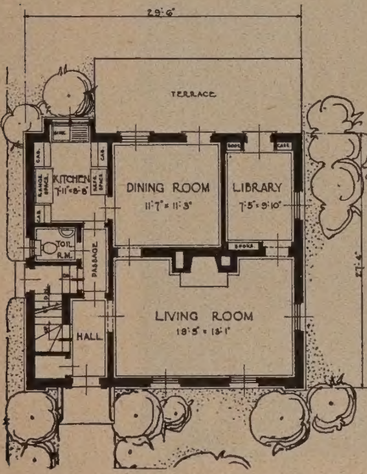
FIRST FLOOR PLAN

THE AMHERST ▲ ▲

▲ SEVEN ROOMS AND BATH

MODERN HOME
No. 3388
ALREADY CUT AND FITTED
SEE PRICE LIST





WITH its Colonial front doorway, iron railed stoop and varied wall covering, this home is an attractive realization of these factors which are favored in better suburban and city home developments today. Some home builders prefer these homes of brick, others of siding. The Amherst is a good example of satisfactory results achieved by using both materials. The brickwork at the corners of the front wall is built out to form pilasters against which the frame projection of the second story finishes. The rear wall is treated full height with brick, while both gables have wide bevel siding (brick not included in price).

THE FLOOR PLANS

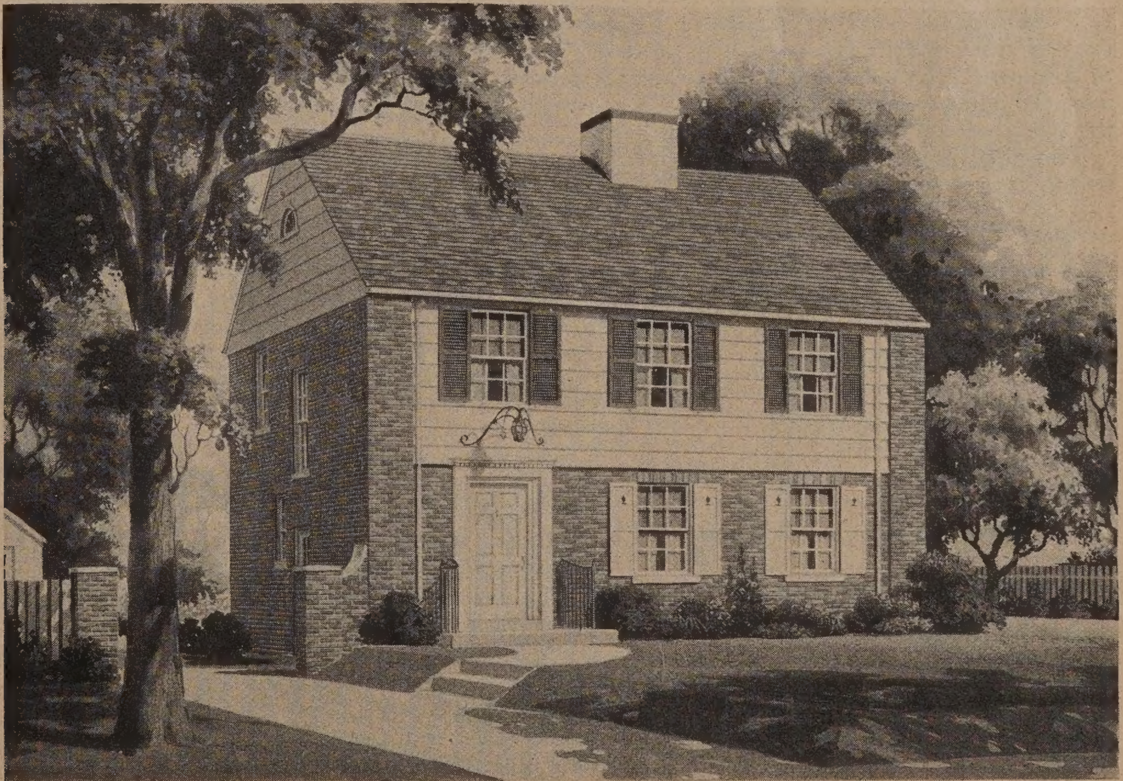
Not only does the exterior conform to extensively popular taste but the floor plan too, is a splendid conception of practical arrangement. Note the nice balance of the first floor rooms as well as a direct passage from front hall through to kitchen. Soap and water close by in the lavatory when you finish the weekly clean-up of basement or yard.

That quiet corner where you can balance the family budget or get the "meat" from your favorite book, will be found in the library space at rear of the living room. The size of the kitchen might indicate a crowded condition but plenty of space has been designed for all equipment and it really is a step-saving, efficient work center.

Each bedroom has two or more windows located to provide cross ventilation. Closets are above the average in size and an extra closet for linen storage is located in the hall next to the bath.

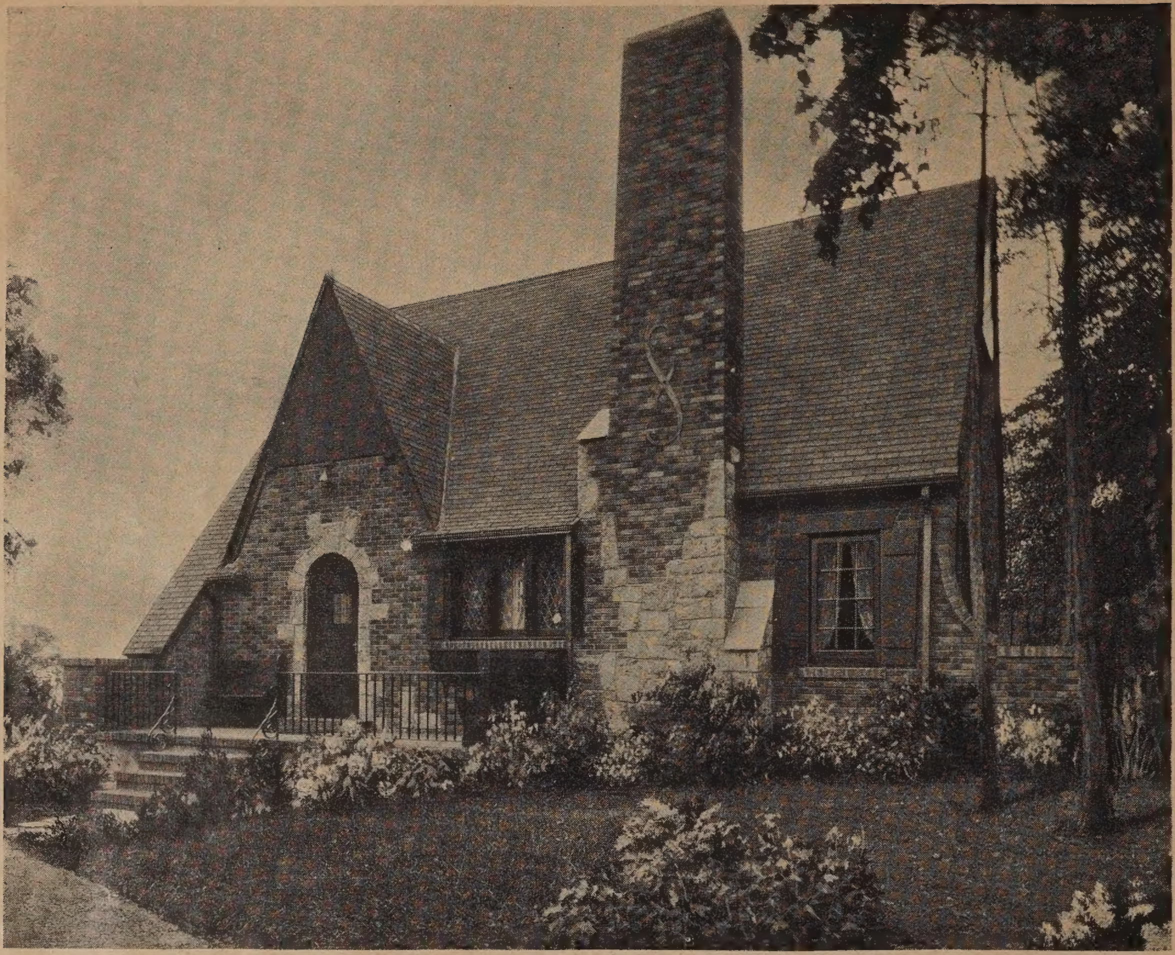
The overall dimensions are 29 feet 6 inches wide by 27 feet 4 inches deep and can be built on a 40-foot lot.

At the base price quoted, we guarantee to furnish complete materials according to specifications. Fill out blank and let's start your home project today.



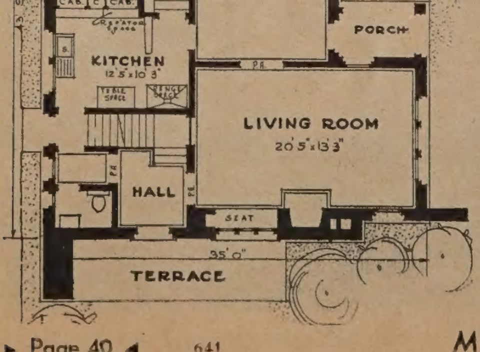
THE HILLSBORO ▲ ▲

▲ SIX ROOMS, BATH AND GARAGE



THE exterior walls of this most attractive home are planned to be finished with old English or Tavern face brick. We suggest colors ranging from light reds and browns to dark blues and a few blacks. Lots of color and a little careless touch to the stone work, shutters and wrought iron rail will give the right feeling. Warm shades of cream and brown in the stone will be helpful.

The floor plan is a dream. From the front terrace, we pass through a batten type front door equipped with ornamental wrought iron hinges and hardware. The hall gives a fine impression. A semi-open stair leading to the second floor has iron railing and balusters and small iron grill, opening from the stair landing into the living room. Note the connecting passage from kitchen to front hall and convenient lavatory for the children to "wash up."

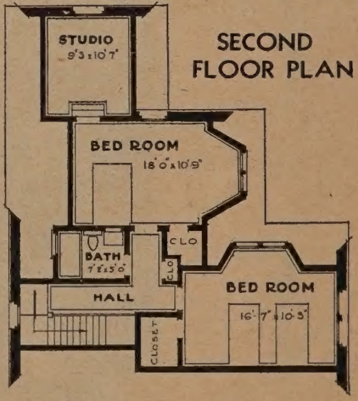

FIRST FLOOR PLAN
GARAGE
12'5"x20'2"
DINING ROOM
12'5"x15'7"
CAB.
C
CAB.
REFRIGERATOR SPACE
S.
KITCHEN
12'5"x10'3"
TABLE SPACE
RANGE SPACE
PORCH
P.A.
LIVING ROOM
20'5"x13'3"
P.A.
HALL
P.A.
SEAT
35'0"
TERRACE

The living room and dining room are large, well lighted and offer good wall space and many interesting details. The kitchen is an ideal work center—a place for everything.

The successful designing of the garage as part of the main building is desired by every home owner but it seldom works out as successfully as in this plan.

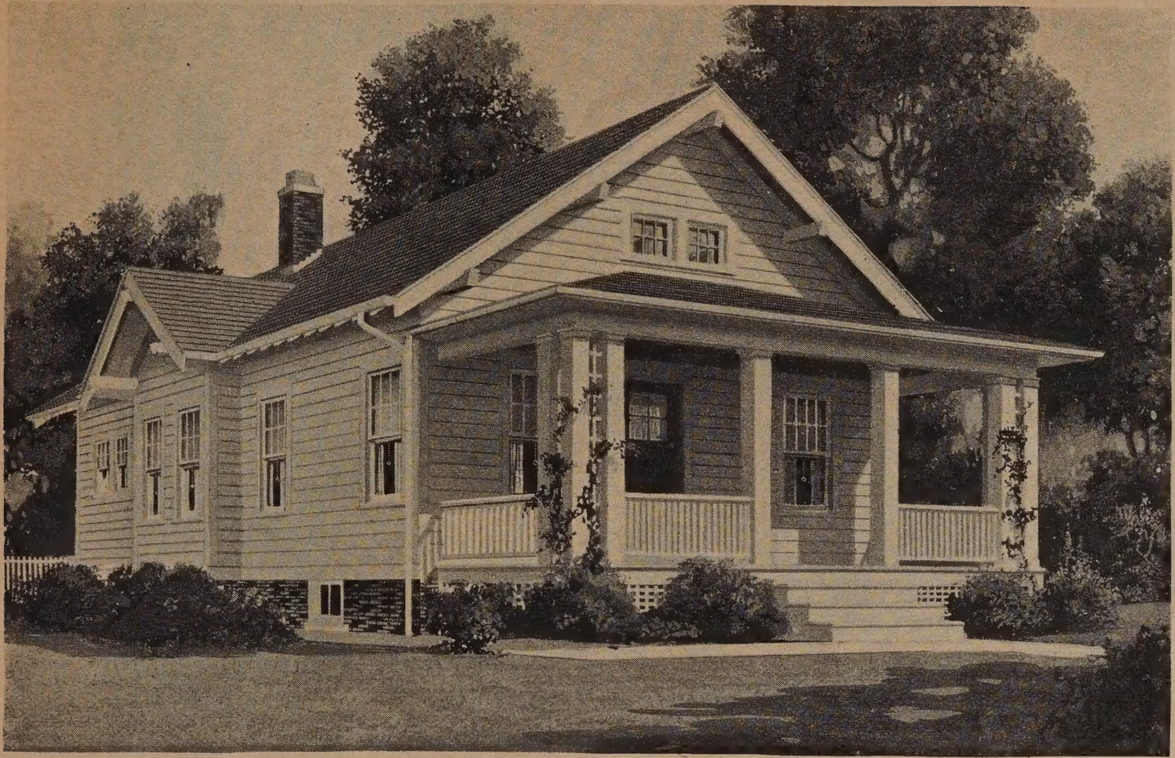
The second floor has two very large bedrooms, studio and bath, all with good head room. Specifications include linoleum, enamel for kitchen and bath, oak floors, back band trim, 1-panel doors, La Tosca hardware and cabinets.

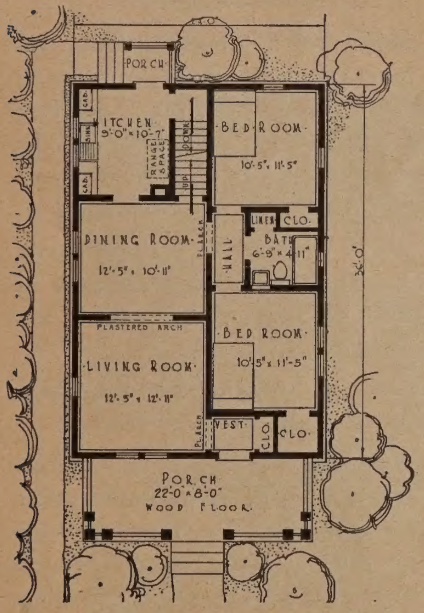
MODERN HOME
No. 3308
ALREADY CUT AND FITTED
SEE PRICE LIST


SECOND FLOOR PLAN
STUDIO
9'3x10'7'
BED ROOM
18'0"x10'9"
BATH
7'2"x5'0"
CLO
CLO
HALL
CLOSET
BED ROOM
16'7"x10'5"

THE WINONA ▲ ▲

▲ FIVE OR SIX ROOMS AND BATH

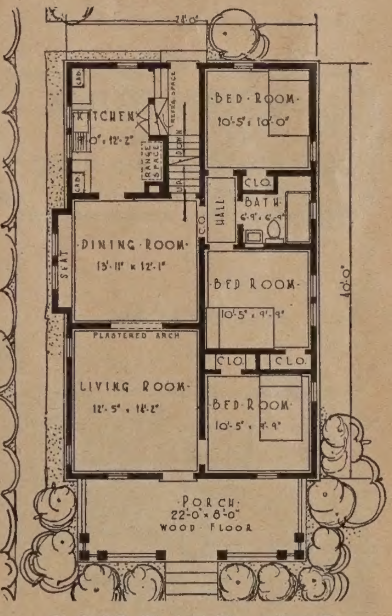



PORCH
KITCHEN 9'-0" x 10'-7"
CAB.
SINK
CAB.
RANGE SPACE
DOWN
UP
BED ROOM 10'-5" x 11'-5"
DINING ROOM 12'-5" x 10'-11"
PL. ARCH
HALL
LINEN
CLO.
BATH 6'-9" x 4'-11"
36'-0"
PLASTERED ARCH
LIVING ROOM 12'-5" x 12'-11"
BED ROOM 10'-5" x 11'-5"
PL. ARCH
VEST.
CLO.
CLO.
PORCH 22'-0" x 8'-0" WOOD FLOOR

FLOOR PLAN No. 12010A

MODERN HOME
ALREADY CUT AND FITTED
No. 12010A No. 12010B
SEE PRICE LIST

THE Winona bungalow is a popular American cottage type home. Broken roof lines, wide overhanging eaves supported with brackets, and full front porch gives it a pleasing appearance from either perspective. The outside walls are planned to be covered with bevel siding which we suggest painting white, light gray or ivory. The best grade of material and carefully prepared plans are needed for you to reproduce this home. They are included in our low cash price.


24'-0"
KITCHEN 12'-2"
CAB.
CAB.
RANGE SPACE
REFRG. SPACE
DOWN
UP
BED ROOM 10'-5" x 10'-0"
CLO.
HALL
BATH 6'-9" x 6'-9"
CLO.
SEAT
DINING ROOM 13'-11" x 12'-1"
BED ROOM 10'-5" x 9'-9"
40'-0"
PLASTERED ARCH
CLO.
CLO.
LIVING ROOM 12'-5" x 14'-2"
BED ROOM 10'-5"
PORCH 22'-0" x 8'-0" WOOD FLOOR

FLOOR PLAN No. 12010B

Plan No. 12010A. The vestibule contains a handy closet for outer wraps. The left side of the plan is devoted to living room (size, 12 ft. 5 in. by 12 ft. 11 in.), dining room and kitchen. The kitchen windows are placed high enough from the floor so sink or table will fit underneath. A plastered arch in the right wall of the dining room leads to small hall which connects the two bedrooms and bath.

• • •

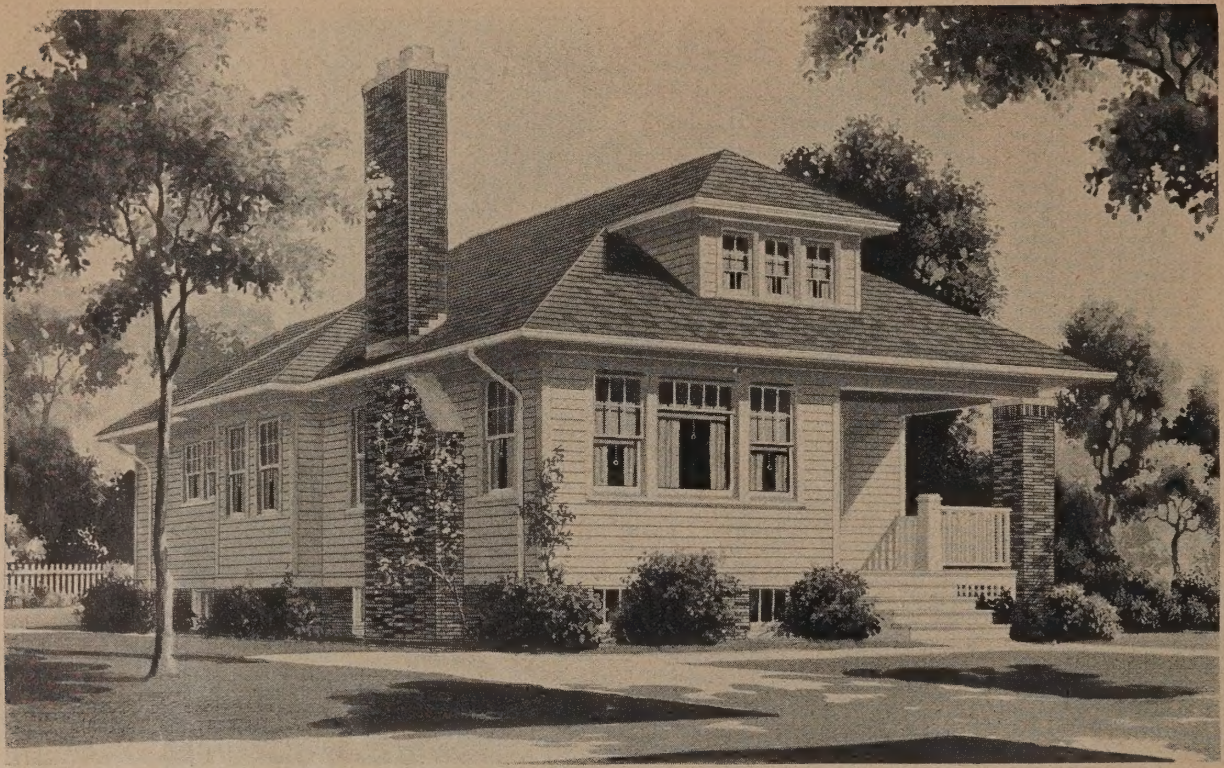
Fill out blank with the type of heating, lighting and plumbing you desire us to include for your complete home. Size 24 ft. by 36 ft.

Plan No. 12010B. This practical plan is 24 ft. wide and 40 ft. in depth and contains six rooms. Living room and dining room with connecting arch have the appearance of one large room, size 12 ft. 5 in. wide and over 26 feet long. Note stairs over cellar stairway, leading to large storage space in the attic. The grade platform is constructed to provide refrigerator space.

The right side of the plan is laid out for three bedrooms, each with closet. The bath is planned to accommodate fixtures according to Specification No. 21A or 22B with Venetian mirrored medicine case over the lavatory.

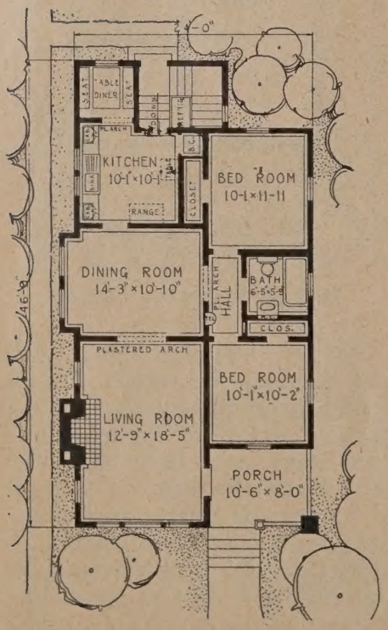
THE COLLINGWOOD ▲ ▲

▲ FIVE ROOMS AND BATH



MODERN HOME
No. 3280
ALREADY CUT AND FITTED
SEE PRICE LIST

FLOOR PLAN


24'-0"
TABLE DINER
SEAT
SEAT
DOWN
REFRIG.
PL. ARCH
KITCHEN 10'-1"×10'-1"
SINK
RANGE
TABLE
B.C.
CLOSET
BED ROOM 10'-1"×11'-11"
DINING ROOM 14'-3"×10'-10"
PL. ARCH
HALL
BATH 6'-5"×5'-9"
CLOS.
46'-9"
PLASTERED ARCH
BED ROOM 10'-1"×10'-2"
LIVING ROOM 12'-9"×18'-5"
PORCH 10'-6"×8'-0"

HERE is an unusual bungalow, well suited for modern living conditions. The exterior is very practical and finds much favor on account of its simplicity. The lines of the hip roof are broken by the dormer on the front and bay projection over the dining room at the side. Living out of doors, as most of us do in summer, the front porch will be appreciated. The windows are very well designed and attractively arranged.

The Living Room. From the front porch we enter the living room, which is 12 ft. 9 in. wide by 18 ft. 5 in. deep. Note the convenient and attractively designed fireplace in the left wall, on each side of which is a window, and the triple window in the front wall.

The Dining Room. The dining room is located next to the living room and is lighted by two large windows contained in the bay projection.

The Kitchen. From the dining room we pass into the kitchen where considerable thought has been given to the placing of many built-in features and practical arrangement of other equipment. The kitchen sink is located underneath the double window on the left wall, on each side of which suitable kitchen cabinets are furnished at option prices. A place for brooms, mops, etc., is formed by the closet opening off the right wall. The built-in breakfast alcove occupies the space at the rear. Table and seats for this furnished at option price.

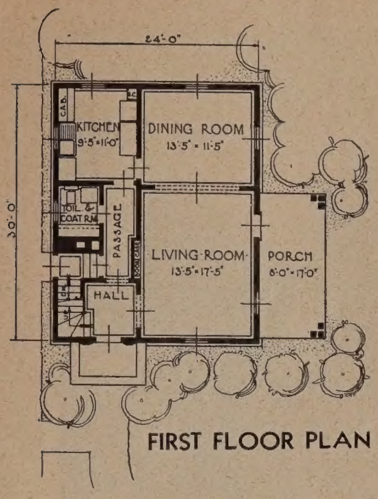
Bedrooms. A plastered arch is used in the opening between the dining room and hall which connects the two bedrooms and bath.

WHAT OUR PRICE INCLUDES

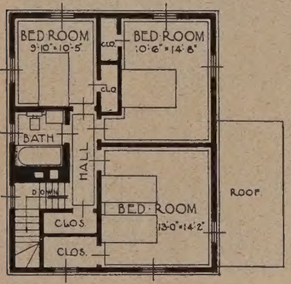
At the base price quoted, we guarantee to furnish all material consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and painting materials according to specifications. See attached price list for base price and options.

THE BELFAST ▲ ▲

▲ SIX ROOMS AND BATH


24'-0"
30'-0"
KITCHEN
9'5"×11'0"
DINING ROOM
13'5"×11'5"
TOIL & COAT RM
PASSAGE
LIVING ROOM
13'5"×17'5"
PORCH
8'0"×17'0"
HALL

FIRST FLOOR PLAN


BED ROOM
9'10"×10'5"
BED ROOM
10'6"×14'8"
CLO
CLO
BATH
HALL
DOWN
BED ROOM
13'0"×14'2"
ROOF
CLOS
CLOS.

SECOND FLOOR PLAN

MODERN HOME
No. 3367-A
ALREADY CUT AND FITTED
SEE PRICE LIST

THE Belfast, reminiscent of the beautiful Colonial architecture so popular among the home builders of the early United States, reflects that good cheer and gracious dignity which made their hospitality famous. There is economy in its simplicity and cozy comfort within its well-built walls.

Each exterior detail has been studied for best results. The Colonial front entrance is a replica of the design which stands so invitingly on the entrance to the Perkins House, built at Costine, Maine in 1769.

The exterior walls up to the eaves, are planned to be covered with clear bevel siding to receive three coats of Master-Mixed paint. The gables are of flush type siding. Dark brown or blue-green on the stationary slat shutters gives a pleasing contrast to the light walls.

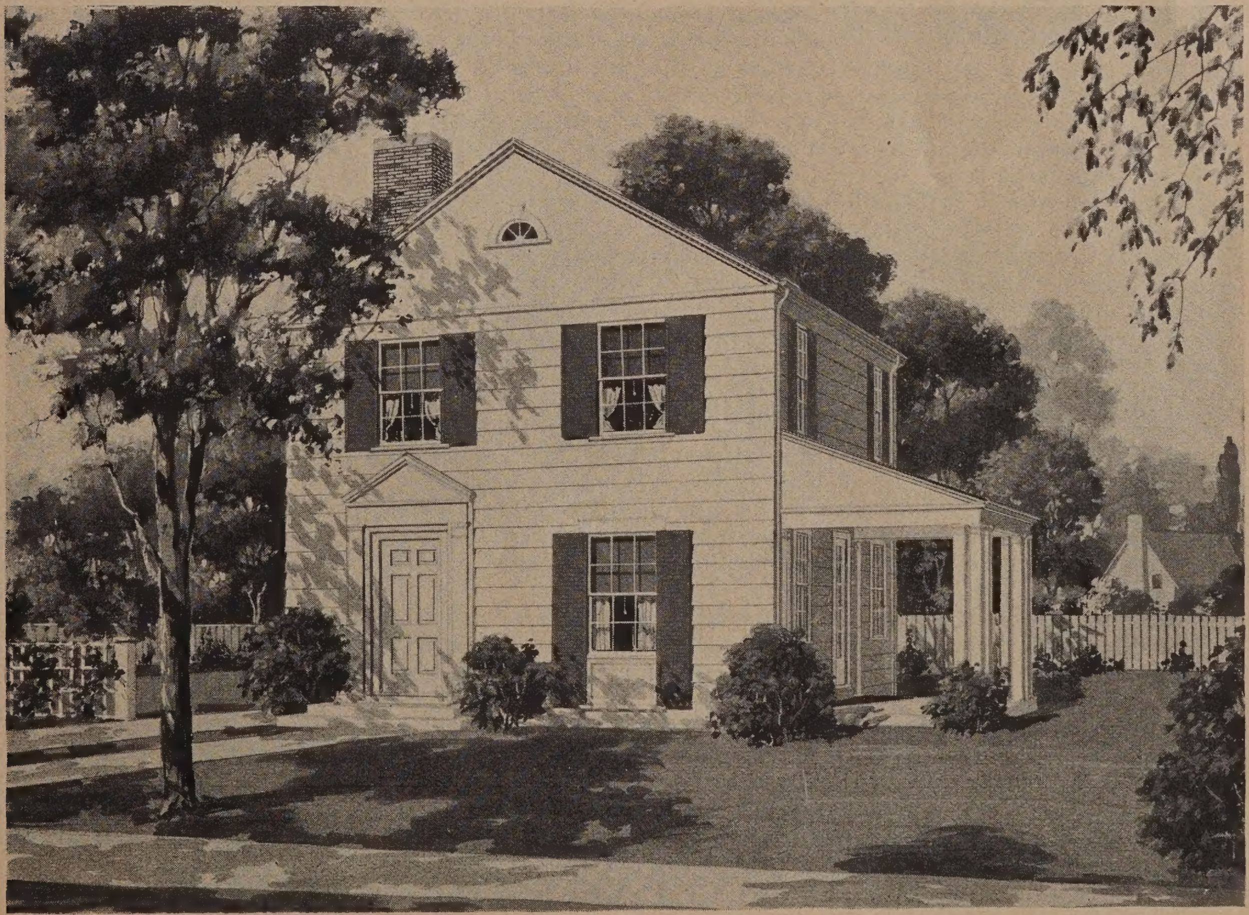
If you decide to place on narrow city lot, the side porch can be changed to the back with opening from the dining room.

The living room and dining room at the right of the plan are designed to give the appearance of one large room. Careful planning on the left side results in comfortable hall with semi-open stairs, service passage, grade entrance, lavatory and well arranged kitchen.

Upstairs you find three good corner bedrooms, four closets and bath. Not much chance for improvement.

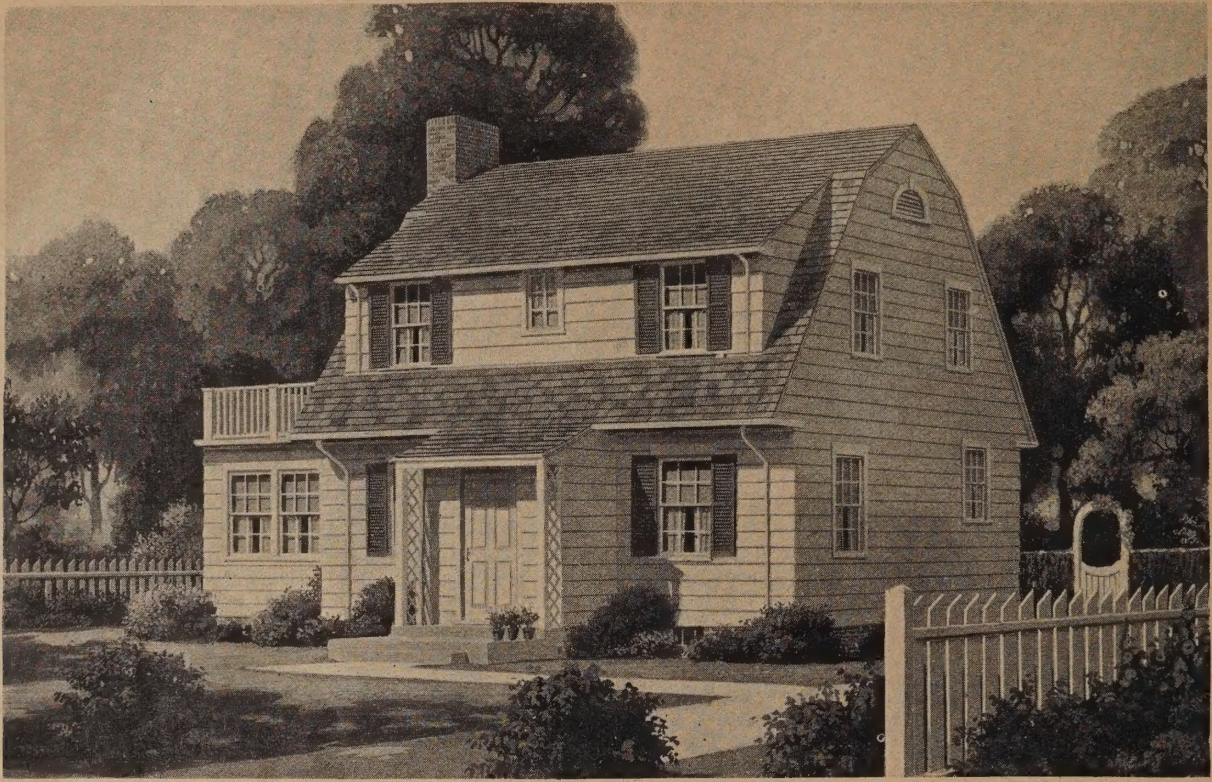
Study pages 8, 9, 10 and 11 for complete specifications of all materials included in above low cash price.

Complete information on heating, lighting and plumbing on pages 12 to 15. Garages are on pages 62 and 63.



THE CHATHAM ▲ ▲

▲ SEVEN ROOMS AND BATH WITH SUNROOM



MODERN HOME
No. 3396
ALREADY CUT AND FITTED
SEE PRICE LIST

EXCLUSIVENESS of design, dignity and refinement are expressed in this attractive Dutch Colonial home. Of a totally different character from the Colonial work done in other parts of the United States, was the architecture of the Dutch settlers in the neighborhood of New York. The old farmhouses also—many of which have fortunately been preserved from the early days of the settlers in Flatbush and Flushing—were of a type very different from the formal houses built by the Colonial settlers of English descent.

The architecture of Holland has always been famous for its picturesque quality—and "blood tells," in art as well as in manner. Today this type of home is very popular. Its shape lends itself remarkably well to picturesque treatment in carrying the lines down to the ground. With the Chatham, careful thought has been given to the designing of the front vestibule entrance, window shutters and railing over sunroom addition.

THE FLOOR PLANS

A central entrance plan is always to be desired. Here you have this feature without sacrificing space for large stair hall. The designer who worked this plan saw the need of large rooms in a small floor area.

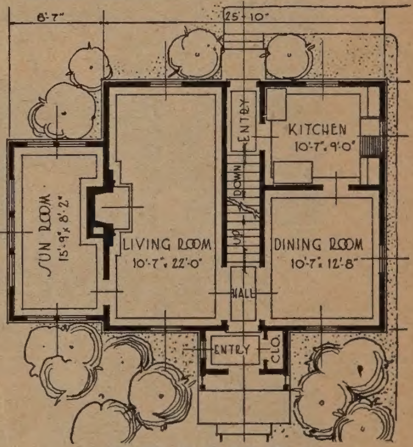
The Living Rooms. After passing through the vestibule, you turn to the left into large living room with exceptional wall space and attractive open fireplace. This room in turn opens into a much desired and ever popular sunroom.

Dining Room and Kitchen. In going over the plan you have probably noticed the definite separation of the dining room and kitchen from the balance of the first floor. No trouble to furnish because you have lots of wall space and a place for everything.

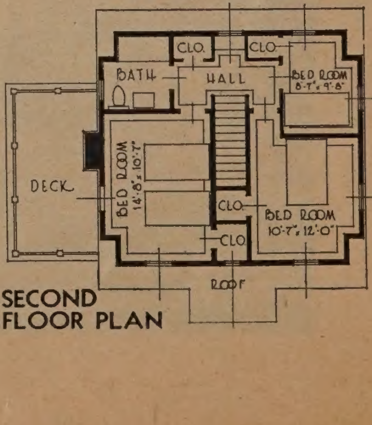
We all have to have service men reading meters and making deliveries for cellar storage; as well as laundry to hang out on sunny days, so the direct entry from rear door is to be desired.

The Second Floor. Two large bedrooms with a smaller guest room or den, four closets and bath are handy from the upstairs hall.

To get the best results in reproducing this home, you must have complete architectural plans and construction details. This necessary service is included in the base price quoted on all guaranteed materials.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

THE NEWCASTLE . .

▲ SIX ROOMS AND BATH

MODERN HOME
No. 3402
ALREADY CUT AND FITTED
SEE PRICE LIST

STANDING four square to cheerful sunshine and admitting plenty of light in every room on cloudy days, this plan employs every inch of floor space advantageously. Here is a design of perfect symmetry in the disposition of windows and front doorway, graced by a dignity of line and perspective in which you would take constant pride.

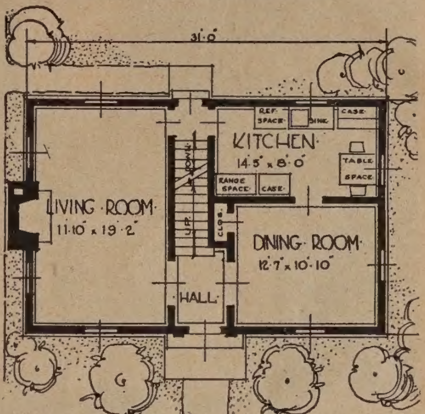
The Exterior Walls are planned of clear bevel siding except second floor portion of front wall which is to have flush pattern boards. All exterior wood members to receive three coats of Master Mixed paint, we suggest a light color in contrast to the dark roof and shutters.

The Front Entrance. You will be proud to know that this type of front entrance graced the homes of some of our famous early settlers. The original Richards House, built at Litchfield, Connecticut in 1730 (over two hundred years ago and still standing) has details almost identical to ones shown on the Newcastle.

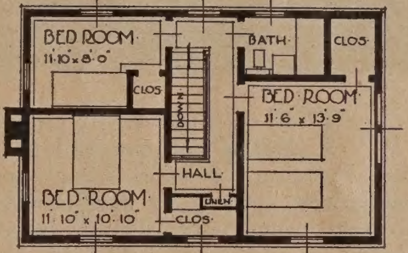
The Floor Plans. This is another very good example of a practical "center entrance" design which has worked out nicely without the expense of a large center stair hall. The first floor has a large living room, dining room and kitchen. Note the suggested location for all kitchen equipment leaves plenty of room for drop leaf table and chairs.

The Second Floor. Three corner rooms with good closets and cross ventilation open off the upstairs hall.

The basement is planned for full excavation to contain laundry, fruit storage, heater, fuel and plenty of room for recreation.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

WHAT OUR PRICE INCLUDES

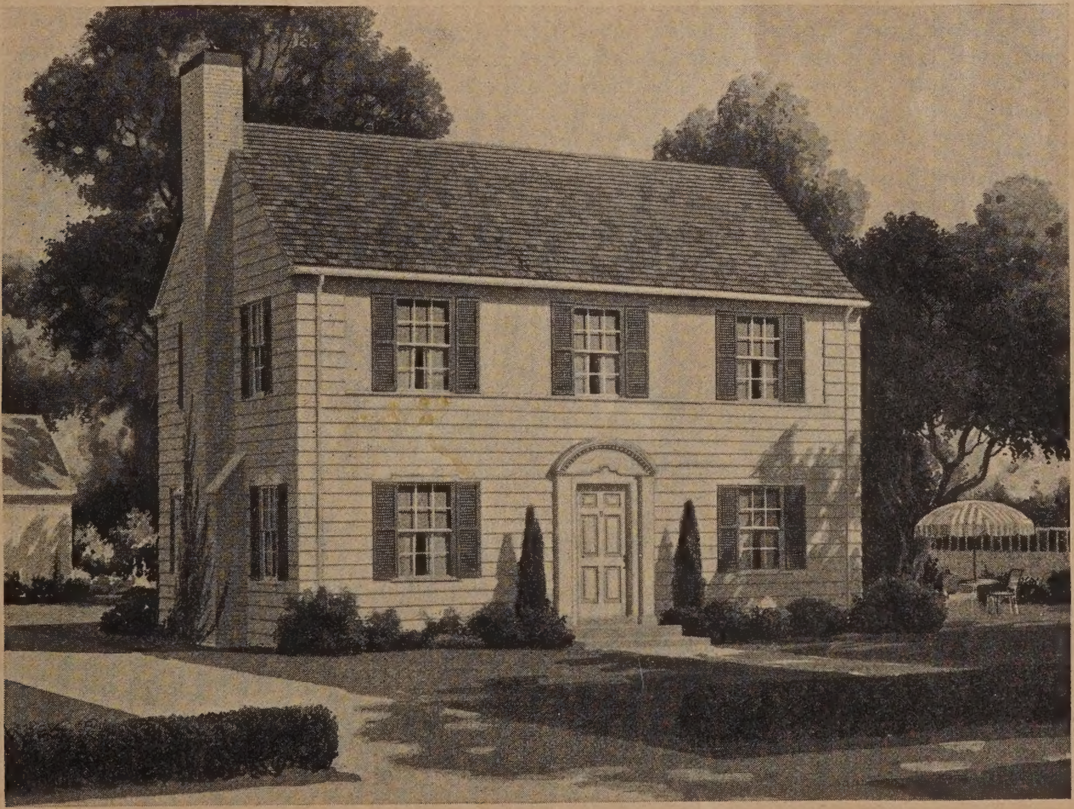
At the base price quoted, we guarantee to furnish all the material for this six-room Colonial home, consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and paint materials according to plans and specifications.

Instructions for erection and complete plans.

Option prices on attached price list.

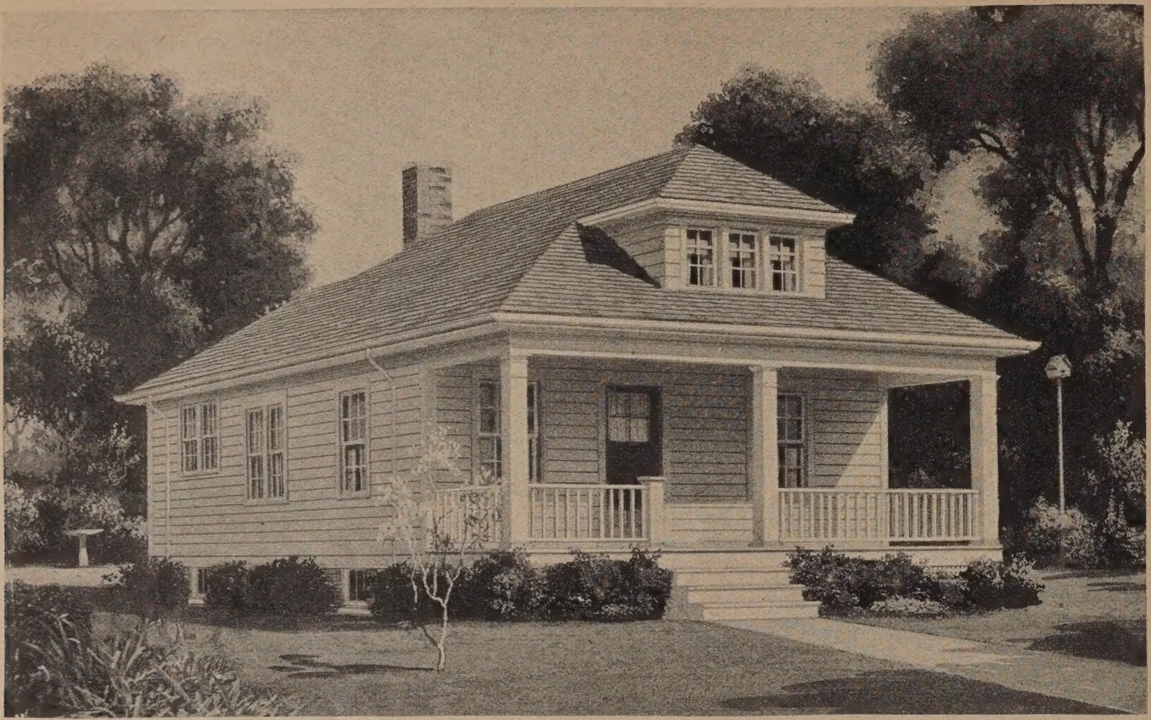
Fill out blank for complete delivered price.

See pages 62 and 63 for Colonial garages to match this home.



THE PLYMOUTH ▲ ▲

▲ FIVE ROOMS, BATH AND LARGE PORCH



THE average American family purchases only one home in a lifetime and naturally, is interested in securing the most for their building dollars; economy, appearance, high quality materials and equipment, backed by a responsible merchandising organization. Our modern homes (over 100,000 have been built) are testimonials of our ability to serve and help with the building of your new home. The specifications and descriptions you find in this catalog are honest statements regarding good construction and quality materials.

The Plymouth, typical American five-room bungalow with well proportioned roof, cottage type windows and large front porch was designed for the family of average size. The plan is only 24 feet by 37 feet, but careful planning offers the largest rooms possible in the floor area. Also the comfort of good arrangement and orderliness of good closets.

It can be built on a lot from thirty-five to forty feet wide with plenty of room for side drive. Pictured as above, with proper trees and shrubs, its walls painted white or ivory and dark weathered roof, it surely is a home of which any American family of moderate means will be proud.

THE FLOOR PLAN

The left side of the plan is devoted to living room, dining room, kitchen and combination grade and cellar entrance with platform at kitchen door for refrigerator. The bedrooms and bath are connected with small hall opening off the dining room, giving necessary privacy. Good wall space, large closets and plenty of windows are other features which have made this a very popular house.

WHAT OUR PRICE INCLUDES

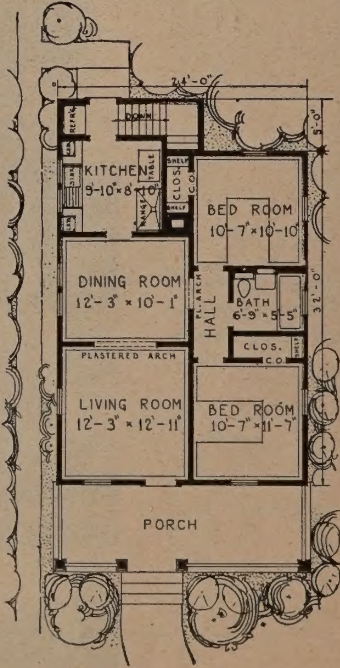
At the base price quoted above, we guarantee to furnish all materials according to specifications including lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and painting materials according to specifications. See attached price list for heating, lighting, plumbing and other options.

Fill out attached Blank for complete delivered price.

See pages 62 and 63 for your new garage.

MODERN HOME
No. 3323
ALREADY CUT AND FITTED
SEE PRICE LIST

One signed order brings you all the material to build this beautiful home—backed by a Certificate of Guarantee as to quality and quantity.

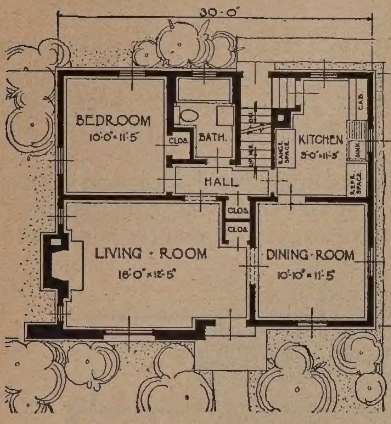


FLOOR PLAN

THE GAINSBORO ▲ ▲

▲ SIX ROOMS AND BATH

MODERN HOME
No. 3387
ALREADY CUT AND FITTED
SEE PRICE LIST



FIRST FLOOR PLAN

ON A trip through one of our large Modern Home offices, you would see hundreds of files—Files for correspondence—Duplicate factory orders, specifications, etc., all set up to handle and control the schedule of shipments for your home. These files contain interesting details, but the files of which we are all very proud contain the thousands of voluntary testimonial letters from our satisfied Modern Home customers. They tell of savings, the completeness of our service, high quality materials and attractive plans. Only the words of our customers can do justice to our home building service.

* * *

"I AM very well impressed with the quality of the lumber that was furnished, and also with the generous dimensions of the lumber used for framing, especially for floor timbers, roof rafters and ceiling joist; the very places some contractors usually specify lighter material. These things together with the good quality of workmanship going into our home has convinced me that a Sears, Roebuck Honor Bilt home is a wise investment.

"You may direct prospective customers to our home and rest assured that I can and will speak highly of your Ready Cut Homes.

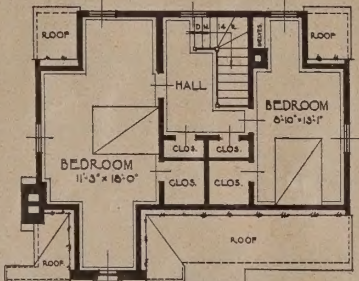
"As to the probable saving that we made in dealing with *Sears,* it would be hard to say, except that I have seen houses put up by local contractors that are no bigger, and certainly no better built that are now $700 to $800 higher."

John E. Towns
Mount Morris, Ill.

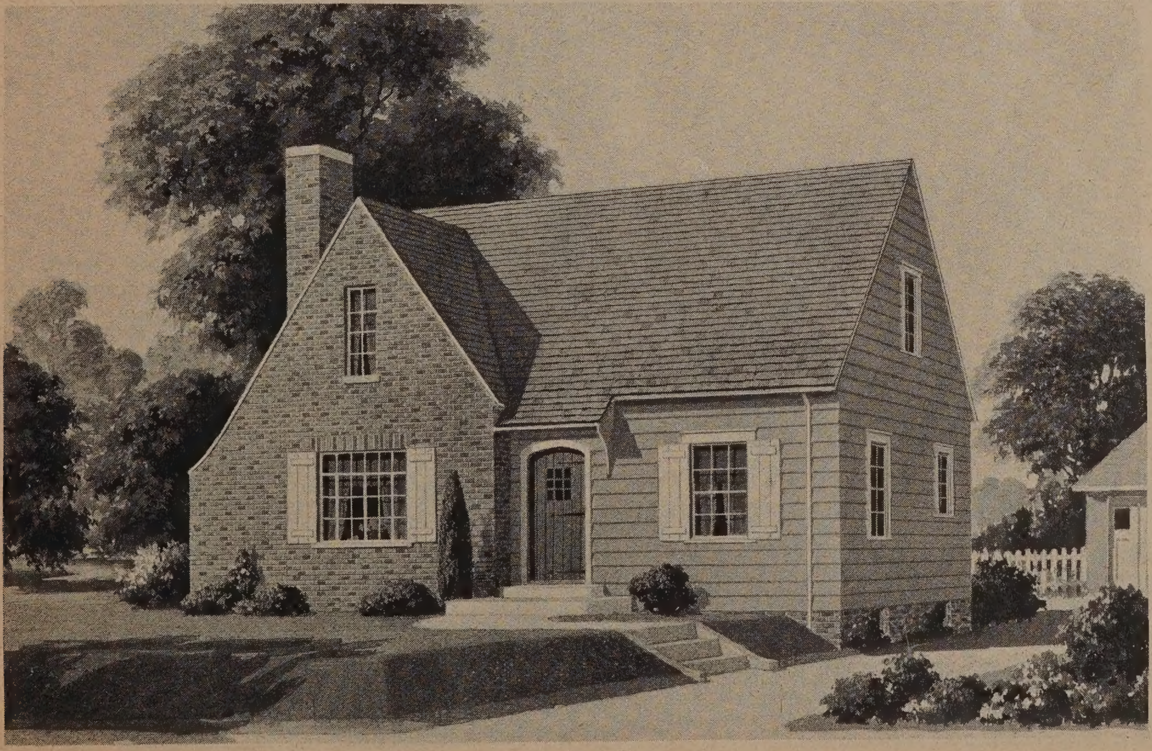
THE FLOOR PLANS

Much can be said about both exterior and interior of this attractive home. The construction of common brick painted white and siding exterior walls is inviting and ties in with the English lines. The plan lends itself to the "House that Grows" idea as you have complete living on the first floor consisting of living room, dining room, bedroom, kitchen and bath. Most families need a first floor bedroom or find it will come in handy as library or den. The second floor which contains two large bedrooms (one with three exposures) and four closets, can be finished as a part of your original building program or at some future date. Send for complete details about this home which has been built successfully in many parts of the country.

See complete Specifications on pages 8 to 11.



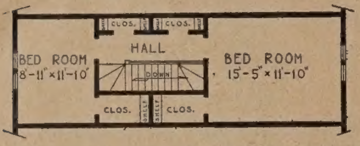
SECOND FLOOR PLAN



THE LEWISTON ▲ ▲

▲ FIVE OR SEVEN ROOMS AND BATH

MODERN HOME
ALREADY CUT AND FITTED
No. 3287 —5 ROOMS
No. 3287A—7 ROOMS
SEE PRICE LIST


CLOS.
CLOS.
HALL
BED ROOM
8'-11" × 11'-10"
DOWN
BED ROOM
15'-5" × 11'-10"
CLOS.
SHELF
SHELF
CLOS.

SECOND FLOOR PLAN

WHO would not take pride in being pointed out as the owner of this beautiful English home? There is a deep satisfaction in the possession of a home which truly expresses the good taste and the hospitality of the family, and a keen enjoyment in pleasant well proportioned rooms, arranged for gracious living.

The exterior combines stone and brick in the English manner, with leaded casements, long iron strap hinges, flower boxes, contrasting shutters and wood shingles laid with wide exposure.

The Lewiston is complete as a five-room bungalow, yet whenever needed, two additional rooms can be finished on the second floor, also a bathroom if desired, by placing a dormer in back. A music room can be arranged by making an opening between the living room and one of the bedrooms.

First Floor. A clear pondosa pine batten type circle head door leads from the terrace to a living room with a fireplace flanked by leaded English casements. A plastered arch connects living room and dining room, each of which has a group of three large windows. Good wall spaces for furniture in every room and a pleasant outlook.

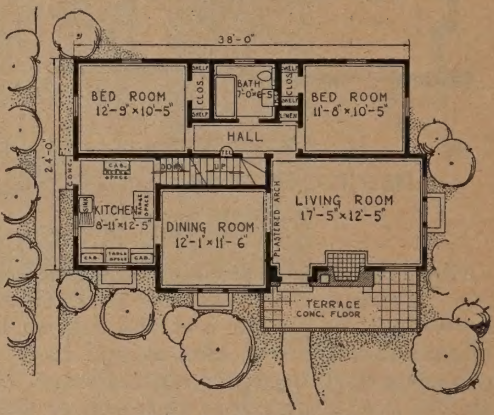
Kitchen. With its cross ventilation, cupboards, (furnished at option price), sink near one of the windows and the convenient location of the basement stairs and rear door, one can work comfortably in this room while keeping an eye on outdoor activities.

Bedrooms and Bath, also linen closet and stair open off a hall which gives privacy to that part of the house. Each bedroom has cross ventilation and a good closet. The bathroom is 7 feet by 6 feet 5 inches with our high grade plumbing fixtures and Venetian glass medicine case. Phone cabinet furnished in hall at option price.

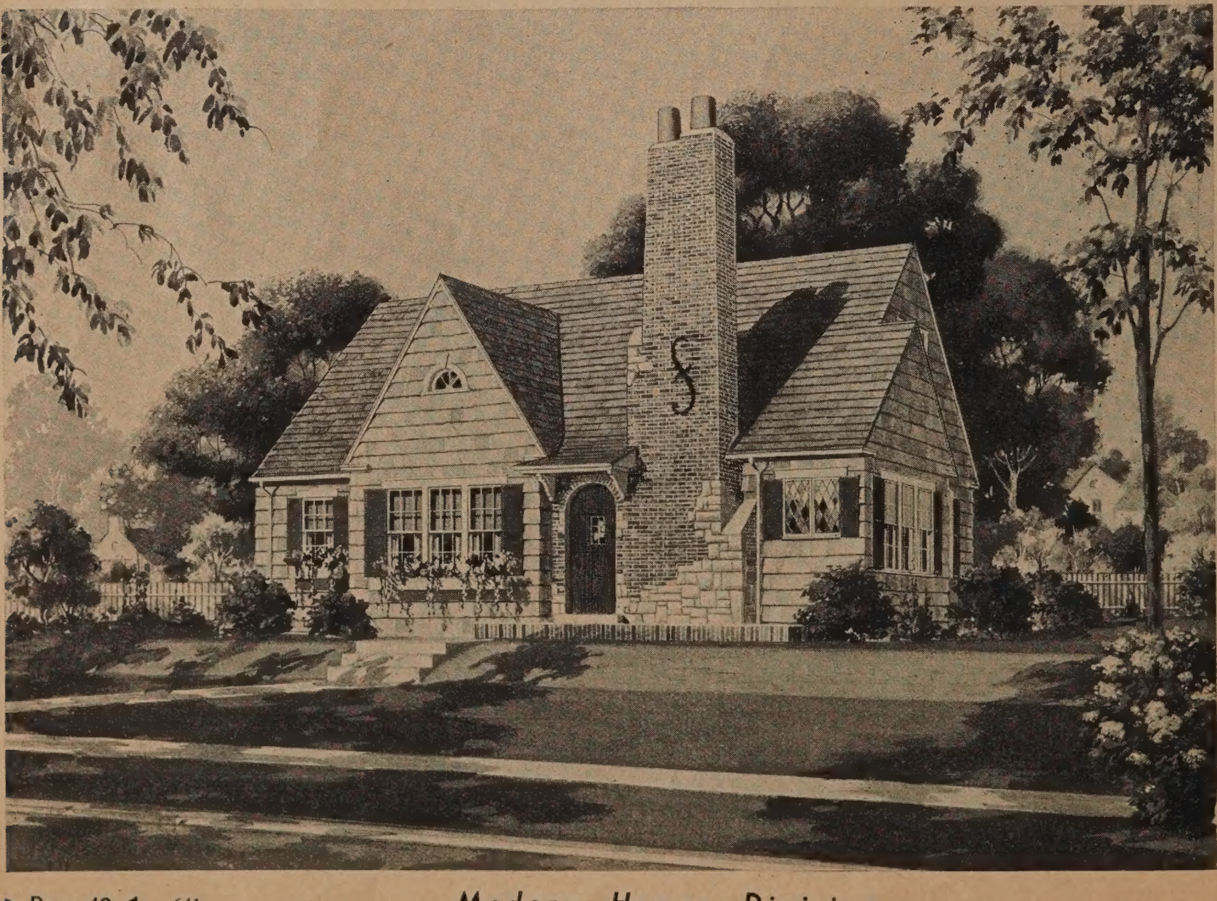
Second Floor. At a small additional cost, two more bedrooms can be arranged on the second floor, also a bath and four closets. Two large windows on each gable end give these rooms light and air.

See pages 62 and 63 for garages.

Study specifications and fill out attached blank for complete delivered price including heating, lighting, plumbing and cabinets.


38'-0"
24'-0"
BED ROOM
12'-9" × 10'-5"
SHELF
CLOS.
SHELF
BATH
7'-0" × 6'-5"
SHELF
CLOS.
SHELF
LINEN
BED ROOM
11'-8" × 10'-5"
HALL
TEL.
CONC.
CAB.
SPACE
DOWN
UP
SINK
KITCHEN
8'-11" × 12'-5"
RANGE SPACE
CAB.
TABLE SPACE
CAB.
DINING ROOM
12'-1" × 11'-6"
PLASTERED ARCH
LIVING ROOM
17'-5" × 12'-5"
TERRACE
CONC. FLOOR

FIRST FLOOR PLAN



THE HAMMOND . .

. FIVE ROOMS AND BATH

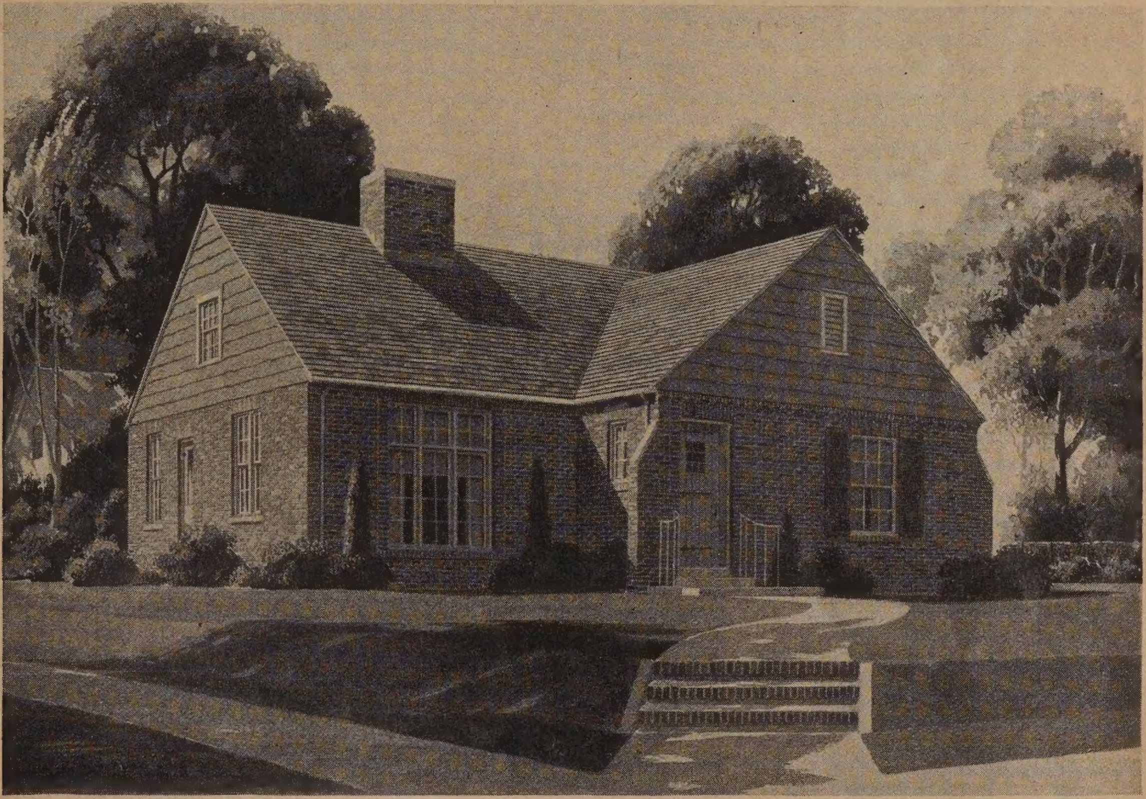
MODERN HOME
No. 3347
ALREADY CUT AND FITTED
SEE PRICE LIST

THE Modern Home Division of Sears, Roebuck and Co. has the distinction of furnishing over 100,000 homes to American home builders. From the inception of this department, our corps of architects, engineers and home experts have been ever watchful for new ideas in materials, design, space and labor saving features and equipment. Each design contains the maximum space at the lowest cost.

THE EXTERIOR

In the Hammond, we present the always popular five-room bungalow in a new guise, up-to-date outside and in, with beauty and distinction seldom found in houses of this size and remarkably low cost. In sturdy "Honor Bilt" construction, with high quality guaranteed materials, it will make the finest kind of an investment.

The main walls are to be covered with brick and the gables with wide siding. Dark face brick with stained siding would be attractive, but common brick whitewashed and white painted gables would be just as beautiful. There is always a fascination in a house with the interesting details the Hammond possesses.

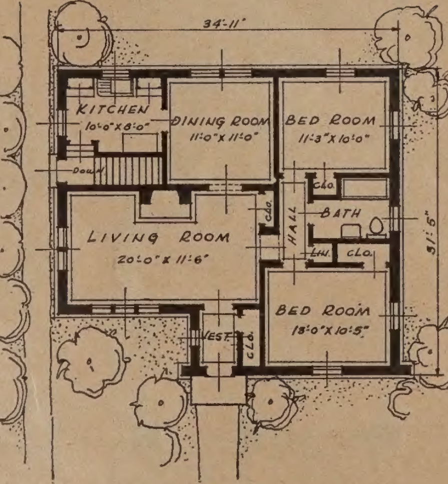


Floor Plan: The front vestibule and coat closet are lighted by a casement sash. Another closet is tucked into the corner of the large living room, which is 20 ft. by 11 ft. 6 in. An attractive fireplace, and windows grouped on two walls make this a delightful room. The kitchen is out of sight, only the dining room with its double windows being visible. The kitchen, with cross ventilation and convenient grade entrance, has cabinets (furnished at option price) grouped around the sink and the window above it. The side entrance is convenient for drive and saves garden space in back.

A hall to the right of living room leads to bath, linen closet and two good size corner bedrooms, each having a closet, windows on two sides and good wall space.

Ceiling height on the first floor is 8 ft. 6 in. The basement is 7 feet from floor to joists. The house is 34 ft. 11 in. wide and 31 ft. 5 in. deep on the bedroom side. It can be built on a lot 41 feet or more in width, but requires 45 feet with side drive.

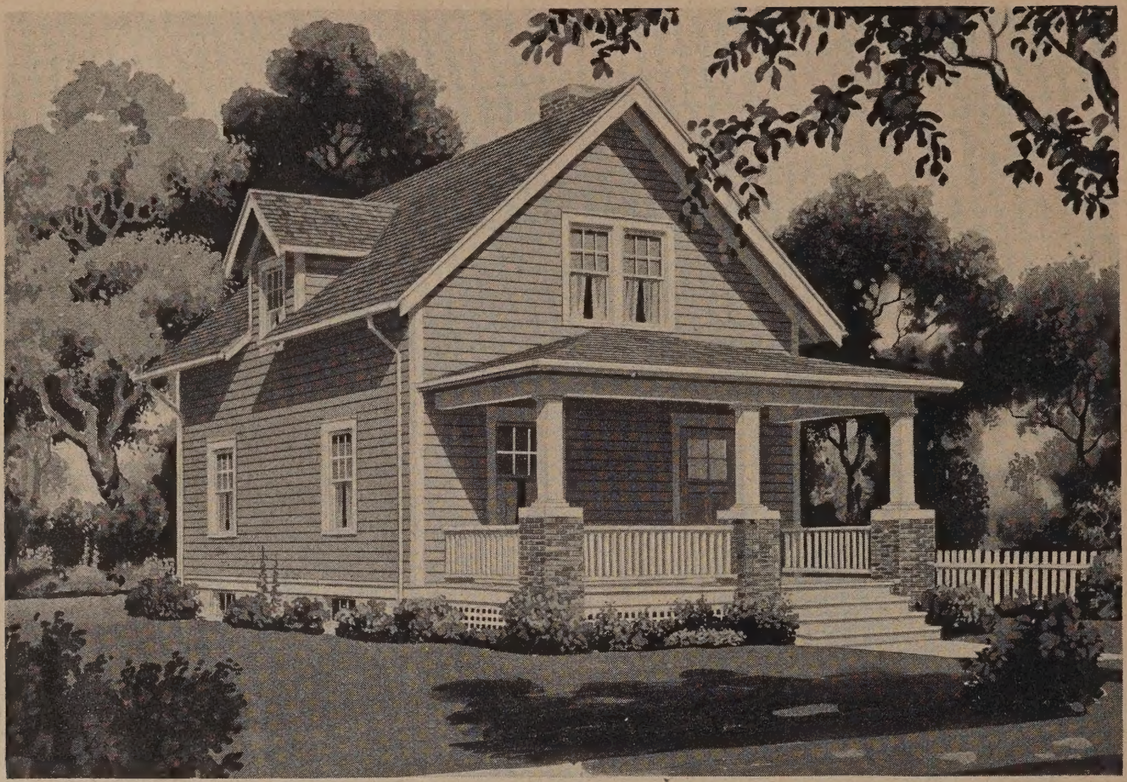
Fill out the attached Blank and we will send you complete delivered price on the material, which is all fully guaranteed and a copy of the original architectural drawings and floor plans.



FLOOR PLAN

THE DAYTON ▲ ▲

▲ ▲ FIVE ROOMS AND BATH ▲ ▲



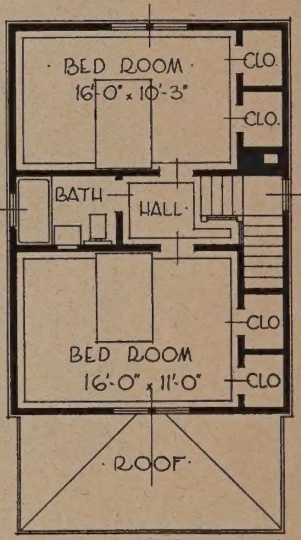
MODERN HOME No. 3407

ALREADY CUT AND FITTED . . . See Price List

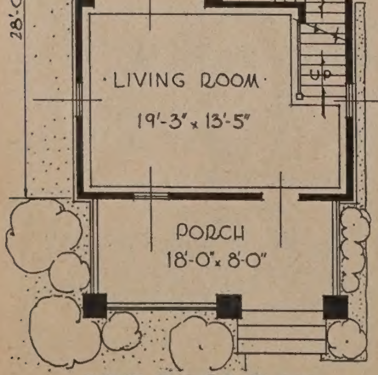
THE designers of this home kept in mind a plan which would give the maximum livable floor area at the lowest possible cost. It is a typical American home with a semi-bungalow appearance on account of the wide overhanging eaves—suitable for a narrow city lot or in the country. The exterior is planned to be covered with clear bevel siding with clear Cypress exterior trim and moldings. The quality of all material furnished for "Honor Bilt" homes enjoys a national reputation and the fact that over 100,000 homes have been built by our famous ready cut system, testifies for the labor saving features. The large front porch, size 18 ft. by 8 ft. can be screened for summer comfort and will be appreciated by every home owner.

"I CAN truthfully recommend every dollar's worth of material I received from you people, to be first class in every respect. Upon comparing prices, I find I saved over $1000.00 in buying my home from *Sears*, and I got better material. My heating plant can't be beat. I will gladly show anyone through my home who is interested, and explain it to them."

Walter Brumitt,
Bradley, Ill.



SECOND FLOOR PLAN



FIRST FLOOR PLAN

THE FLOOR PLANS

The living room size 19 ft. 3 inches wide by 13 ft. 5 inches in depth, has a large window in each outside wall. It is well balanced for wall space and the semi-open stairs along the right wall is designed with attractive newel and railing.

The wide arch opening from the living room to the dining room gives these two rooms the appearance of one large "L" shaped room, easy to furnish and decorate.

The present day kitchen is judged by the efficiency in placing equipment for model work center. Note this compact square room contains space for two cabinets, refrigerator, sink and range—also has cross ventilation. Side entrance is provided by a grade door with stairs to the basement and kitchen level.

The second floor has two large bedrooms, 16 feet by 11 feet and 16 feet by 10 ft. 3 in., four closets and bath.

Our complete plans and instructions enable considerable of the work to be done by the owner.

WHAT OUR BASE PRICE INCLUDES

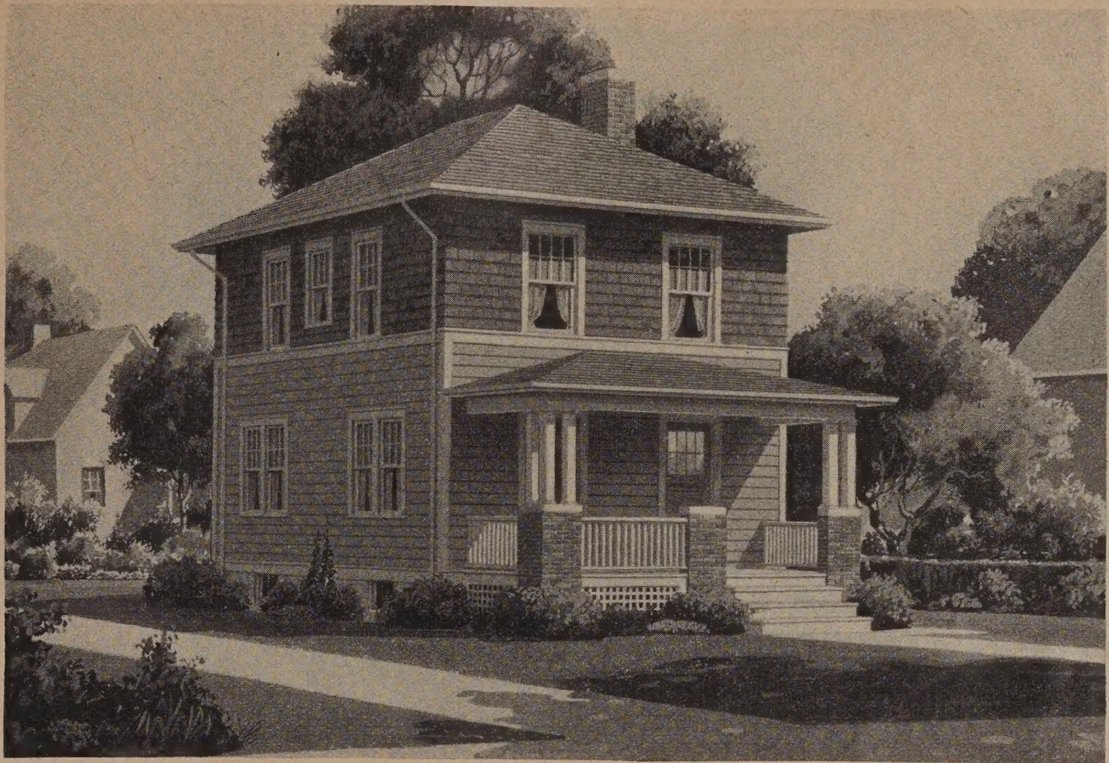
At the base price quoted, we will furnish all materials needed to build this five room and bath, home, consisting of lumber, lath, millwork, flooring, roof shingles, building paper, clear bevel siding for sidewalls, hardware, metal and paint materials according to specifications. All framing material completely ready cut.

Heating, lighting, plumbing and other options shown on the price list.

Select your garage from designs shown on pages 62 and 63.

THE CORNELL . . .

▲ SIX ROOMS AND BATH



MODERN HOME No. 3226B

ALREADY CUT AND FITTED . . . See Price List

THIS square American type home is a favorite in suburban areas, as well as in the city where narrow lots predominate. This cozy home with clear bevel siding on the first story walls and clear red Cedar shingles on the second floor, is very economical to build on account of the square lines. A square plan gives the most livable space at the lowest cost. Wide overhanging eaves, well balanced windows and comfortable front porch gives the exterior a substantial appearance.

Quality of Materials Above the Average

> "I have been in the building business for more than forty years and have built buildings and homes in several different states and must truly say that your building materials in its several different lines, is second to none. Your delivery is prompt and your business transactions fair and courteous. Since using your material, I figure that I have saved twenty-five per cent on each job, besides the satisfaction of receiving grades as specified!"
>
> *J. W. Bailey*
> *Dillsboro, Ind.*

FIRST FLOOR PLAN

From the front porch you enter the living room size 15 ft. 11 inches by 12 ft. 6 inches. Four large windows admit plenty of light and the good wall space permits many attractive arrangements of the furniture. A closet for outer wraps opens off the stair platform—handy to the front door.

The dining room size 11 ft. 5 inches by 12 ft. 2 inches and the kitchen complete the first floor plan. Note the kitchen has cross ventilation and a convenient space for all necessary equipment. The platform at the top of the grade and cellar stairs is designed for refrigerator.

SECOND FLOOR PLAN

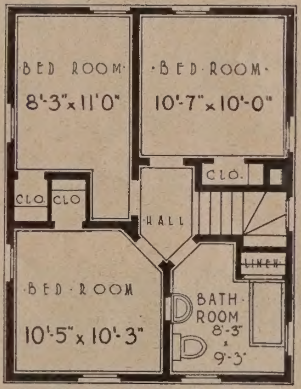
The upstairs hall connects the three corner bedrooms and bath. Each room has cross ventilation and the bath is above the average size with built-in linen closet over the main stairs.

WHAT OUR BASE PRICE INCLUDES

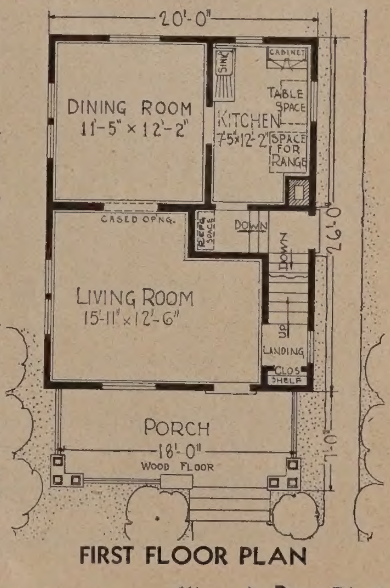
At the base price quoted, we will furnish all materials needed to build this six room and bath home consisting of lumber, lath, millwork, flooring, roof shingles, building paper, 24-inch red Cedar shingles with two coats of stain for the second story sidewalls, clear bevel siding for first story, hardware, metal and paint materials according to specifications. All framing material completely ready cut.

Heating, lighting, plumbing and other options shown on the price list.

Select your garage from designs shown on Pages 62 and 63.



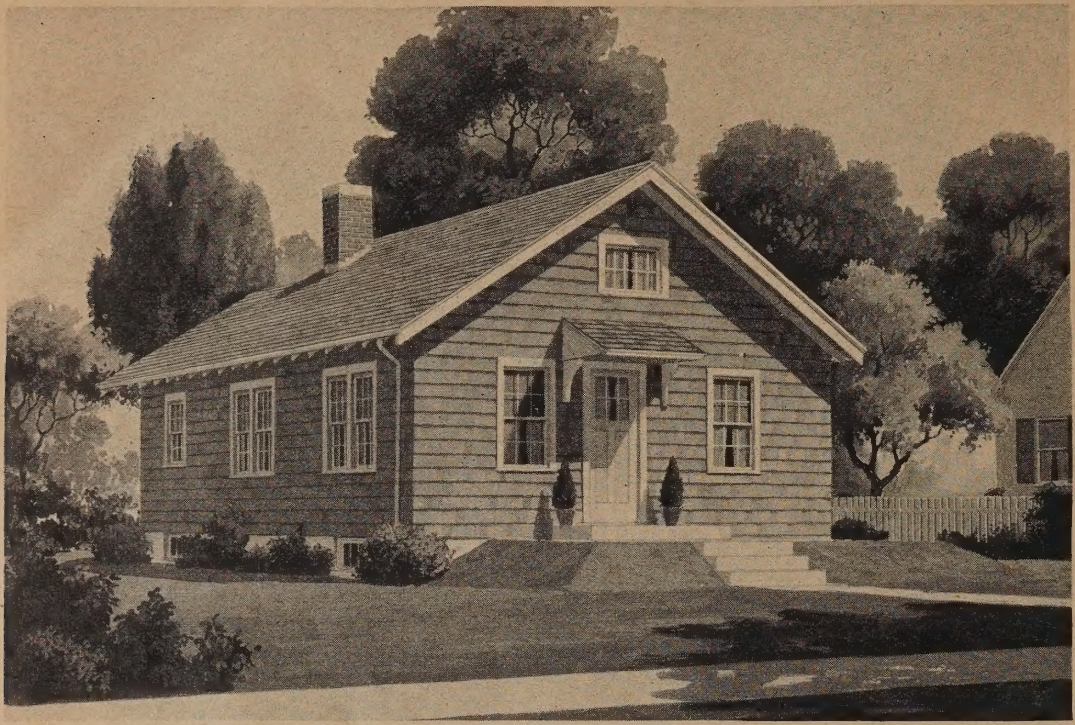
SECOND FLOOR PLAN



FIRST FLOOR PLAN

THE CRAFTON . .

▲ PLAN "E" FIVE ROOMS ▲ PLAN "F" SIX ROOMS



No. 3318-E

ALREADY CUT AND FITTED

SEE PRICE LIST

No. 3318-F

ALREADY CUT AND FITTED

SEE PRICE LIST

THE framing of all modern homes meets the most rigid building codes and the requirements of the U. S. Bureau of Standards. Platform type of construction is recommended by the U. S. Government Department of Commerce as the safest type for residential construction.

We furnish Already Cut and Fitted to accurate size lengths and thickness. We have found by actual experience and tests that material can be cut more economically by efficient machines in our factories than by hand on the job. This efficient method saves you hundreds of dollars and makes for better construction.

The exterior of the Crafton Plans "E" and "F" is planned to be covered with red Cedar shingles but can also be finished with bevel siding at the price shown on list of options. The wide overhanging eaves, well arranged windows and attractive front door hood all add to the exterior appearance.

Plan No. 3318-E. This well arranged plan contains five rooms and bath. The left side is devoted to living room 12 ft. 5 in. square, dining room 12 ft. 5 in. by 10 ft. 1 inch and convenient kitchen. Kitchen sink and cabinets (furnished at option prices) to be placed on the left wall. The cased opening from the dining room opens into a convenient hall, giving privacy to the bath and two bedrooms, each with a good size closet. Size 24 ft. by 34 ft. 6 in.

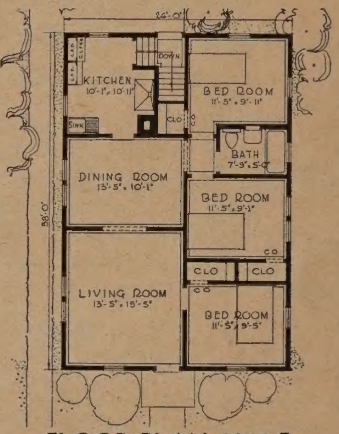
Plan No. 3318-F. Not a foot of waste space in this six room plan. Well proportioned living room, dining room, kitchen, three bedrooms and bath are worked into this 26 ft. by 38 ft. space. Note the three large closets.

WHAT OUR BASE PRICE INCLUDES

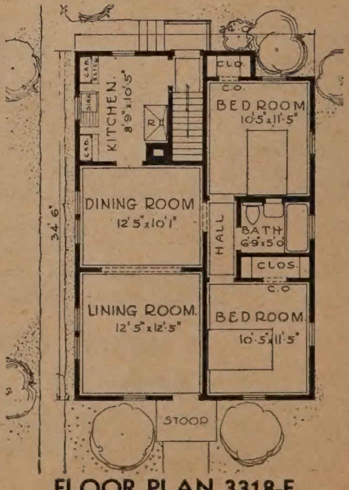
At the base price quoted we will furnish all materials needed to build this five or six room and bath home, consisting of lumber, lath, millwork, flooring, roof shingles, building paper, 16 inch red Cedar shingles with two coats of stain for sidewalls, hardware, metal and paint materials according to specifications. All framing material completely ready cut.

Heating, lighting, plumbing and other options shown on the price list.

Select your garage from designs shown on Pages 62 and 63.


26'-0"
CAB.
CAB.
SHELF
KITCHEN
10'-1" x 10'-11"
DOWN
BED ROOM
11'-5" x 9'-11"
SINK
CLO
C.O.
BATH
7'-9" x 5'-0"
DINING ROOM
13'-5" x 10'-1"
BED ROOM
11'-5" x 9'-1"
38'-0"
C.O.
CLO
CLO
C.O.
LIVING ROOM
13'-5" x 15'-5"
BED ROOM
11'-5" x 9'-5"

FLOOR PLAN 3318-F

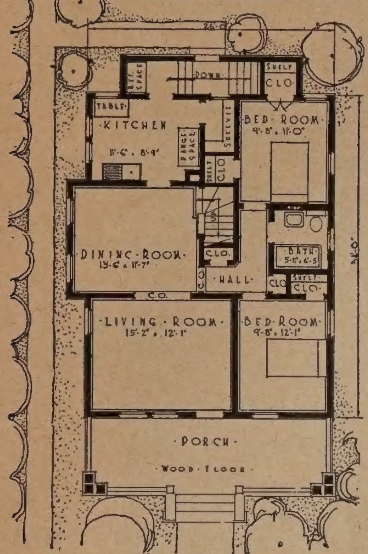

24'-0"
CAB.
SHELF
KITCHEN
8'9" x 10'5"
SINK
CAB.
R
CLO.
C.O.
BED ROOM
10'5" x 11'5"
DINING ROOM
12'5" x 10'1"
HALL
BATH
6'9" x 5'0"
34'6"
CLOS.
C.O.
LINING ROOM
12'5" x 12'5"
BED ROOM
10'5" x 11'5"
STOOP

FLOOR PLAN 3318-E

THE VALLONIA ▲ ▲

▲ FIVE OR EIGHT ROOMS AND BATH

FIRST FLOOR PLAN


26'-0"
SHELF
CLO
DOWN
REF. SPACE
TABLE
KITCHEN
11'-6" x 8'-9"
RANGE SPACE
SHELVES
SHELF
CLO
BED ROOM
9'-8" x 11'-0"
UP
DINING ROOM
13'-6" x 11'-7"
CLO
C.O.
HALL
BATH
5'-11" x 6'-5"
CLO
SHELF
CLO
34'-0"
C.O.
LIVING ROOM
15'-2" x 12'-1"
BED ROOM
9'-8" x 12'-1"
PORCH
WOOD FLOOR

MODERN HOME
ALREADY CUT AND FITTED
No. 13049A—FIVE ROOMS
No. 13049B—EIGHT ROOMS
SEE PRICE LIST

JUDGING from the photographs and letters which hundreds of satisfied home owners have written us, telling of their delight in its splendid features and wonderful value—the Vallonia is a real prize bungalow. It meets many living conditions because it lends itself to future growth without the expense of changing roof or foundation.

Wide overhanging eaves with wood bracket supports, large front porch and careful detailing of all exterior elevations give it a pleasing appearance from both perspectives.

Complete description of the guaranteed specifications for this home will be found on pages 8 to 11. Carefully study the list of options and indicate on Information Blank, the ones you wish to include in complete delivered price.

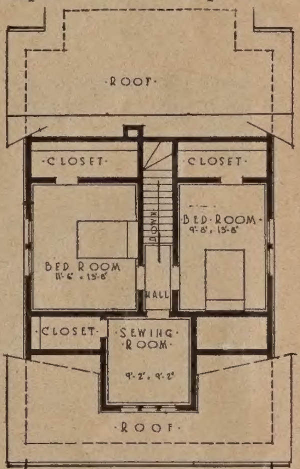
Can be built on 35-foot lot.

THE FLOOR PLANS

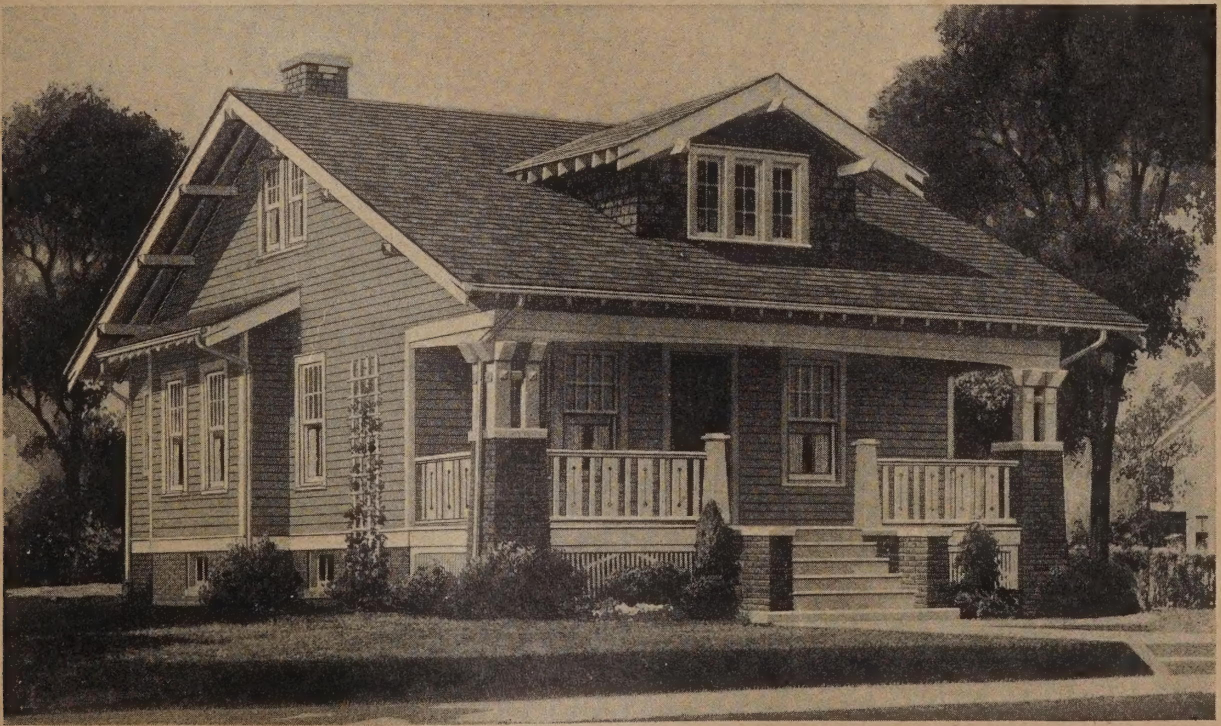
First Floor. The living room and dining room, both large, well proportioned, with good wall space and plenty of light are connected by wide cased opening. Four windows light and ventilate the pleasant kitchen and pantry. The rear hall or vestibule at the top of the grade and cellar stairs provides good refrigerator space. The center hall opening off the dining room connects and gives privacy to the two first floor bedrooms and bath. The bathroom is equipped with a nice Venetian mirrored medicine case and will accommodate modern fixtures shown by Specifications 20A or 21B.

Second Floor. Modern Home No. 13049A indicates the five-room plan and a closed stairway is furnished, opening out of the dining room leading to the attic or unfinished portion. If you desire the house with the rooms finished on the second floor, you can order Plan No. 13049B, in which case the stairs are changed to semi-open type. Eight big rooms in a modern, up-to-date house at lowest cost.

Fill in the Blank for complete delivered price.


ROOF
CLOSET
CLOSET
DOWN
BED ROOM
9'-8" x 13'-8"
BED ROOM
11'-6" x 13'-8"
HALL
CLOSET
SEWING ROOM
9'-2" x 9'-2"
ROOF

SECOND FLOOR PLAN
13049 B



THE ELLISON . .

▲ FIVE OR SEVEN ROOMS AND ONE OR TWO BATHS

THE Ellison is another popular flexible bungalow type design which gives the prospective home builder the option of having five complete rooms and bath on the first floor, and two additional rooms, and the second bath can be finished on the second floor when more space is needed.

The use of stained shingles, siding and brick seems to be equally popular with home builders.

Plan No. 3359 calls for brick exterior and No. 3359A is priced to include shingles for sidewalls.

Let us send you a copy of the complete details on this home. Fill out Information Blank.

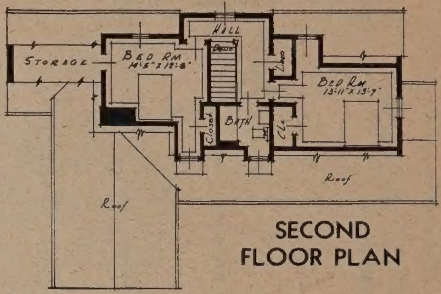
THE FLOOR PLANS

The first floor plan contains a large living room, studio (story-and-a-half) type, with exposed ceiling beams, dining room and compact kitchen with convenient space for all modern equipment.

At the right of the main hall, a small passageway gives the two bedrooms and bath the necessary privacy. Closet space for rear bedroom has been provided with built-in wardrobe next to the bathroom. You also have a closet for outer wraps opening off the front hall.

Under the Roof: English bungalows call for steep pitched roofs—so we have plenty of space for two bedrooms and bath. Two gabled dormers and a wide split roof dormer in the rear give the necessary head room for the windows.

You can get all the material and equipment for this beautiful home fully guaranteed at our low cash prices. Fill out blank for delivered price.

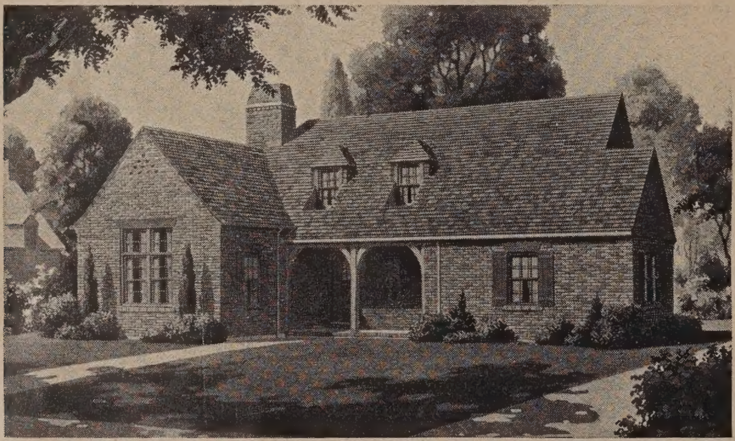

Hall
Storage
Bed Rm 14'5" x 12'8"
Down
Lino
Bed Rm 13'11" x 13'7"
Closet
Bath
Clo
Roof
Roof

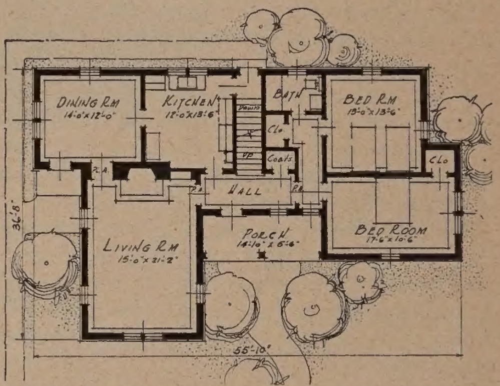
SECOND FLOOR PLAN

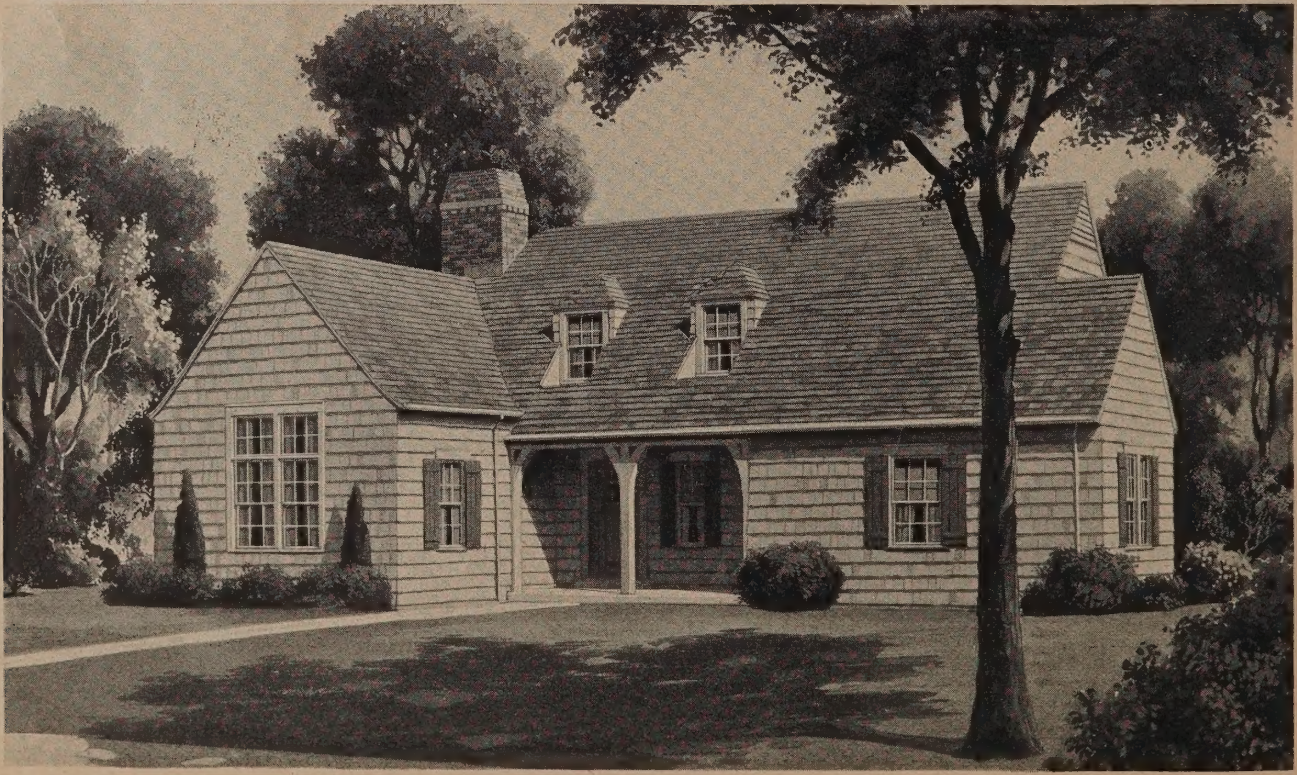
MODERN HOME

ALREADY CUT AND FITTED
SEE PRICE LIST

No. 3359—5 rooms Brick Exterior
No. 3359—7 rooms Brick Exterior
No. 3359A—5 rooms Wood Shingle Exterior
No. 3359A—7 rooms Wood Shingle Exterior

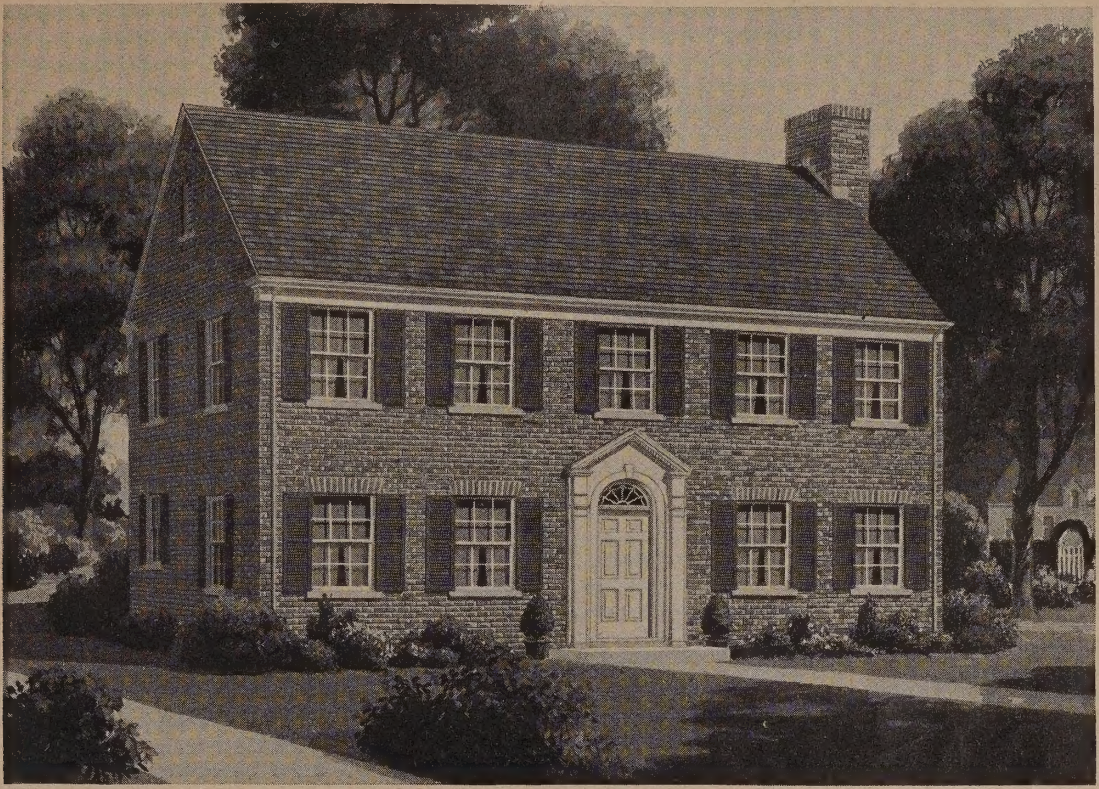



Dining Rm 14'0" x 12'0"
Kitchen 12'0" x 13'6"
Down
Up
Bath
Bed Rm 13'0" x 13'6"
Clo
Coats
Clo
P.A.
P.A.
P.A.
Hall
Living Rm 15'0" x 21'2"
Porch 14'10" x 6'6"
Bed Room 17'6" x 10'6"
36'8"
55'10"



THE HAVERHILL ▲ ▲

▲ SIX ROOMS, TWO BATHS AND LAVATORY



PROVISION for a protected future is the first purpose and real test of soundness for any investment made from savings. Apply your usual rent money toward home ownership and increase your monthly savings safely and without extra cost. The value of a home and the ground under it is ever present for cash or collateral to meet unforseen emergencies. The man who selects his home site wisely and builds well, in the present market, will be in the happy position of owning a property which will naturally increase in value for years to come.

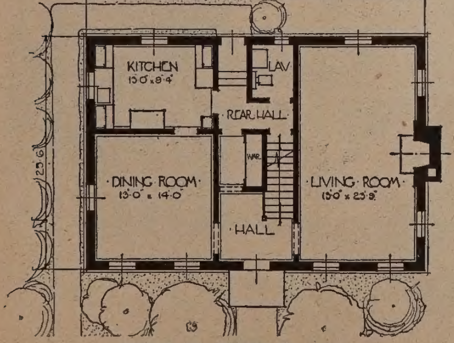
The Colonial Home. The designer who originated this center entrance type of Colonial home, certainly anticipated the exact needs and tastes of many American families. You will find this type of well appointed home built in all parts of the United States.

The exterior walls are planned of brick but would look equally attractive in siding or stained shingles. Well balanced windows with shutters, make each perspective equally attractive.

MODERN HOME
No. 3368
ALREADY CUT AND FITTED
SEE PRICE LIST

The First Floor Plan. You are immediately impressed by the front entrance, the original of which was used on the home of General Strong, built in the Revolutionary days. Once inside, you feel as well as see the convenient layout. Lavatory, rear hall, wardrobe and semi-open stairs take up about two-thirds of the center hall, to good advantage. Three well balanced rooms located at the corners, with two or more exposures, making them bright and easy to equip and furnish.

The Second Floor. Built-in wardrobes with storage shelves and shoe racks, replace the usual closets. There are four of these and a linen closet besides. Two bathrooms, dressing room and three large corner bedrooms.

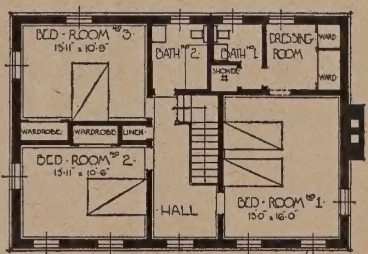


FIRST FLOOR PLAN

For the base price quoted, we will furnish all the materials (except brick and masonry) according to 11B specifications, which include 8-panel interior doors, Colonial backband trim, casework, oak flooring, LaTosca hardware, linoleum for kitchen, baths and lavatory, four-coat enamel on trim, stain, shellac and varnish for doors and double white brick paint for common brick.

See price list for heating, lighting and plumbing options.

Send for low delivered cash price.



SECOND FLOOR PLAN

THE BERKLEY "A" ▲ ▲

▲ FIVE ROOMS, BATH AND PORCH

MODERN HOME
No. 3401 A
ALREADY CUT AND FITTED
SEE PRICE LIST

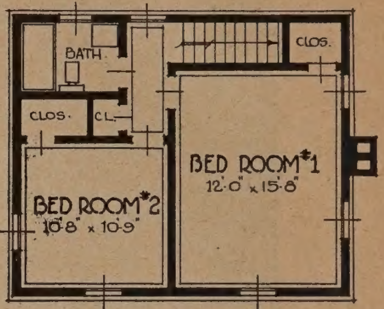
SO SUCCESSFUL an adaptation is this of the true Colonial, that the casual observer fancies it may have been there, ensconced for decades, serene under the assaults of sunshine and storm during a long flight of years. In general spirit and outline, it harks back, of course, to a popular type used in the early Connecticut days, but the compact inside arrangement and low cost meet the modern needs of a small family.

The Berkley Plan A and its grown-up companion, "Plan B" shown opposite, have been created to illustrate that it is possible to plan and start your home in a small way and add "as you need." It has individuality and character, largely achieved by those touches of personality which lift it out of the commonplace.

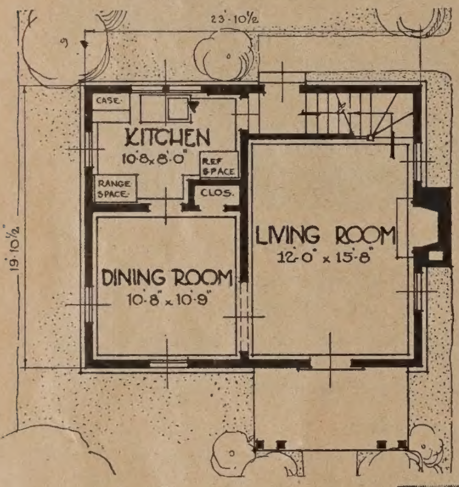
The Exterior is well designed for service, the porch giving the necessary protection to the front door, and the rear door at the grade allows deliveries to the kitchen and service to the basement without tracking through any of the main rooms.

The exterior walls are planned to be covered with a clear grade of siding, finished with three coats of Master Mixed paint. Both bevel and flush patterns are used on the front wall.

The square plan encloses space with the least amount of outside wall—that is why this home is so economical.



SECOND FLOOR PLAN



FIRST FLOOR PLAN

FLOOR PLANS

The outside dimensions of the plan are 23 feet 10½ inches wide by 19 feet 10½ inches in depth and can be placed on a 35-foot lot—but a wider lot should be selected in case you plan to expand as shown in "Plan B."

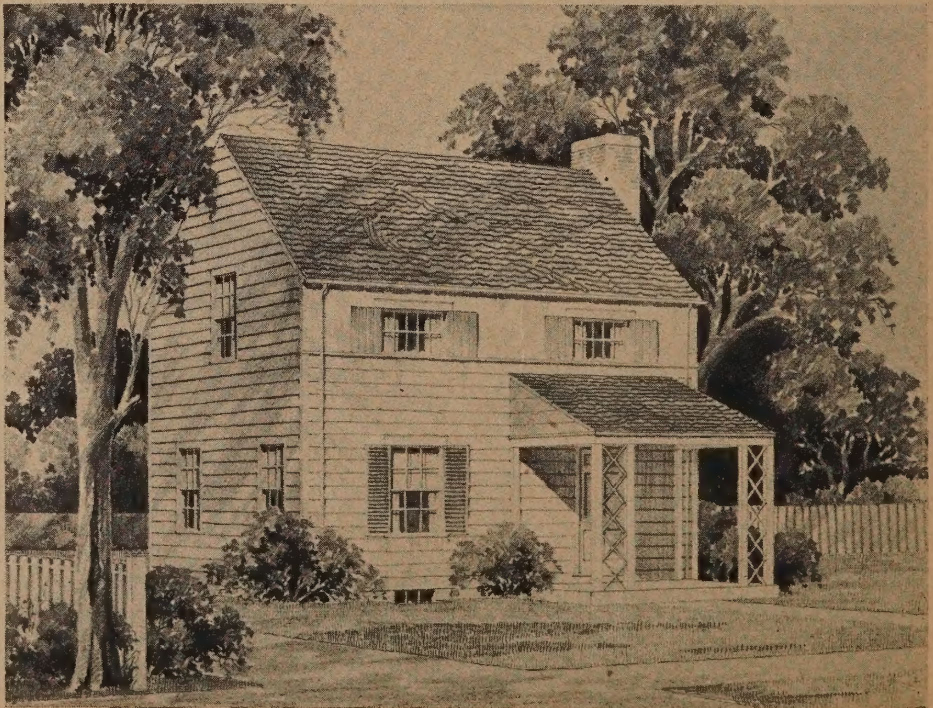
Living room, dining room and kitchen on the first floor and two bedrooms, three closets and bath on the second floor. On account of the popularity of the Berkley designs, we have prepared a special Brochure with full description and detail. Send for your copy.

Think of the convenience of being able to purchase all your materials and equipment under one signed order, with quality and quantity guaranteed. Complete detailed plans and specifications for your home are included.

For the base price quoted, we will furnish all the materials needed to build this five-room and bath house, consisting of lumber, lath, millwork, flooring, shingles, building paper, hardware, metal and paint materials according to specifications shown on pages 8 to 11.

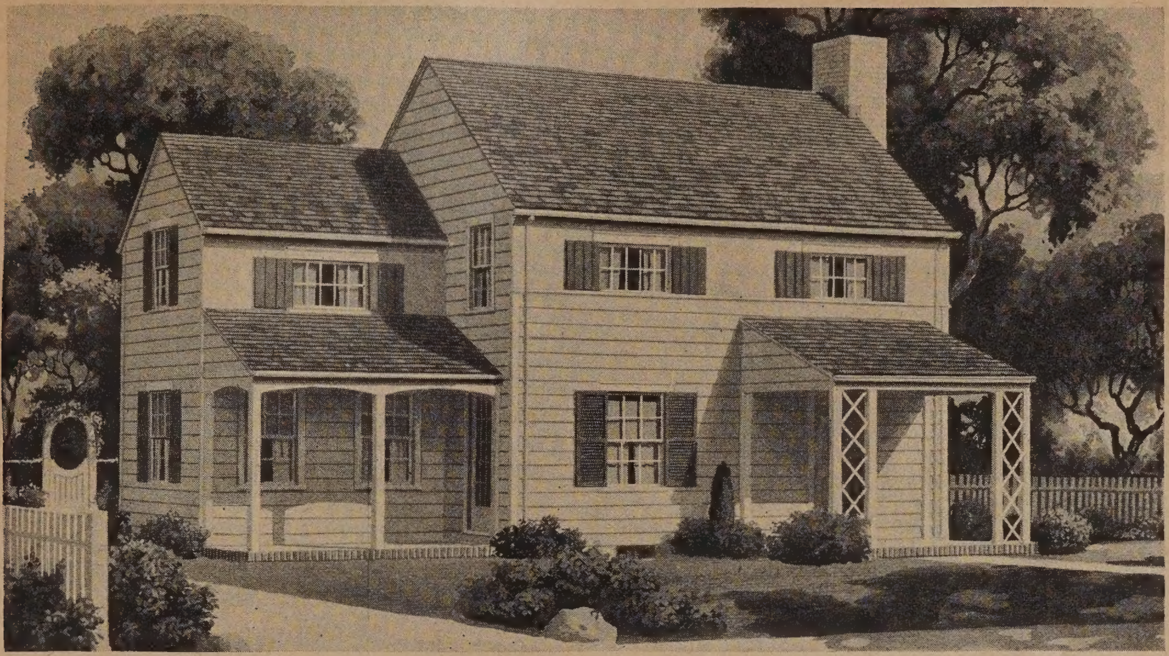
Price does not include plaster or masonry materials. Heating, Lighting, Plumbing and other options are quoted separately.

For garages see pages 62–63.



THE BERKLEY "B" ▲ ▲

▲ SEVEN ROOMS, BATH AND TWO PORCHES



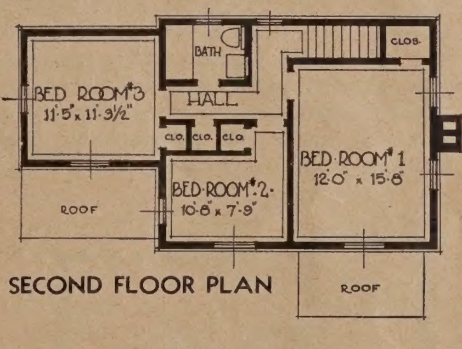
WE ARE continually reading romantic tales of early Colonial life woven in and about houses with low ceilinged rooms whose adze hewn beams, dark with time, and cavernous fireplaces, bring forth memories of a past filled with the simplicity of a cheerful hospitality. These descriptions, while adequate and true as to detail in recalling the past, seldom fail to include the time-worn bromide, "They knew how to build in those days," so naturally one might be led to believe that here is the reason for the present revival of interest in Colonial architecture.

We are convinced, however, that the present day builder asks for Colonial style because of its exterior beauty, rather than for any alleged merits of good old fashioned construction.

Experience has taught us that it does not pay to start building without complete architectural plans, specifications, construction contract forms, and a responsible source from which to purchase your materials and equipment which will give you the service you expect.

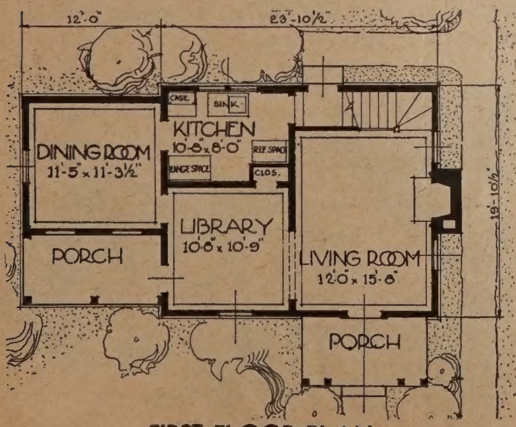
The Berkley has been designed in accordance with the thrifty thinking of our early Colonial ancestors as a house that will "grow" as unit construction. It was the custom to erect the central portion of the house to meet immediate requirements. Allowance was made and proper original planning provided for the addition, later, of one or more wings, as rapidly as the family and its responsibilities enlarged.

MODERN HOME
No. 3401B
ALREADY CUT AND FITTED
SEE PRICE LIST



SECOND FLOOR PLAN

You can include with your order, complete heating, lighting and plumbing with all necessary plans for installation, at optional prices.



FIRST FLOOR PLAN

THE FLOOR PLANS

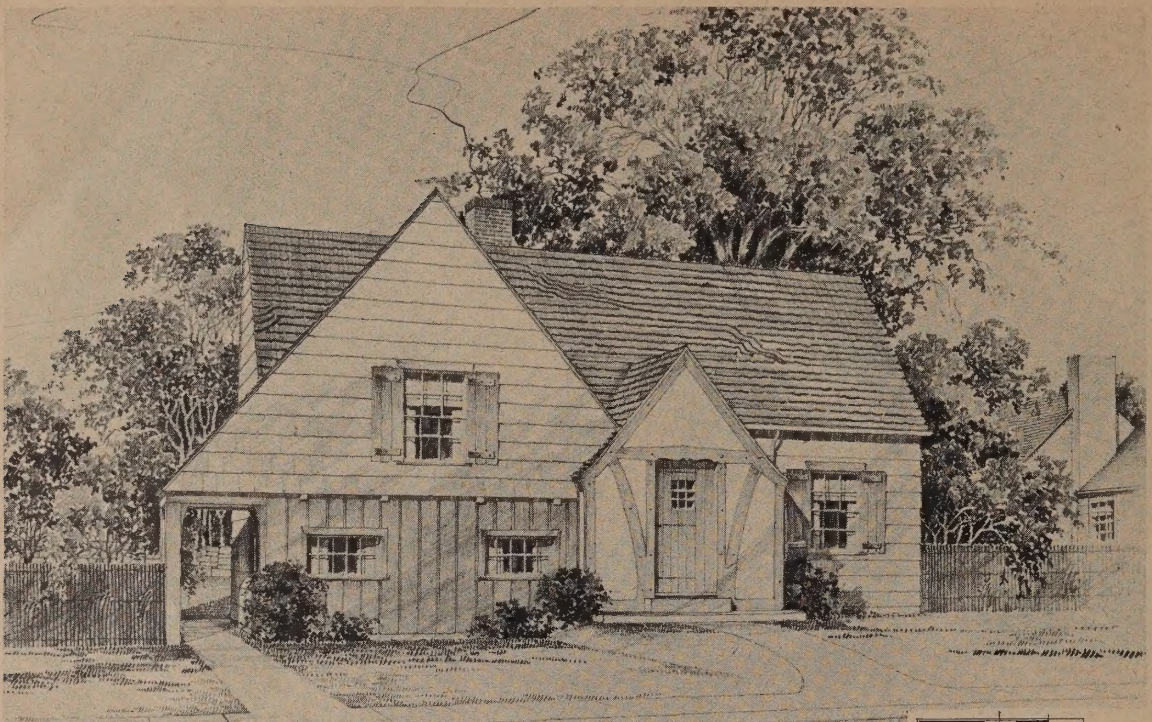
The Berkley designs are very flexible. Plan No. 3401B is size 35 feet 10½ inches wide by 19 feet 10½ inches deep and contains seven rooms and bath.

From the front porch you pass through a six-panel Colonial door to the living room, which gives a pleasing appearance on account of fireplace and open stairs. The wide arch between the living room and library gives these two the appearance of one large "L" shaped room. Dining room, kitchen and second covered porch complete the first floor.

The second floor is devoted to the bedrooms, bath and plenty of closet space. The master bedroom is above the average in size and has three windows, assuring good ventilation.

THE AUBURN . . THE CHESTER . .

▲ FIVE OR SIX ROOMS, BATH AND RECREATION ROOM

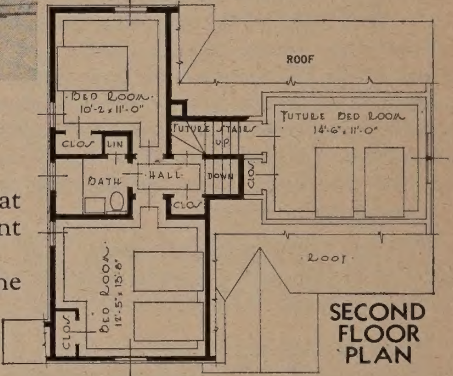


THE AUBURN MODERN HOME No. 3382

ALREADY CUT AND FITTED . . See Price List

THE Auburn Modern Home is another good example of what proper design will accomplish in the way of large convenient rooms in a small area. It has four floor levels—see section on page 23.

The exterior walls are treated with a number of different finishes. The front wall under the overhanging gable has perpendicular siding, the vestibule, stucco and half timber, balance of the house, 24-inch shingles.

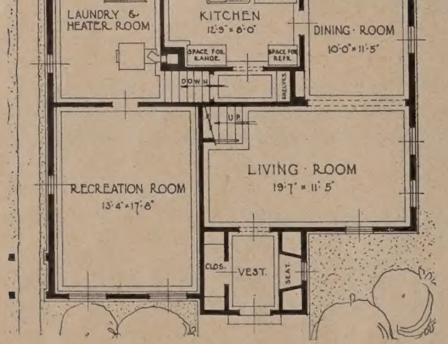

ROOF
BED ROOM
10'-2 x 11'-0"
CLOS
LIN
FUTURE STAIRS UP
FUTURE BED ROOM
14'-6" x 11'-0"
BATH
HALL
DOWN
CLOS
CLOS
BED ROOM
12'-5" x 13'-8"
CLOS
ROOF

SECOND FLOOR PLAN

THE FLOOR PLANS

The basement level which is only a few feet below grade, can be used for laundry and heater room and recreation room or garage. The space under the living room, dining room and kitchen is not excavated. These rooms are well arranged on the regular first floor level, only a few risers above the basement.

A "Half Flight" of stairs opens from the living room to small second floor hall, which connects bath and two bedrooms. Material for the third bedroom is not furnished in base price, as most builders leave this room to be finished at some future date.


LAUNDRY & HEATER ROOM
KITCHEN
12'-9" x 8'-0"
SINK
SPACE FOR CABINET
SPACE FOR RANGE
SPACE FOR REFR.
DINING · ROOM
10'-0" x 11'-5"
DOWN
SHELVES
UP
RECREATION ROOM
13'-4" x 17'-8"
LIVING · ROOM
19'-7" x 11'-5"
CLOS.
VEST.
SEAT

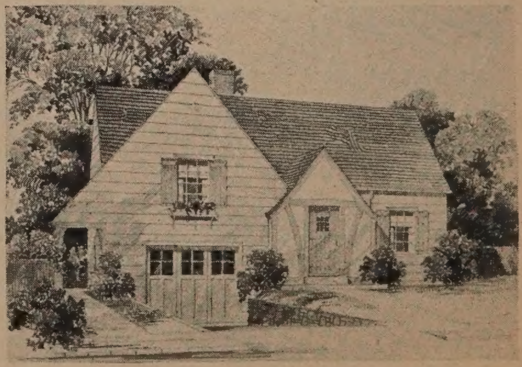
FIRST FLOOR PLAN

THE CHESTER MODERN HOME No. 3380

ALREADY CUT AND FITTED . . See Price List

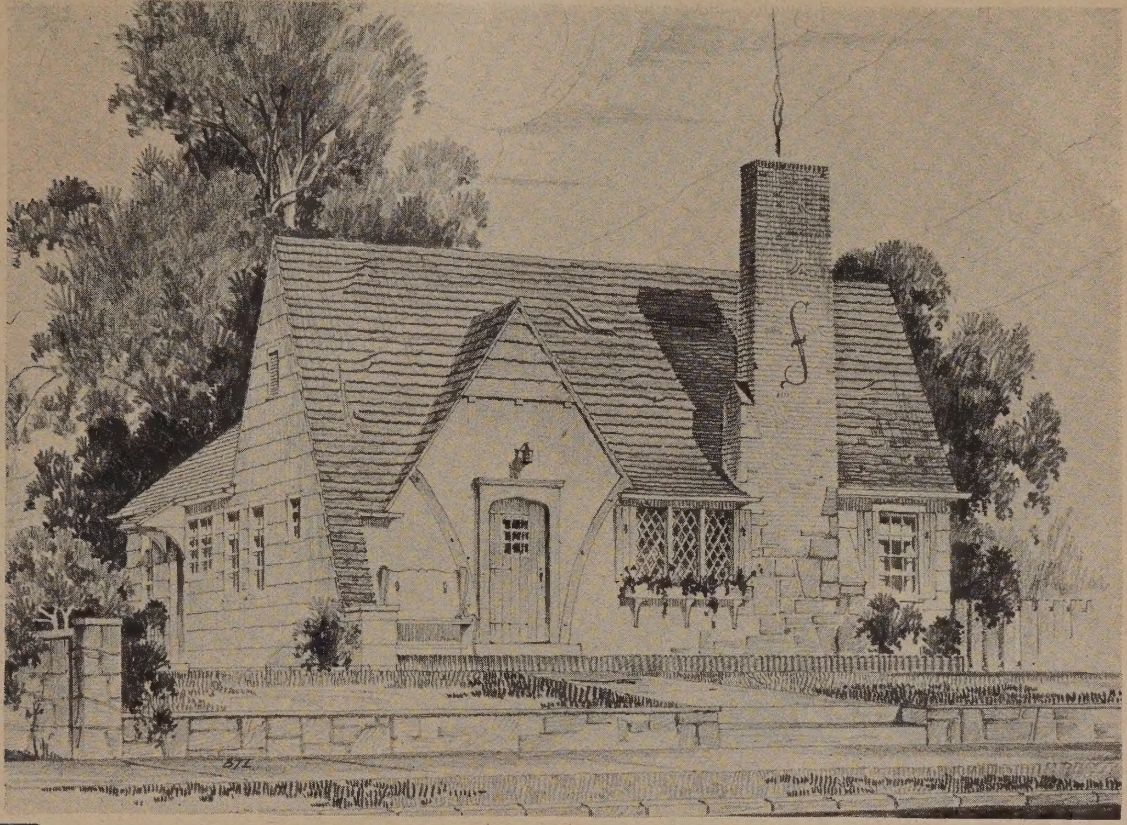
The floor plans of the Chester are the same as the Auburn, only the recreation room has been planned for attached motor room. Glazed triple "up and over" garage doors are attractive and easy to operate.

Exterior walls, except front vestibule, are of 24-inch clear Royal shingles, finished with one dip coat and one brush coat of Super shingle stain. Send for complete details and delivered price.

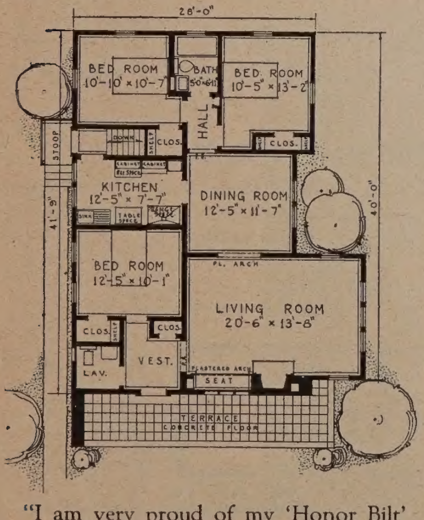


THE STRATHMORE ▲ ▲

▲ SIX ROOMS, BATH AND LAVATORY



MODERN HOME
No. 3306
ALREADY CUT AND FITTED
SEE PRICE LIST



"I am very proud of my 'Honor Bilt' home. The arrangement of all the rooms and wardrobes is ideal and much time and money was saved by the material being ready cut. I was well pleased with the superior quality of all the material which you sent and I figure that I saved about $1000.00 by buying from you. If I should ever build another home it would be an 'Honor Bilt'."

Dency Adams,
Bowling Green, Ky.

THE lure of the old world charm and the luxury of the new world comfort are incorporated in this beautiful six-room bungalow. Never before has there been an opportunity to build a home of such distinction and quality at the low price made possible by our improved methods and facilities. Equal to the skill with which stucco, stone, brick and wide shingles are used in the English exterior, is the elegance and completeness of the interior appointments.

Stucco is planned to be used on the front wall between the left corner and chimney, and 24-inch shingles with wide exposure on the balance of the walls. The foundation is 34 feet wide in front and 28 feet wide in back. The length is 41 feet 9 inches, plus 6 feet 5 inches for the cement terrace. Six rooms, four closets, bath, extra lavatory, spacious vestibule and numerous built-in features are included.

Colors which will emphasize the protecting sweep of the roof as it shelters the entrance, and enhance the contrast which makes the exterior effective, would be as follows: Buff stucco, cream stone, dark red and brown brick and gray wood shingles.

The front entrance from the terrace is into a large vestibule containing closet for outer wraps and forms the passageway to the living room, lavatory and front bedroom.

The living room is 20 feet 6 inches wide by 13 feet 8 inches deep and is well lighted by a balanced grouping of five windows and three casement sash above window seat. Every perspective of this room is good as to the proper size and placing of plaster arches, central fireplace, window seat with recessed bookcases and coved ceiling.

The dining room is of ample size and has two large windows.

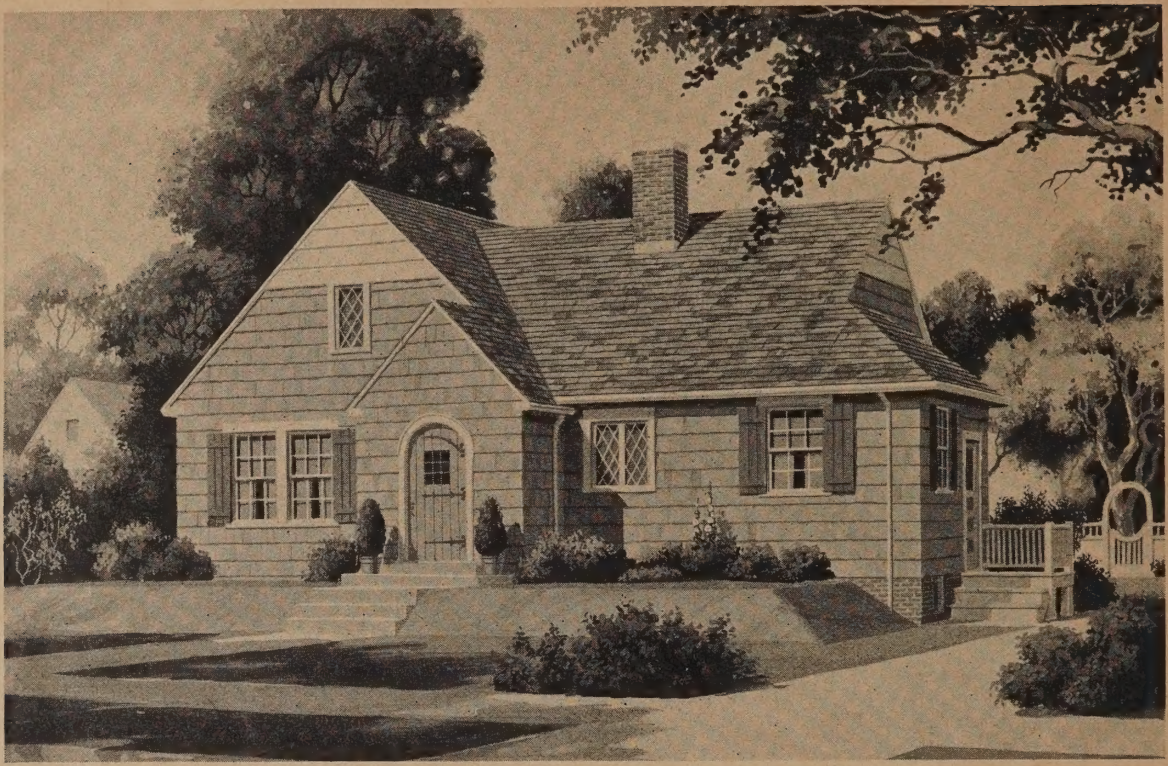
The kitchen is at the left where you will find an ideal arrangement which makes the duties in this part of the home a pleasure. Broom closet, counter unit, two wall units and refrigerator (furnished at option prices) occupy the space along the back wall.

The compactness of this plan, plus the high quality of material and our famous ready-cut method of construction, enable you to obtain a dignified attractive home at the lowest possible cost.

Fill out the Blank with options desired for delivered price.

THE PARKSIDE ▲ ▲

▲ FOUR ROOMS, BATH AND DINING ALCOVE



MODERN HOME
No. 13283A
ALREADY CUT AND FITTED
SEE PRICE LIST

BUILDING a home by our famous ready-cut method is the same as having it built by the best contractor in your community, only all labor necessary in cutting the framing is taken care of in our factory, saving you about 40 per cent of the carpenter labor and assuring you a much stronger building on account of the accuracy in cutting.

All the material which can be handled more economically by efficient machines, is cut to exact length and pattern. Each piece is marked with key letter or length which corresponds with those on blueprints, showing the exact location in which it is to be used.

NO EXTRAS TO BUY

Remember that our complete delivered price includes everything to build your home, with the exception of cement, brick and plaster. We not only guarantee quality but quantity as well. All ready-cut lumber, millwork, cellar frames, hardware, paint and metal work are included in the base price. Heating, Lighting and Plumbing are quoted at option prices. All material carefully packed and shipped to arrive when needed.

Our complete detailed plans and instructions for erection explain exactly how materials are to be used.

APPROVED CONSTRUCTION

The framing of all Modern Homes meets the most rigid building codes and the requirements of the U. S. Bureau of Standards. Platform type of construction is recommended by the U. S. Government, Department of Commerce as the safest type for residential construction.

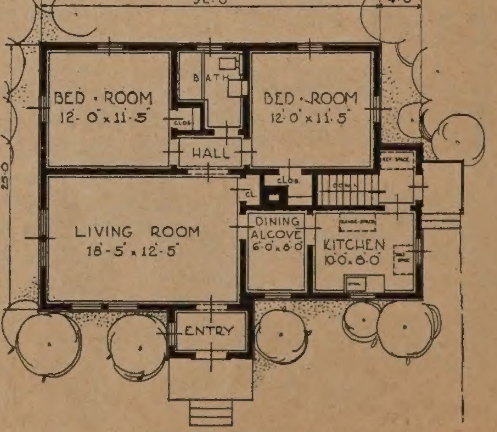
This attractive little home, although classed as a four-room house, really has five-room efficiency on account of the dining alcove which accommodates a drop leaf table and four chairs. Just a cozy place for a small family to enjoy their meals. The front of the plan is devoted to living room, dining alcove, kitchen and rear hall, containing refrigerator platform.

A plastered arch is used in the opening between the living room and small hall which connects the two bedrooms and bath.

The home is planned for a full excavation, providing plenty of space for heating plant, laundry, fruit room and full storage.

EXTERIOR FEATURES

Side walls covered with 24-inch clear Royal Red Cedar shingles, finished with one dip coat and one brush coat of Super quality stain. Clear moldings and batten type shutters and front door.



FLOOR PLAN

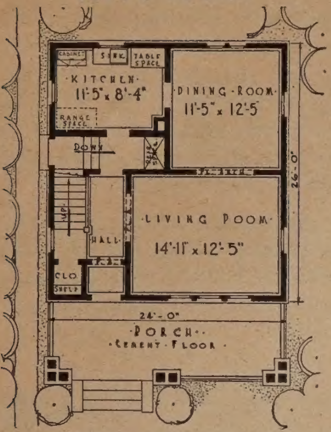
THE GLADSTONE ▲ ▲

▲ SIX ROOMS, BATH AND LARGE PORCH

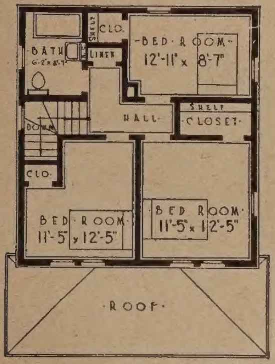
MODERN HOME
No. 3315-B

ALREADY CUT AND FITTED

SEE PRICE LIST


KITCHEN
11'-5" x 8'-4"
SINK
TABLE SPACE
RANGE SPACE
DINING ROOM
11'-5" x 12'-5
DOWN
LIVING ROOM
14'-11" x 12'-5"
HALL
CLO.
SHELF
26'-0"
24'-0"
PORCH
CEMENT FLOOR

FIRST FLOOR 3315-B


BATH
CLO.
LINEN
BED ROOM
12'-11" x 8'-7"
HALL
SHELF
CLOSET
DOWN
CLO.
BED ROOM
11'-5" x 12'-5"
BED ROOM
11'-5" x 12'-5"
ROOF

SECOND FLOOR 3315-B

FOR economical construction and convenient plan and arrangement the square type house has few rivals. You can enclose the greatest amount of space with the least wall cost if your plan is square in shape.

The Gladstone is a very good example of a popular exterior treatment. Clear bevel siding, well proportioned windows and porch with brick pilasters and iron railing have been carefully detailed.

Plan 3315-A. Those who appreciate a plan with both living room and dining room facing the front will prefer this arrangement. The grade and cellar entrance located under the main stairs leads to rear entry which is planned for refrigerator and extra kitchen storage. Kitchen with two outside walls works out best for ventilation and arrangement of equipment.

The second floor on this plan has three corner bedrooms, bath and four closets.

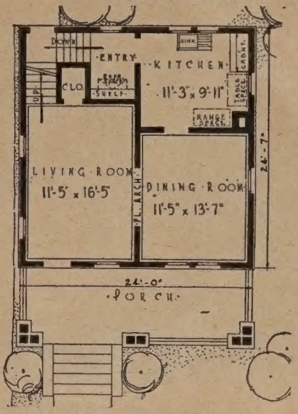
Plan 3315-B. Those who desire a front vestibule and stair hall with open stairs will be interested in the room arrangement as shown by "Plan 3315-B." Closet for outer wraps is located on stair platform and refrigerator platform is provided at the top of the grade stairs. Large arch openings between the living room, hall and dining room open the plan to a very livable appearance. Range, sink, table and cabinets can be easily arranged to make this a popular work center. The second floor is devoted to three bedrooms, bath and closets.

Fill out information blank for complete delivered price, including heating, lighting and plumbing.

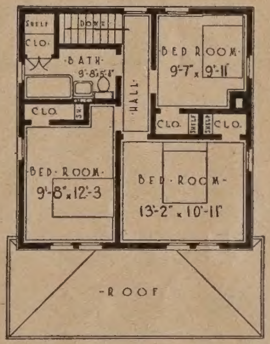
MODERN HOME
No. 3315-A

ALREADY CUT AND FITTED

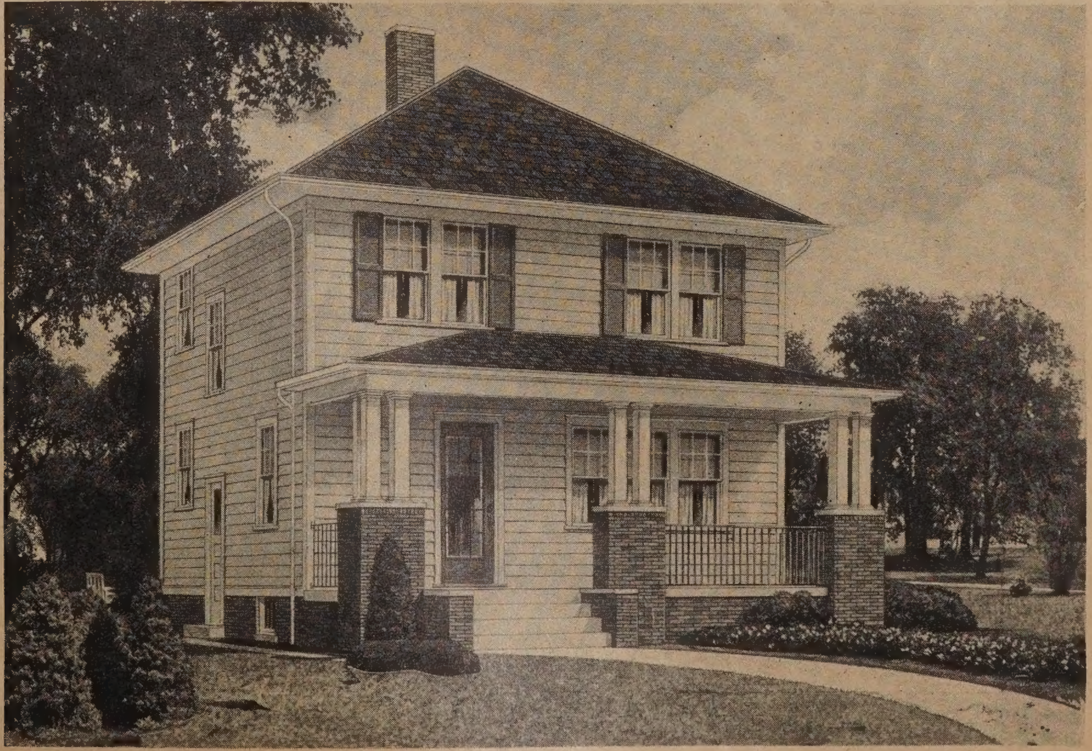
SEE PRICE LIST


DOWN
ENTRY
KITCHEN
11'-3" x 9'-11"
CLO.
SHELF
RANGE SPACE
LIVING ROOM
11'-5" x 16'-5"
PL. ARCH
DINING ROOM
11'-5" x 13'-7"
26'-7"
24'-0"
PORCH

FIRST FLOOR 3315-A


SHELF
DOWN
CLO.
BATH
HALL
BED ROOM
9'-7" x 9'-11"
CLO.
CLO.
CLO.
BED ROOM
9'-8" x 12'-3
BED ROOM
13'-2" x 10'-11"
ROOF

SECOND FLOOR 3315-A



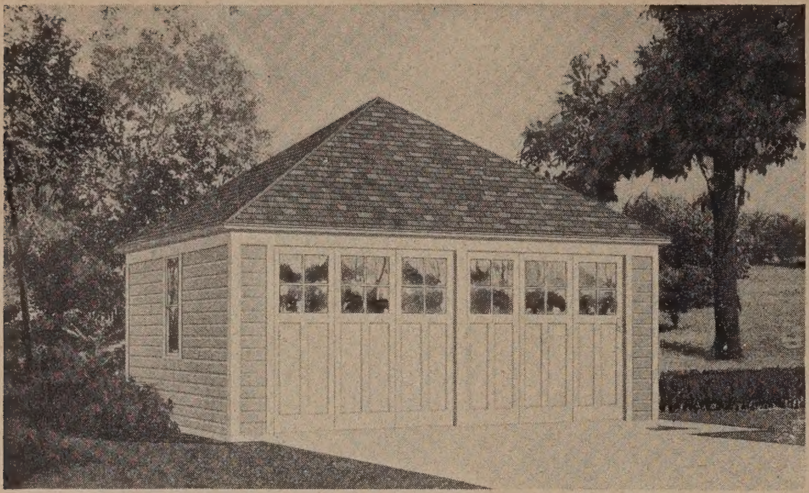
NEW GARAGE PLANS

BUY YOUR GARAGE WHEN

IF YOU plan to have a detached garage erected with your new home, we suggest you make your selection from these pages and have all material shipped complete with the lumber for your home.

Your choice of two methods of construction—ready cut, with the framing sawed to exact length and ready to nail in place; or sectional, with each section made complete, ready to bolt together.

Enjoy the convenience of a private garage and the saving which can be made by your car being at hand for attention in odd moments. Save still more by our factory cut method.



THE NORFOLK (Above)

"Honor-Bilt" Garage

Already Cut and Fitted Plan No. 1407

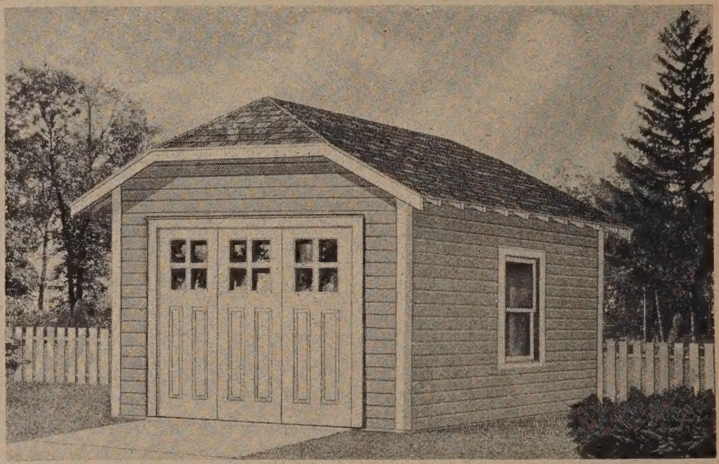
Furnished in two-car style, with service door and two plain check rail windows, the Norfolk comes in these sizes:

18 ft. x 18 ft. 18 ft. x 20 ft. 18 ft. x 22 ft.

Arranged for one car only, with service door and one window, the Norfolk is furnished in the following sizes:

10 ft. x 18 ft. 12 ft. x 18 ft. 12 ft. x 20 ft.

A practical, economical garage of sturdy construction and high grade materials. Hip roof, clear Yellow Pine or Fir drop siding, glazed service door, and triple sliding doors which roll smoothly against inside wall.



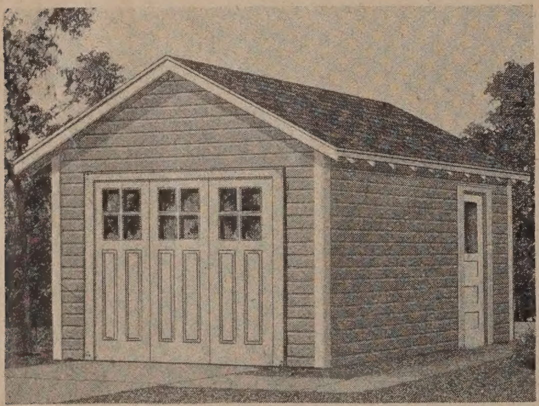
THE DOUGLAS (Above)

Garage No. 1403—Already Cut and Fitted

A garage of your own is especially appreciated in unpleasant weather, yet even on pleasant evenings, it is not enjoyable to walk home from a public garage after a tiring day of driving. And best of all, the rent you now pay for a garage will enable you to actually buy one of your own.

With sliding and glazed doors, this model is offered in an adequate range of sizes. See list below:

Single-car sizes with one window:	Two-car sizes with two windows:
12 feet by 18 feet	18 feet by 18 feet
12 feet by 20 feet	18 feet by 20 feet
12 feet by 22 feet	18 feet by 22 feet

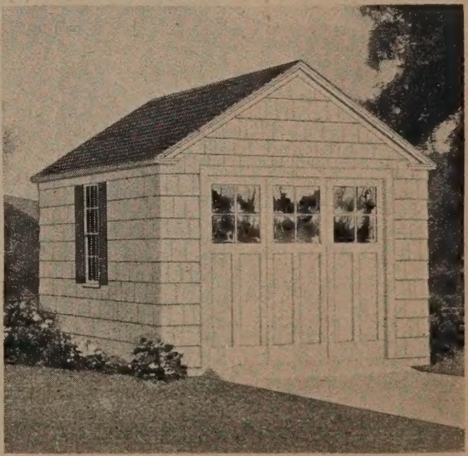


THE BARTLETT (Above)—No. 1401

Already Cut and Fitted for One and Two Cars

Gable roofs like that of the Bartlett, lend distinction and neatness to buildings of any size. This particular design is one of our most popular garages, especially in and around the metropolitan areas, and its surprisingly low price is made possible only by our great volume of business. Triple sliding doors.

Single-car style with one window:	Two-car style with two windows:
10 feet by 18 feet	18 feet by 18 feet
12 feet by 18 feet	18 feet by 20 feet
12 feet by 20 feet	18 feet by 22 feet
12 feet by 22 feet	



THE YORK (Right) Already Cut and Fitted No. 1409-A

The York, in one-car style, with one service door and one window, is furnished in the following sizes:

12 ft. x 18 ft. 12 ft. x 20 ft. 12 ft. x 22 ft.

Two-car style, with service door and two windows, in following sizes:

18 ft. x 18 ft. 18 ft. x 20 ft. 18 ft. x 22 ft.

These two trim and attractive garages have walls of 24-inch red Cedar shingles, service doors and triple sliding driveway doors glazed. Wood sheathing with building paper under shingles on roof and walls.

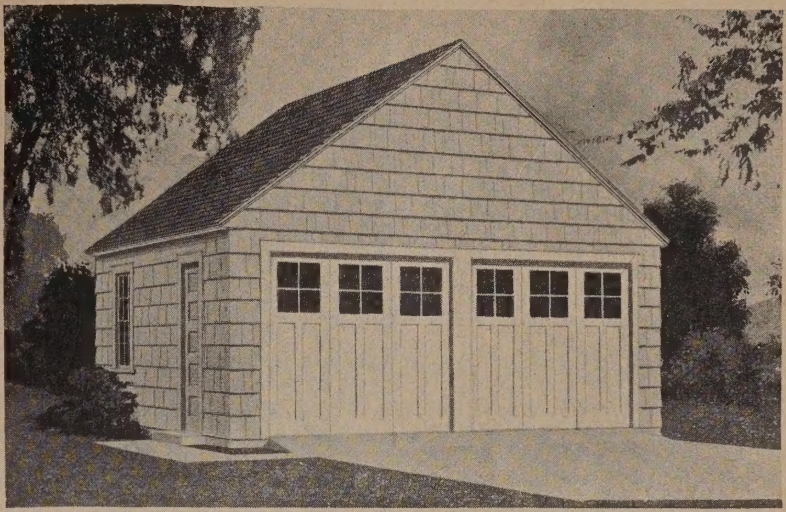
LOW COST, EASY TO BUILD . .

YOU BUY YOUR HOME

THE ANDOVER

"Honor Bilt" Garage

Already Cut and Fitted No. 1408-A



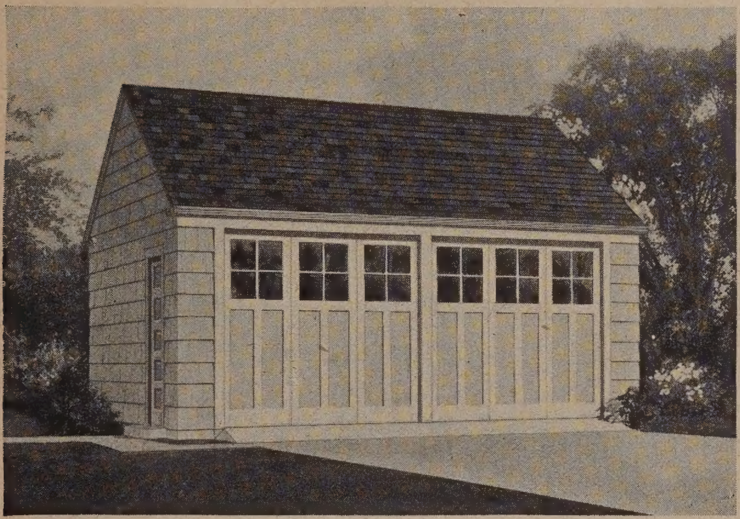
With its dignified simplicity, panel service door, Cedar shingle walls, roof of good pitch and new up and over doors, the Andover suitably compliments the smartest homes of today. Quality and construction equal to that in our finest houses. Framing lumber accurately cut to fit at factory.

Double garage with service door, two windows and slide up and over doors in these sizes:

18 ft. x 18 ft. 18 ft. x 20 ft. 18 ft. x 22 ft.

Single Car Sizes:

12 ft. x 18 ft. 12 ft. x 20 ft. 12 ft. x 22 ft.



THE TUDOR (Left)

"Honor Bilt" Garage

Already Cut and Fitted Plan No. 1410-A

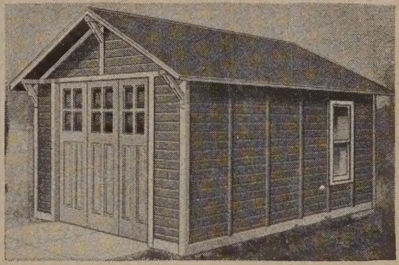
The Tudor garage, arranged for two cars with one service door and two windows, comes in the following sizes:

18 ft. x 18 ft. 18 ft. x 20 ft. 18 ft. x 22 ft.

For this garage we furnish triple sliding doors, glazed as illustrated, which roll around the corner against the inside wall of the garage, out of the wind and out of the way. Roller bearing hangers, track, guides, cylinder lock and heavy bearing hinges included.

SIMPLEX SECTIONAL GARAGES

"Simplex Garages" are most economical. They are built of sections, cut, fitted and assembled in our factories, ready for bolting together on the lot. Sections 3 feet wide, 7 feet high, of No. 1 lumber. Doors and windows are already hung in frames. A few hours after you receive your sectional garage, it can be ready for use.



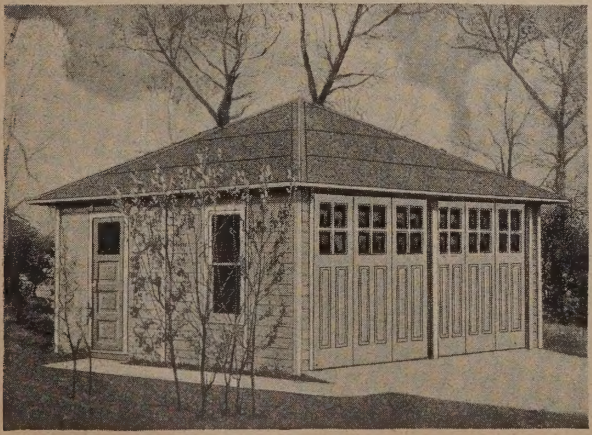
THE PARKWAY (Above)

Gable Roof—For One or Two Cars

The illustration shows the one-car garage with triple sliding glazed doors, two full size windows and a convenient service door. Available in following sizes:

One-car sizes:	Two-car sizes:
9 ft. 3 in. x 18 ft. 3 in.	16 ft. 3 in. x 18 ft. 3 in.
12 ft. 3 in. x 18 ft. 3 in.	18 ft. 3 in. x 18 ft. 3 in.
12 ft. 3 in. x 21 ft. 3 in.	18 ft. 3 in. x 21 ft. 3 in.
	21 ft. 3 in. x 18 ft. 3 in.
	21 ft. 3 in. x 21 ft. 3 in.

• • •



THE AVENUE (Left)

The Avenue Sectional Garage will harmonize with nearly any style of architecture. The illustration shows the two-car design with big, modern driveway doors, 3 full sized sliding windows and a convenient service door. It is available in the eight sizes shown above and will prove a splendid investment for any home owner.

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Outside Back Cover . . . . Guarantee

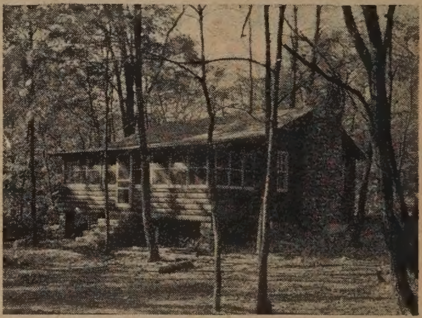
MODERN FARM BUILDINGS

Save $200.00 to $500.00

BY USING our skyscraper construction principles and guaranteed materials cut to exact length and size at our factories, you can build barns and other farm buildings at a great saving over the slow wasteful "cut on the job" method.

We have plans for a wide variety of designs and sizes of stock barns, poultry houses, corn cribs, designed by men who have studied farm requirements—and ready to erect in the shortest possible time, insuring you a better building in every respect. Write us about your requirements.

NEW SUMMER COTTAGES

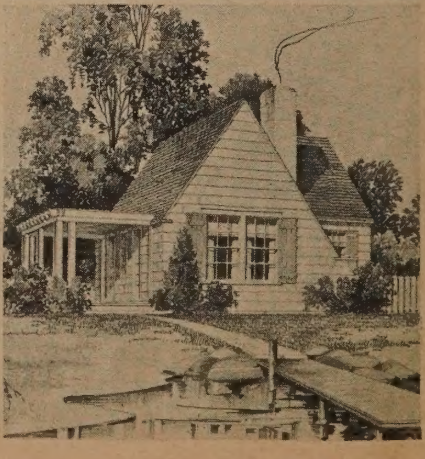


MAKE your Dreams Come True! Realize the independence, the happiness, the comfort and the economy of being able to spend your summer vacation and week ends in a summer cottage or log cabin of your own. A shady spot in the woods or a cool smiling lake is where you will find real rest.

Build it yourself. *Sears* summer cottages and log cabins are ready cut from the same high quality of material used in our permanent homes. Many of our summer homes were erected by the owners—our complete detailed plans and instructions are all you need as they show the location of every piece of material.

The Skywater is one of our most popular designs, and shows the type of summer home you can build quickly and easily, without mistakes or extra expense.

Write for catalog of Log Cabins and Cottages F651MH, which shows a complete line of attractive designs.



Modern Homes Division

BUILD NOW!

New Low Prices Fit in With Government Plans to Aid Home Builders!

NOW! The lowest prices we've ever offered . . . the most drastic price cuts we've ever made on Honor Bilt Modern Homes! *Sears* new prices offer you *rock bottom* on home building costs! If you have been saving for a home and have the cash ready, there is no better time to build than NOW! Your money invested in a home is a safe investment which will increase in value.

Sears, Roebuck and Co. have been in the home building business for over 28 years. In that time there have been many periods more favorable for home building than others. *We can say in all confidence that never in all our experience has there been a time more favorable for home building than NOW!* Materials are down; labor is easily available; equipment is lower priced.

Sears Cooperate With Government Plans

Government figures point to a definite need for one and two family homes the nation over. Already plans have been drawn for promoting home construction on a large scale. *Sears* have gone all the way to cooperate with government plans and with those who wish to build now while every cost is lower. We have taken every single house in our present Modern Homes Catalog, and refigured its cost at a lower profit for *Sears*. Nothing is cheapened; exactly the same specifications that you read in your catalog will be adhered to at these new lower prices. And equipment prices are lower . . . plumbing, heating and lighting can be installed for less than ever before.

Thousands of *Sears* Modern Homes built in all parts of the country are giving perfect satisfaction today. Every one carries the *Sears* Guarantee. . . . Read it below.

OUR GUARANTEE

We Guarantee every Modern Home to be exactly as represented and to give perfect satisfaction.

We Guarantee to furnish sufficient materials to complete the house you purchase, according to our plans and specifications. We Guarantee safe delivery. Each shipment is carefully handled and scheduled to arrive when needed. We Guarantee Satisfaction or your money back.

ACT NOW! . . . These Low Prices Cannot Be Guaranteed Longer Than 30 Days!

TERMS

Our Modern Homes, Garages, Summer Cottages, etc. are sold on the following terms. Select the one that suits you best and be sure to show on your order the plan of payment you select.

1. PAYMENT IN FULL WITH YOUR ORDER. This is the easiest and most inexpensive method for all concerned. Simply attach your check, bank draft, express or postal money order to your order and mail.
   Please do not send cash.
2. 25% DEPOSIT, BALANCE C.O.D. Send one-fourth of the amount of your order with the order and we will ship. Balance to be paid on sight draft attached to bill of lading, through your bank. This is a more troublesome handling for you, as it is necessary that you call at the bank for the bill of lading as each shipment is received. You need not hesitate to send payment in full as explained in plan No. 1, as our material is fully guaranteed to meet your specifications.
3. PAY AFTER EXAMINATION OF MERCHANDISE. Send us $100 with your order and deposit the balance in your bank. Have your bank write us a letter indicating that the money to pay in full for the material purchased from us is deposited with them and will be paid to us promptly after examination of the material on its receipt, or, if you prefer, we will send you a letter for the bank to sign.
4. PAY AS YOUR BUILDING GOES UP. If you are securing a loan from your bank, or building and loan association, and wish to pay for your material from the proceeds of the loan, simply fill out the questions on the face of the order blank, and we will send you a letter for your bank or building and loan association to sign, indicating just how payment is to be made.

NOTE: We have a special plan whereby **Garages** and **Farm Buildings** (homes not included) can be bought on the Easy Payment Plan. Up to 18 months time in which to pay. Write us for Easy Payment prices and terms.

See NEW PRICES on Reverse Side

AVERY LIBRARY
COLUMBIA UNIVERSITY

Catalog Base Price, Plumbing, Heating, Lighting and Optional Equipment for Modern Homes

Modern Home Name and Number		Catalog Price of House	Complete Plumbing System		Complete Heating System			Electric Wiring			Electric Fixtures		Window Shades	Combination Doors and Bronze Screens for Windows	Storm Sash for Windows	4 in 1 Asphalt 12½-in. Strip Shingles for Roof	Sheet Plaster and Finish instead of Wood Lath
			21A	22B	Warm Air	Steam	Hot Water	Knob and Tube	B.X.	Rigid Conduit	Set No. 1	Set No. 2					
Amherst	3388	$1439	......	$299	$221	$300	$330	$54	$66	$101	$68	....	$32	$ 84	$39	$41	$190
Attleboro	3384	1726	......	303	......	317	357	56	67	102	67	....	32	75	41	60	190
Auburn	3382	1312	$193	221	......	......	346	38	46	65	53	....	34	68	35	64	160
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Gladstone	3315B	1376	193	232	212	258	306	55	66	101	....	35	32	64	41	49	166
Hammond	3347	1279	188	223	186	230	266	48	58	90	....	35	26	57	40	53	127
Haverhill	3368	2123	......	423	......	413	560	60	74	113	72	....	36	73	50	51	224
Hillsboro	3308	2359	......	302	......	355	380	68	84	130	87	....	42	100	55	83	176
Homestead	3376	1190	193	221	......	......	310	40	48	66	51	....	30	60	29	56	129
Homecrest	3398	1934	193	221	......	......	352	51	63	95	74	....	37	88	43	94	216
Lewiston–5 Room	3287	1366	......	226	163	220	245	46	55	85	....	40	30	75	33	60	126
Lewiston–7 Room	3287	1557	......	226	204	255	300	58	71	108	....	44	30	75	39	60	191
Lorain	3281	1199	188	219	177	255	297	53	64	96	....	43	30	62	39	44	161
Lynnhaven	3309	2021	......	309	236	331	357	60	74	114	77	....	44	82	59	61	203
Marion	13333	1241	193	230	180	231	259	47	57	84	....	34	32	73	44	49	112
Milford	3385	1318	193	221	236	290	320	48	60	86	63	....	29	62	39	38	156
Newcastle	3402	1387	193	221	......	275	303	57	68	100	72	....	30	64	41	32	150
Newbury	3397	1660	209	244	......	294	352	56	68	103	60	....	35	75	41	54	166
Normandy	3390	1473	......	221	......	......	395	41	50	74	....	27	43	104	38	72	189
Oxford	13393C	877	188	216	137	206	219	26	31	41	....	18	18	44	22	40	94
Parkside	13283A	1118	188	216	144	220	244	41	50	76	....	28	21	62	29	52	118
Plymouth	3323	1069	188	219	138	204	226	41	50	77	....	30	20	46	24	59	124
Ridgeland	13302	1187	193	221	175	259	300	54	66	99	....	35	24	66	33	43	139
Salem	13377X	857	188	216	156	183	209	28	34	47	....	19	18	44	22	40	99
Strathmore	3306	1518	252	272	231	263	323	49	60	94	67	....	34	77	52	74	186
Sunbury	3350A	1050	188	239	157	223	245	44	55	82	....	28	21	49	27	45	126
Sunbury	3350B	1048	188	239	158	226	243	44	55	82	46	....	21	62	29	54	126
Vallonia	13049A	1384	188	226	160	223	243	45	54	82	....	33	34	67	28	75	135
Vallonia	13049B	1640	188	226	208	271	316	56	67	105	....	37	34	67	44	72	220
Wilmore	3327	1098	188	219	141	220	245	43	52	79	....	32	24	66	37	60	126
Winona	12010A	1186	188	216	142	218	238	40	48	72	....	30	27	58	26	64	126
Winona	12010B	1299	188	219	162	233	277	46	57	86	....	33	32	65	33	69	138

Set No. 1—Colonial Fixtures   Set No. 2—Stuyvesant Fixtures   Garage Prices will be found on Page 6.

Above prices do not include freight. Use information blank to obtain freight prepaid price to your station.

Optional Equipment and Material for Modern Homes

Modern Home Name and Number		Stand. Wt. Linoleum Kitchen and Bath	13/16x2¼ Inch Clear Oak Flooring	Cabinets as Indicated on Floor Plan	Backband Trim for Interior	¾x8-Inch Redwood or Red Cedar Bevel Siding for Outside Walls	¾x10-Inch Redwood or Red Cedar Bevel Siding for Outside Walls	24-Inch Red Cedar Shingles for Outside Walls	One-Panel Fir Doors for Interior	Six-Panel Colonial Fir Doors for Interior	Four-Coat Enamel for Interior Trim
Amherst	3388	$34	$61	$80	$28	....	....	....	....	$ 3	$19
Attleboro	3384	54	67	63	31	$*58	$*26	....	....	3	19
Auburn	3382	35	39	33	23	*48	*21	....	$ 7	....	13
Belfast	3367A	37	56	49	24	21	50	$74	....	5	16
Berkley	3401A	25	38	29	19	14	35	51	....	4	12
Berkley	3401B	25	50	29	24	17	42	63	....	5	15
Brentwood	13394C	30	24	40	16	15	36	53	4	....	10
Brentwood	13394D	30	24	40	16	*39	*18	....	6	....	10
Bridgeport	13337A	40	26	68	17	16	38	56	....	4	11
Bridgeport	13337B	34	38	43	21	18	44	65	....	5	13
Cape Cod	13354A	27	23	56	14	13	32	47	....	3	10
Cape Cod	13354B	31	35	45	17	16	40	56	....	4	12
Chateau	3378	34	44	63	25	....	....	....	9	....	15
Chatham	3396	34	53	57	28	21	50	74	....	6	17
Chester	3380	35	39	36	20	*50	*22	....	4	....	13
Collingwood	3280	39	37	79	19	13	31	46	7	....	12
Concord	3379	39	35	33	21	17	43	63	....	4	12
Cornell	3226A	22	39	32	25	*10	17	39	9	....	16
Cornell	3226B	33	39	32	24	*10	17	39	7	....	16
Crafton	3318A	26	28	45	15	*36	*16	....	5	....	11
Crafton	3318C	27	31	57	16	*40	*18	....	5	....	11
Crafton	3318D	31	38	45	19	*44	*20	....	7	....	13
Crafton	3318E	27	31	57	16	*40	*18	....	5	....	11
Crafton	3318F	31	38	45	19	*44	*20	....	7	....	13
Dayton	3407	28	43	69	19	16	39	58	4	....	11
Dover	3262	40	51	60	29	20	49	72	11	....	17
Ellison—5 Room	3359	....	....	....	....	....	....	....	....	....	15
Ellison—7 Room	3359	....	....	....	....	....	....	....	....	....	21
Ellison—5 Room	3359A	....	....	....	....	*79	*36	....	....	....	15
Ellison—7 Room	3359A	....	....	....	....	*79	*36	....	....	....	21
Ellsworth	3341	42	29	34	18	*41	*19	....	....	4	12
Franklin	3405	37	30	50	22	17	41	61	....	4	11
Gainsboro	3387	28	51	33	23	15	37	54	10	....	15
Gateshead	3386	27	40	54	23	17	41	61	8	....	14
Gladstone	3315A	43	44	33	24	18	45	67	7	....	15
Gladstone	3315B	36	48	32	25	19	47	70	9	....	16
Hammond	3347	28	36	57	21	....	....	....	7	....	13
Haverhill	3368	....	....	....	....	....	....	....	....	....	....
Hillsboro	3308	....	....	....	....	....	....	....	....	....	16
Homestead	3376	35	36	34	18	21	51	75	....	4	12
Homecrest	3398	39	53	60	33	26	65	96	....	7	21
Lewiston—5 Room	3287	32	35	61	20	*44	*20	....	7	....	12
Lewiston—7 Room	3287	32	58	61	28	*44	*20	....	12	....	18
Lorain	3281	27	46	63	21	16	40	60	....	4	13
Lynnhaven	3309	....	....	....	....	*59	*27	....	....	....	16
Marion	13333	33	32	32	21	18	43	65	6	....	13
Milford	3385	44	48	57	24	*50	*22	....	....	4	14
Newcastle	3402	32	47	62	25	19	46	68	....	5	15
Newbury	3397	39	54	73	28	*25	....	21	....	5	17
Normandy	3390	30	41	34	25	....	....	....	....	5	14
Oxford	13393C	29	24	41	16	*38	*17	....	6	....	10
Parkside	13283A	39	31	31	17	*45	*20	....	6	....	11
Plymouth	3323	29	31	59	15	13	32	48	5	....	10
Ridgeland	13302	28	45	47	20	*45	*21	....	7	....	13
Salem	13377X	33	26	51	16	15	37	54	....	4	11
Strathmore	3306	34	48	65	24	*48	*22	....	8	....	15
Sunbury	3350A	43	31	35	18	*41	*19	....	....	5	12
Sunbury	3350B	43	31	35	19	*36	*17	....	....	4	12
Vallonia	13049A	39	35	....	25	18	45	66	8	....	13
Vallonia	13049B	39	60	....	34	19	46	68	12	....	19
Wilmore	3327	30	35	40	18	*46	*21	....	6	....	11
Winona	12010A	28	34	59	19	17	42	62	7	....	12
Winona	12010B	34	37	83	21	18	44	65	7	....	13

*This indicates amount is to be deducted instead of added.

See bottom of page 6 for explanation of what is included with above option prices.

Above prices do not include freight. Use information blank on page 4 to obtain freight prepaid price to your station.

MODERN HOMES
READY CUT GARAGES
SECTIONAL GARAGES

INFORMATION AND ORDER BLANK

SUMMER COTTAGES
BARNS
FARM BUILDINGS

Name____________________ Date__________
Postoffice____________________ State__________
Street Address____________________ Rural Route__________
When is shipment wanted?____________________ Box No.__________
Carload Station____________________ Less Carload Station__________

☐ Please ship materials indicated below as per your catalog and guarantee.

☐ Without cost or obligation on my part, send me complete price including all freight charges on the following home:

☐ **Check, Draft or Money Order attached in full payment.**

☐ **Check, Draft or Money Order attached for 25% of amount, send balance C.O.D.**

☐ **Check, Draft or Money Order attached for $100, balance in bank. Send letter for bank signature.**

☐ **Check, Draft or Money Order attached for $100______. Balance will be paid as building is erected and loan funds available. Send letter.**

LIST HOMES AND OPTIONS HERE — **PRICE**

Name of House____________________ Plan No.__________ __________
My lot is__________ft. wide and__________ft. long. Corner Lot__________ __________
To be built as shown in catalog____________________ Reversed Plan__________ __________
Plumbing 21A__________22B____________________ __________
Heating. Steam__________Hot Water__________Warm Air__________ __________
For hard coal__________Soft coal__________Oil__________ __________
Electric Fixtures____________________ __________
Wiring: BX__________Knob and Tube__________Rigid Conduit__________ __________
Window Shades__________Color____________________ __________
Combination Doors and Screens for Windows____________________ __________
Storm sash for windows____________________ __________
4-in-1 Asphalt 12½-in. Strip Shingles__________Color__________ __________
Sheet Plaster and Plaster Finish instead of wood lath__________ __________
Linoleum for kitchen and bath____________________ __________
13/16x2¼-in. Clear Oak Flooring____________________ __________
Kitchen Cabinets, as indicated on floor plan__________ __________
Exterior walls as shown__________ ¾x8-in. bevel siding__________ __________
¾x10-in. bevel siding__________ 24-in. Clear Red Cedar Shingles__________ __________
Brick veneer__________ Stucco__________ __________
One-panel Pondosa Pine doors for interior__________ __________
Six-panel Pondosa Pine doors for interior__________ __________
Four coat enamel for interior trim__________ __________
Garage__________Sidewalls and roof same as home__________ __________
Color of paint: Outside__________Inside__________ __________
____________________ __________
____________________ __________

I expect to start building about____________________. It is understood this information is strictly confidential and obligates me in no way.

Signed____________________

If you are securing a loan from your bank or Building and Loan Association, and wish to pay for the material ordered herewith, from the proceeds of the loan, please answer the following:

Exact location of your new home____________________
Name and address of bank or building and loan____________________
What is the amount of loan?__________ When will money be advanced?__________

SEARS, ROEBUCK AND CO., Drawer "F" Port Newark, N. J.

New Home Builders' Service

NEW interest in home building is evidenced by the fact that over 1,200,000 people visited Sears "Honor Bilt" Home at A Century of Progress.

In order that you may see and examine the plans and specifications for any of the beautiful homes in this catalog, we have established a new service.

You can secure the plans and specifications of any home in our Modern Home Catalog for a deposit of $50.00 for the homes listed in Class "A" and $25.00 for the homes listed in Class "B," with the understanding that when you build your home, the deposit price will be credited to you after purchasing—

In case of a $50.00 deposit (Class "A" House)—$1000.00 worth of merchandise.

In case of a $25.00 Deposit (Class "B" House)—$500.00 worth of merchandise.

(See Listing at Lower Right of Page)

CLASS "A" "HONOR BILT" HOMES

3388	Amherst	3308	Hillsboro
3384	Attleboro	3398	Homecrest
3396	Chatam	3309	Lynnhaven
3359	Ellison	3397	Newbury
3368	Haverhill	3390	Normandy

CLASS "B" "HONOR BILT" HOMES

3382	Auburn	3379	Concord	3315	Gladstone	13283	Parkside
3367	Belfast	3226	Cornell	3347	Hammond	3323	Plymouth
3401	Berkley	3318	Crafton	3376	Homestead	13302	Ridgeland
13394	Brentwood	3407	Dayton	3287	Lewiston	13377	Salem
13337	Bridgeport	3262	Dover	3281	Lorain	3306	Strathmore
13354	Cape Cod	3341	Ellsworth	13333	Marion	3350	Sunbury
3378	Chateau	3405	Franklin	3385	Milford	13049	Vallonia
3380	Chester	3387	Gainsboro	3402	Newcastle	3327	Wilmore
3280	Collingwood	3386	Gateshead	13393	Oxford	12010	Winona

The plans are complete in every detail and architecturally correct. Specifications will include all items checked. Fill out "Request for Plans" Order Blank, shown below.

"Request for Plans" Order Blank

Name ____________________

Rural Route ______________ Box No. ______
Please give both your Route and Box Number, if on a Rural Route

Postoffice ______________ State ______

Street Address ____________________

Shipping Point (if different) ____________________

____

Send to Dept. 665
Sears, Roebuck and Co., Chicago, Illinois

In accordance with your new Home Builders' Service, enclosed is
check ☐
draft ☐ for $________ for which please send complete
cash ☐ plans and specifications for

Modern Home ______________ No. ________
☐ House to be built as shown
☐ Reversed Plan
}Indicate by "X"

My Lot is ________ feet wide and ________ feet long
Corner Lot ☐ Yes. ☐ No. (Indicate by "X")

I expect to build about ____________________

Please include in my specifications, all items marked "x".

Exterior Walls
☐ As shown on photograph ☐ Stucco
☐ 24-in. Red Cedar Shingles ☐ Brick Veneer
☐ ½x6-in. Bevel Siding ☐ ¾x8-in. Bevel Siding
☐ ¾x10-in. Bevel Siding

Roof
☐ Red Cedar Wood Shingles
☐ 4-in-1 Asphalt 12½-in. strip Shingles ☐ Red ☐ Green ☐ Blue-Black
☐ Individual Asphalt Shingles

Interior Walls
☐ Lath and Plaster ☐ Tile Walls in Bath
☐ Sheet Plaster and Plaster Finish
☐ ½ Inch Rigid Insulation and Plywood

Floors
☐ Pine Flooring throughout ☐ Oak Flooring throughout
☐ Bath
☐ Linoleum ☐ Kitchen
☐ Tile Floor in Bath

Equipment
☐ Plumbing Roughing-In ☐ Plumbing Fixtures
☐ BX Wiring ☐ Rigid Conduit
☐ Lighting Fixture ☐ Knob and Tube
☐ Steam Heat ☐ Jacketed Boiler
☐ Hot Water ☐ Jacketed Boiler
☐ Window Shades ☐ Galv. Screens
☐ Storm Sash ☐ Kitchen Cabinets as shown
☐ Warm Air Heat ☐ Pipe Covering
☐ Pipe Covering ☐ Copper Screens

I am purchasing these plans and specifications with the understanding that the amount paid for them will be refunded or credited as part of the final payment on my order in case I purchase materials, equipment or furnishings, as listed below, amounting to $__________ or more, from any Retail Store, Mail Order Store or Factory of Sears, Roebuck and Co. *within one year from the date of this order.*

List of specific merchandise which must be purchased in amount agreed upon within *one year from the date of order for plans and specifications,* in order to qualify for the refund or credit of the amount paid for plans and specifications.

Building Material

Lumber, Gutter and Downspout, Window Glass, Barns, Millwork, Hardware, Wallpaper, Roofing, Insulation, Tile, Fencing, Garages, Paint.

Building Equipment

Heating, Oil Burners, Lawn Mowers, Lighting, Water Softeners, Garden Tools, Stokers, Refrigerators, Medicine Cabinets, Pumps, Washing Machines, Plumbing (Mat'l. Only), Electric Equipment, Ironers, Hot Water Heaters, Stoves and Ranges, Vacuum Cleaners.

Home Furnishings

Floor Coverings, Draperies, Shades, Furniture, China and Glassware, Kitchen Utensils.

Prices of Already Cut and Fitted Garages

SEARS, ROEBUCK AND CO.'s Already Cut and Fitted Garages are constructed of 2x4 studs and rafters, spaced 24 inches apart, each piece to be permanently nailed on the job. We furnish drop siding or 24-inch red cedar shingles for side walls, as illustrated. 1x6 boards for sheathing are furnished when shingles are furnished for side walls. Substantial triple sliding panel doors, windows, frames, red cedar shingles for roof, and all necessary hardware, nails and paint for three coats.

Garage Name and Number	Size	Price of Garage	4-in-1 12½-inch strip shingles instead of wood shingles for roof
BARTLETT 1401	10 x 18	$136.00	$ 8.00
	12 x 18	144.00	8.00
	12 x 20	152.00	8.00
	12 x 22	159.00	8.00
	18 x 18	198.00	10.00
	18 x 20	207.00	11.50
	18 x 22	219.00	12.00
DOUGLAS 1403	12 x 18	146.00	8.00
	12 x 20	154.00	8.00
	12 x 22	163.00	8.00
	18 x 18	200.00	10.00
	18 x 20	209.00	11.50
	18 x 22	221.00	12.00
NORFOLK 1407	10 x 18	124.00	8.00
	12 x 18	132.00	8.00
	12 x 20	140.00	8.00
	18 x 18	188.00	11.00
	18 x 20	196.00	11.50
	18 x 22	208.00	12.00

Garage Name and Number	Size	Price of Garage	4-in-1 12½-inch strip shingles instead of wood shingles for roof
ANDOVER 1408A	12 x 18	$198.00	$ 8.00
	12 x 20	208.00	8.00
	12 x 22	220.00	8.00
	18 x 18	275.00	10.00
	18 x 20	288.00	11.00
	18 x 22	304.00	12.00
YORK 1409A	12 x 18	180.00	8.00
	12 x 20	190.00	8.00
	12 x 22	211.00	8.00
	18 x 18	252.00	10.00
	18 x 20	265.00	11.00
	18 x 22	280.00	12.00
TUDOR 1410A	18 x 18	239.00	10.00
	18 x 20	250.00	10.00
	18 x 22	265.00	11.00

Shutters for the York Garage can be included for $1.50 for the single and $3.00 for the double.

Prices of Sectional Garages

SEARS ROEBUCK AND CO.'s Sectional Garages are constructed of: 3x6 No. 1 sills, wall sections 3 ft. wide and 7 ft. high made of 1x6 No. 1 drop siding. Roof sections are 3 ft. wide and Oriental Slate Surfaced Roofing shipped in rolls with nails and cement is furnished for roof. Doors and windows are hung in frames, constituting part of section. Entire outside of garages primed one coat of gray paint, trimmed with white.

• • •

Garage Name and Number	Size	Price of Garage	Foundation Posts	Garage Name and Number	Size	Price of Garage	Foundation Posts
AVENUE				PARKWAY			
55-31	9 ft. 3 in. x 18 ft. 3 in.	$145.00	$3.00	55-21	9 ft. 3 in. x 18 ft. 3 in.	$144.00	$3.00
55-33	12 ft. 3 in. x 18 ft. 3 in.	170.00	3.00	55-23	12 ft. 3 in. x 18 ft. 3 in.	162.00	3.00
55-34	12 ft. 3 in. x 21 ft. 3 in.	183.00	3.50	55-24	12 ft. 3 in. x 21 ft. 3 in.	175.00	3.50
55-36	16 ft. 3 in. x 18 ft. 3 in.	227.00	3.00	55-26	16 ft. 3 in. x 18 ft. 3 in.	224.00	3.00
55-37	18 ft. 3 in. x 18 ft. 3 in.	240.00	3.00	55-27	18 ft. 3 in. x 18 ft. 3 in.	234.00	3.00
55-38A	18 ft. 3 in. x 21 ft. 3 in.	254.00	3.50	55-28A	18 ft. 3 in. x 21 ft. 3 in.	248.00	4.00
55-38B	21 ft. 3 in. x 18 ft. 3 in.	254.00	4.00	55-28B	21 ft. 3 in. x 18 ft. 3 in.	255.00	4.00
55-39	21 ft. 3 in. x 21 ft. 3 in.	278.00	4.50	55-29	21 ft. 3 in. x 21 ft. 3 in.	274.00	4.50

For shipments consigned to points in the eastern states, all framing lumber such as joists, studding, rafters, sheathing materials, etc., is shipped in Fir or Pacific Coast Hemlock. Interior trim and woodwork are also shipped in Fir. Bevel siding is shipped in Clear Red Cedar or Clear Redwood and finished flooring in Fir or Pacific Coast Hemlock.

Option Specifications

LINOLEUM includes standard weight linoleum, your choice of several patterns, with necessary felt lining, paste and cement, to be laid over the Fir or Pacific Coast Hemlock floor. Neat brass edgings furnished at door openings.

$\frac{13}{16}$x2¼-inch clear oak flooring (option prices include this type of flooring) for all rooms except kitchen and bath, instead of $\frac{13}{16}$x2⅜-inch clear Fir or Pacific Coast Hemlock flooring.

CABINETS include built up kitchen cabinets, broom closets, ironing boards, etc., as shown on the respective floor plans of each house. These include priming coat of paint. Sufficient enamel will be furnished for application of two coats enamel on the job.

BACK BAND TRIM for interior includes two-member plain Fir back band trim in place of plain one-piece round edge trim.

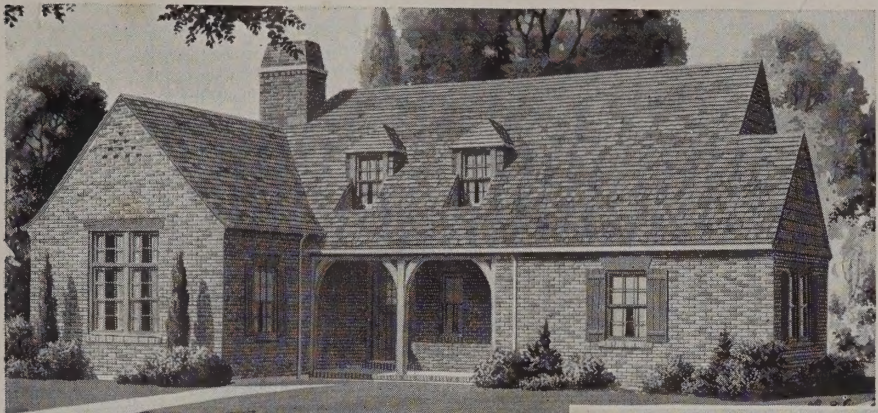
SIDING OPTIONS: For the catalog prices of the houses we regularly furnish either ½x6-inch clear Red Cedar or Clear Redwood bevel siding or 24-inch red Cedar shingles, exposed 10 inches to the weather, for outside walls as illustration may show. Other outside wall coverings, such as ¾x8-inch or ¾x10-inch Clear Red Cedar or Clear Redwood bevel siding, can be included at prices shown in our siding options. We include paint for three coats for the bevel siding and sufficient shingle stain for one dip coat and one brush coat for the 24-inch shingles.

INTERIOR DOOR OPTION covers change from regular two-panel 1⅜-inch doors in Fir to one-panel 1⅜-inch sub frame design in Fir or six-panel 1⅜ Colonial design Fir doors as designated.

ENAMEL OPTION includes sufficient material for two coats of undercoat and two coats of gloss enamel for all interior woodwork.

"HONOR BILT" BRICK VENEER HOMES . . .

ANY "HONOR BILT" MODERN HOME CAN BE CONSTRUCTED WITH OUTSIDE WALLS OF BRICK VENEER.



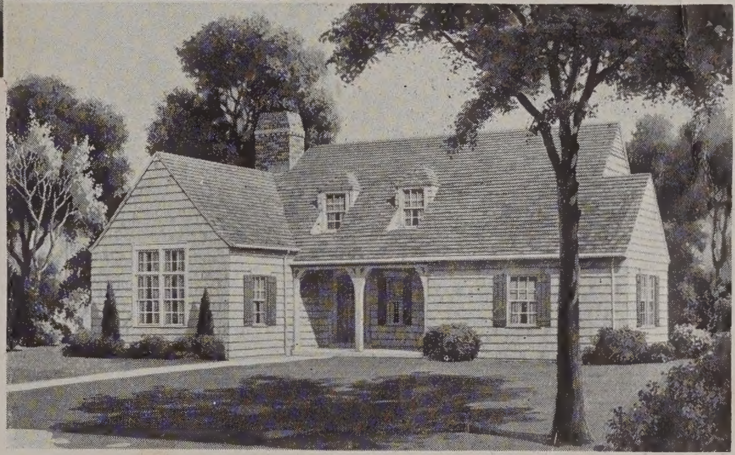
THE ELLISON IN BRICK

The Modern Home you have selected is flexible as to exterior treatment for wall covering. We have shown a variation of exterior wall coverings—siding, shingles and brick throughout this book of homes. Naturally, different types of homes require different wall treatment.

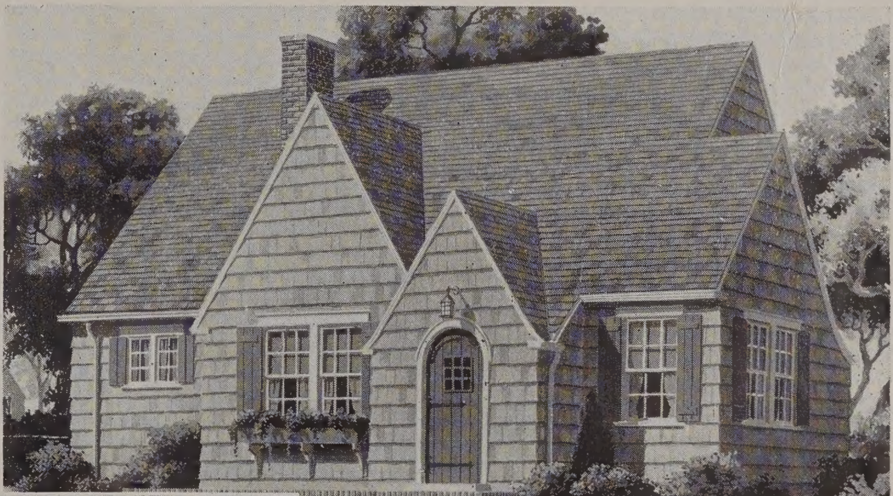
If it is your desire to use brick veneer instead of the material shown, let us help you in the selection of brick and how it is to be used on your home. Some homes should have all the exterior walls of brick, others look best with a combination of brick and stucco or brick and shingles.

Our complete service entitles you to consult us about all your building problems.

"Can we build this home with brick veneer walls?" Here is the answer. On Page 54 we illustrate our beautiful Ellison home. Above you see attractive result obtained by the use of brick.



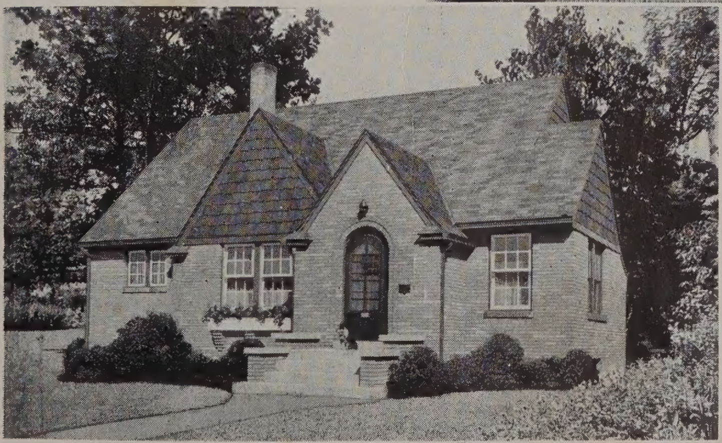
THE ELLISON



THE WILMORE

The Wilmore home is illustrated and described on page 21. Standard specifications include 24-inch clear Royal Red Cedar shingles for all outside walls. At the left, brick was used for outside walls and stained shingles for gables. We furnish you complete plans and instructions to build of siding, shingles, stucco or brick.

THE WILMORE IN BRICK



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WE GUARANTEE every Modern Home in our Catalog to be exactly as represented and to give perfect satisfaction. YOU TAKE NO RISK.

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WE GUARANTEE safe delivery. If the shipment when examined, does not come up to your expectations in every respect, by notifying us in writing it can be shipped back AT OUR EXPENSE and we will promptly RETURN THE ENTIRE PURCHASE PRICE and any freight charges that may have been paid by you.

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